

Dear Community Stakeholder,

The Boyd E. Smith Elementary (BES) PTO is excited to announce our annual Walk-A-Thon fundraiser will be held on April 5, 2024! The PTO provides the student body with programs and curriculums that enrich and enhance the standards that have been adopted by the Ohio Board of Education, programs such as COSI on Wheels, zoo visits, and illustrator and author visits. We also provide our teachers and students with the latest tools they need to succeed – iPads, Chromebooks, wireless devices, and classroom materials above the minimum standards. Your support ensures that hundreds of BES students *each year* will take advantage of the technologies and curriculum advancements of today well into the future. The PTO is committed to supporting the current and future needs of our BES school community.

We are asking you to sponsor our Walk-A-Thon, our **ONLY** direct fundraiser. Your donations will go a long way in helping us to continue to provide the *BES*t educational environment. In return for your sponsorship, we will advertise your organization using one of the following methods:

Platinum Level - \$750 or greater

- Sponsorship listing on the Homepage of the PTO website through end of the school year
- Sponsorship on over 550 t-shirts (company logo)
- Sponsor listing in the school newsletter and Facebook page to run through the end of the school year
- Sponsor listing on all Walk-A-Thon publications and promotional materials to parents and students

Gold Level - \$500 or greater

- Sponsorship on over 550 t-shirts (company logo)
- Sponsor listing in the school newsletter and Facebook page to run through the end of the school year
- Sponsor listing on all Walk-A-Thon publications and promotional materials to parents and students

Silver Level - \$250 or greater

- Sponsorship on over 550 t-shirts (company name)
- Sponsor listing on all Walk-A-Thon publications and promotional materials to parents and students

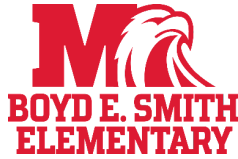
Bronze Level - \$125

- Sponsor listing on all Walk-A-Thon publications and promotional materials to parents and students

Your company will gain exposure to 500+ students and their families from our school as a supporter of their education. Additionally, your brand can be displayed on 550+ t-shirts in our community! Plus, these t-shirts are also typically worn on class field trips outside of our community!

We sincerely thank you for your continued support!

Sincerely,
Julie Rotz
Boyd E. Smith PTO President
Walk-A-Thon Chairperson



2024 BES Walk-A-Thon Sponsorship Form

Company Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Select a level of sponsorship:

_____ **Platinum Level - \$750 or greater**

- Sponsorship listing on PTO website through end of the school year
- Sponsorship on over 550 t-shirts (company logo)
- Sponsor listing in the school newsletter and Facebook page to run through the end of the school year
- Sponsor listing on all Walk-A-Thon publications and promotional materials to parents and students

_____ **Gold Level - \$500 or greater**

- Sponsorship on over 550 t-shirts (**company logo***)
- Sponsor listing in the school newsletter and Facebook page to run through the end of the school year
- Sponsor listing on all Walk-A-Thon publications and promotional materials to parents and students

_____ **Silver Level - \$250 or greater**

- Sponsorship on over 550 t-shirts (company name)
- Sponsor listing on all Walk-A-Thon publications and promotional materials to parents and students

_____ **Bronze Level - \$125**

- Sponsor listing on all Walk-A-Thon publications and promotional materials to parents and students

****Logo will be used provided we receive print-ready black-and-white art (not grayscale) in PDF, PNG, or JPG format, no later than March 1st, 2024. Artwork can be emailed to boydesmith.ptoboard@gmail.com***

Please make your tax-deductible contributions payable to Boyd E. Smith Elementary PTO and remit them with this form to:

Boyd E. Smith Elementary
PTO: Walk-a-Thon
1052 Jer-Les Drive
Milford, OH 45150

_____ Yes, I would like a donation receipt

_____ No donation receipt is necessary

Boyd E. Smith Elementary School thanks you for your support!