

STEMarketplace!!

STEM Inc. 2015

Entrepreneurs

Design Brief

You will create and operate a functional business, or propose a business idea, that is based on a product or idea of your choice. You will have a chance to ***bring your business to life*** in STEMarketplace.

Learning Targets

To be successful in any business, need to be proficient in ***all*** of the [Essential Skills](#)!

Materials

Each business must request and order specific materials from Mr. P or Mrs. Lambert.

Criteria

	Create for Cash!	Take it to Market!
Why is this important?	To discover how to actually <i>operate a real-life business</i>	To learn how to <i>develop and defend business ideas</i> to potential investors
What will I do?	<i>Design</i> and <i>sell</i> your very own products	<i>Propose</i> your very own business idea
What is my goal?	Create a <i>profitable business</i> that produces a <i>quality product</i>	<i>Obtain</i> willing business investors.
What will I do in STEM, Inc.?	<ul style="list-style-type: none">• Create your business by following your Business Plan.• Attend Entrepreneur Explorations.• Design and refine products.• Analyze customer feedback.	<ul style="list-style-type: none">• Create your business by following your Business Plan.• Attend Entrepreneur Explorations.• Design and refine products.• Analyze customer feedback.
What are the requirements?	<ul style="list-style-type: none">• Compose a Business Plan and a project timeline.• Participate in the market at least twice/week from May 18 -May 26 or May 27 - June 4.• Illustrate progress in your STEMfolio. Upload one artifact for each Essential Skill. Include a self-assessment for each.• Showcase your business in a final presentation!	<ul style="list-style-type: none">• Compose a Business Plan and a project timeline.• Participate in the market at least twice/week from May 18 -May 26 or May 27 - June 4.• Illustrate progress in your STEMfolio. Upload one artifact for each Essential Skill. Include a self-assessment for each.• Showcase your business in a final presentation!