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Geekdom, eBridge Center launch Startup Bootcamp in Brownsville

Effort supports entrepreneurs in RGV and South Texas with resources and inspiration

SAN ANTONIO and BROWNSVILLE, Feb. 23, 2023 - The [eBridge Center for Business & Commercialization](#) will host a [Startup Bootcamp](#) in partnership with [Geekdom](#), San Antonio's premier collaborative startup community. **The free, three-day workshop will take place from March 31 to April 2 at the newly opened facility in downtown Brownsville, 1304 East Adams Street., 78520.** The Startup Bootcamp is facilitated by Geekdom and sponsored by eBridge partners, the UTRGV Entrepreneurship & Commercialization Center (UTRGV ECC) and Brownsville Community Improvement Corporation (BCIC). Interested applicants are welcome to apply online at Start.eBridgeCenter.org.

The partnership between eBridge Center and Geekdom is just one example of the ever-growing 'South Texas Triangle,' a regional economic development zone drawing a line drawn from the Rio Grande Valley to San Antonio, from San Antonio to Monterrey, and Monterrey back to the Valley, with Laredo and Corpus Christi included.

"For more than 10 years, Geekdom has been supporting startup founders at every step of their entrepreneurial journeys. We fully believe in the potential of the South Texas Triangle and are eager to share our proven programming model with our partners at eBridge Center," said Geekdom CEO **Charles Woodin**. "Not only will the Startup Bootcamp give entrepreneurs in the Valley a kickstart to growing their businesses, but it will strengthen the network of startup founders there, and that's a powerful thing."

"Thank you to Geekdom for their leadership in bringing their Startup Bootcamp series to Brownsville and for choosing our City," said **Linda Ufland Romo**, Director of Entrepreneurship, Commercialization and Innovation for the UTRGV ECC. "This is the first of hopefully many partnerships with Geekdom as we continue to expand our services to everyone in the RGV. We want to see more businesses and people starting businesses in Brownsville and the Valley."

(more)

The three-day program will help new early-stage entrepreneurs obtain the proper foundation they need for launching their new businesses. This includes building a minimum viable product, mentorship from local industry experts, and opportunities to network with other founders. At the end of the program, the participants will have a lean canvas and pitch deck model necessary to obtain funding and get their businesses started.

“At BCIC, we understand how entrepreneurship stimulates job growth and creates new opportunities in industries and communities that need them,” says Cori Pena, President & CEO of BCIC. “We’re excited to bring together our regional partners, Geekdom, and our local entrepreneurs in building a more informed and engaged, thriving business community.”

The Startup Bootcamp is just one part of an ongoing series of programming and events taking place at the newly minted eBridge Center, set in motion just three weeks ago with the first of three bilingual Kauffman FastTrac cohorts scheduled throughout the year.

“This partnership with Geekdom is our first official program with one of our regional ‘South Texas Triangle’ partners, but it’s certainly not the last,” says **Nathan Burkhart**, Director of Business Development for BCIC. “Since starting construction of the eBridge Center to now, we have built bridges with multiple communities and organizations to help strengthen the open and inclusive ecosystem of entrepreneurship we are developing in Brownsville and the greater Rio Grande Valley. We have many more exciting events like these to come.”

ABOUT eBridge Center for Business and Commercialization

The eBridge Center for Business & Commercialization is the largest startup incubator and entrepreneurial resource center in the Rio Grande Valley. Located in the heart of Downtown Brownsville, the 36,000 square foot facility is a collaboration between the Brownsville Community Improvement Corporation and the University of Texas Rio Grande Valley Entrepreneurial Commercialization Center. The center consolidates all the foundational resources necessary for entrepreneurs to start their ventures, obtain capital, scale their businesses, and reach new markets. The eBridge Center is located at 1304 East Adams Street in downtown Brownsville. For more information, visit www.eBridgeCenter.com. Follow the eBridge Center on [Twitter](#), [Facebook](#), [Instagram](#) (@ebridgecenter) and [LinkedIn](#).

ABOUT GEEKDOM

Founded in 2011, Geekdom is a collaborative coworking space building San Antonio one startup at a time. The center of the San Antonio startup ecosystem, Geekdom offers its members resources and opportunities that empower entrepreneurs to ideate, cultivate, shape, and grow ideas into viable businesses ready for the next level. Geekdom is located on four floors in the Rand Building, [110 East Houston St.](#), in downtown San Antonio. For more information, visit www.geekdom.com. Follow Geekdom on [Twitter](#), [Facebook](#), [Instagram](#) (@GeekdomSA) and [LinkedIn](#).

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