

# 2022-10-26 WordPress Marketing Team Weekly Chat

This script is produced to help save time in the meeting and to assist with links etc. The wording may change in the actual meeting, but this is a good guide for anyone who finds a Google document easier to read with accessibility tools than reading the meeting on Slack.

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| 1: Nicholas   | <p><b>/here :wordpress: 1. Hello and welcome to our weekly Global WordPress Marketing Team meeting!</b></p> <p>This is the <a href="#">agenda</a> we are following for today's meeting on October 26, 2022.</p> <p>If you're new here, welcome! When you have time, this <a href="#">New Contributor Orientation</a> section in our handbook will help you get settled in.</p> <p>In order to keep this meeting under an hour, and to allow more async contributions, we encourage everyone to use Slack threads :thread: for topic conversations. If you have an accessibility need or would like some assistance learning how to use Slack threads, please let us know.</p> <p>Notes for last week's meeting are available here: <a href="#">Marketing Team meeting, October 19, 2022</a>. Thank you to @kawser for collaborating on his first meeting notes.</p> |
| 2a: Larissa   | <p><b>2a. Attendance thread</b></p> <p>Who is with us today? Please add your <a href="#">WordPress.org</a> ID if it is different from your Slack ID to help with the notes and follow-ups on the Make WordPress blog. If you are attending asynchronously, please let us know by adding (async) after your name. We encourage people from across all time zones to participate.</p> <p>A big welcome to those who have joined, rejoined, or are just stopping by the channel since the last meeting: @Nicole DelaCruz @Fauzan Jegstudio @Mahbub</p>   |
| 2b: Nalini (I will be there now as I was waiting for the notetaker) | <p><b>2b. Social Question from @Nalini:</b> There are various celebrations about podcasts, and initiatives to promote accessibility in this media. Do you listen to podcasts? What's your favorite podcast? General marketing, communications and technological podcasts are very welcome too.</p>  |

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| <p>3: Larissa</p>   | <p><b>:arrow_right: 3. Notetakers and coffee break facilitators - volunteer opportunities</b></p> <p><b>Can you help take notes?</b><br/> Thank you to our note-taking volunteers for the next few weeks. @Nalini has been doing some forward planning to help our newer contributors get started, shadow and to check-in with other regular contributors. There are still lots of opportunities to volunteer too.</p> <p>The GitHub card for all aspects of each week's meeting and any collaboration are linked below by date. We set up cards a couple of weeks in advance of each meeting. Please message @Nalini initially in the channel if you are unsure how to add comments to the GitHub card, and she will be able to help link you with one of our GitHub buddies.</p> <p>If you have suggestions for the agendas for these meetings or have an update you can give asynchronously, you can also add them to the card (links below) for the relevant week.</p> <p><a href="#">26 October 2022</a> GitHub #120 - @vimes1984<br/> <a href="#">2 November 2022</a> GitHub #121- @Robin<br/> <a href="#">9 November 2022</a> GitHub #122 - @Robin</p> <p>Thank you to everyone who has confirmed to volunteer until the end of November. If you would like to help on a future date from December, do volunteer.</p> <p><b>Help to facilitate a coffee break?</b><br/> The team is looking for contributors to open the virtual coffee shop for <a href="#">the bi-weekly coffee break</a>.</p> <p>Check out the <a href="#">GitHub card #23</a> and add your name to the list! Read the <a href="#">updated guide</a> on facilitating a coffee break and volunteer.</p> |
| <p>4:Nalini</p>     | <p><b>:arrow_right: 4. Marketing project and task updates</b></p> <p>The main <a href="#">Marketing Team task board is available in GitHub</a>. If you would like help using GitHub, please reply in this thread. There is help available.</p> <p>Thank you to everyone who has been helping progress and update cards.</p>  |
| <p>4a. Nicholas</p> | <p><b>:arrow_right: 4a. Updates on WordPress.org social media accounts and how you can help</b></p> <p>Our WordPress <a href="#">Social Media Amplification (GitHub ticket #7)</a> details how you can help share and amplify WordPress news on social media. You will also find a list of the primary WordPress.org social accounts and campaign contacts there.</p> <p>We also have a couple open social media projects:</p> <ul style="list-style-type: none"> <li>• <a href="#">6.1 Release Social Content Idea: "Behind the Scenes" for Twenty</a></li> </ul>   |

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|              | <p><a href="#">Twenty-Three #128</a> - If you have ideas for interesting types of "behind the scenes" content that might help showcase the new theme, and highlight the way the community was involved, please share them here.</p> <ul style="list-style-type: none"> <li>• <a href="#">Help create plan for short form video on Tik Tok #114</a> - Conversation about how we could use this platform is unfolding and all ideas are welcome.</li> </ul> <p>Over to @Brett McSherry for our latest performance stats.</p>  |
| 4b: Nicholas | <p><b>:arrow_right: 4b. Updates on forthcoming WordPress releases and FSE</b></p> <p><a href="#">WordPress 6.1 Release Candidate 3 (RC3) Now Available</a>. Over to Marketing &amp; Communications co-leads @jpantani and @Dan Soschin for any other 6.1 release updates.</p>   |
| 4c. Nalini   | <p><b>:arrow_right: 4c. Contributor events update</b></p> <ul style="list-style-type: none"> <li>• WordCamp Asia Contributor Day awareness: February 17, 2023 - <a href="#">GitHub ticket #108</a>. Please add to the card if you intend to be at the contributor day and involved in the marketing table. If you would like to help organize the table, you can volunteer too.</li> <li>• WordCamp Italia 2022 Contributor Day, November 11, 2022. Is anyone going to this? You can share on the <a href="#">GitHub card 134</a>.</li> <li>• Are you aware of any other WordCamp or WordPress Meetup contributor days/ events which are likely to have a marketing table?</li> </ul> |
| 4d. Larissa  | <p><b>:arrow_right: 4d. Newsletters and series</b></p> <p><b>Month in WordPress:</b> please add your suggestions <a href="#">for the October 2022 edition of The Month in WordPress</a> by 2 November, 2022.</p> <p><b>October 2022 Polyglots Newsletter:</b> The Polyglots monthly <a href="#">newsletter for October has been published!</a> Please read and share (and <a href="#">subscribe!</a>).</p> <p><b>People of WordPress:</b> over to @Nalini for an update.</p>  |
| 5: Nicholas  | <p><b>:arrow_right: 5. Diary dates - upcoming events and meetings</b></p> <p>Our next <a href="#">Coffee break</a> will be Thursday, 3 November 2022, at 18:30/ 6.30pm UTC.</p> <p>This bi-weekly social coffee break is held by the Make Marketing team for all WordPress Marketing contributors, and occasional guests. Stop by and meet some of the friendly faces marketing WordPress.</p> <p>Follow this Google <a href="#">Calendar with meetings, collaborations, and social activities</a>. We also list important dates in this <a href="#">Forthcoming Diary Dates</a> post.</p>  |
| 6: Nicholas  | <p><b>:arrow_right: 6. Open floor</b></p> <p>Does anyone have any other Make WordPress items to share or updates on any GitHub cards / issues they are working on?</p> <p>Do we have any requests from other Make WordPress teams?</p>  |

[WAIT 5-10 minutes if no updates coming in]

Alright, it doesn't look like we have any more updates, so let's wrap up. Please continue to discuss individual items in their respective threads asynchronously. Thank you all for contributing.

Next week's meeting will be on November 2, 2022 at 15:00 UTC ([GitHub card #121](#)). Please remember that the DST change does not affect UTC. You can always refer to the [Google calendar](#) for the accurate time.

Happy WordPress :wordpress: Wednesday everyone!

## Emoji reference

- :arrow\_right:
- :thank-you:
- :ok:
- :done:
- :books: (Reading books)
- :memo: (Taking note)
- :wave: (hand wave)
- Can I have the emojis for camera or photograph, yes, please?