# Trenton's 60 Day Rainmaker Challenge

# **Accountability Document**

Whats up G's. This will be the accountability document you will use to keep yourself on track and also accountable to your fellow G's to hold up your commitment to become a Rain Maker.

Upload this to the Agoge Competitions Chat at the end of every day so we can monitor your progression and help you where you need it.

Tag me when you upload this. This will help us all better understand the situation you are in and how to help you GET WHAT YOU WANT.

Show Agoge 01 who owns this campus.

#### What is the critical task you completed today that is moving the needle most?

• I created the entire automation for the cold outreach campaign I'm running for my client. Not the emails, but the actual automation workflow.

#### What were your achievements today?

- I trained
- I made sure to take proactive steps to protect my data and identity after I found out that 2.9 billion people's data got leaked (SS numbers, etc). Everybody in the U.S.
- Self-reflected with writing out my priorities for next week and reminded myself of my goal
- Helped TRW Students
- (Could've gotten more done)

## Twilight review on the day:

# • What lessons did I learn today?

a. The first lesson I learned is that my "matrix job" limits the amount of time and energy I can dedicate to the critical tasks that will help me reach my goals.

Here's my typical day: I work my matrix job from 5am to 2pm, then I come home, shower, and get back to work by 3 or 3:30pm.

I work for 2 hours, with a 15-minute break, and it's already 5:45pm. I train from 6pm until around 7 or 7:30pm, then get home by 8pm.

After that, I spend 30-45 minutes on a call with my girlfriend, plan my next day, and go through my OODA loop.

By the time I'm done, it's 9:15pm. Then I eat and go to bed.

This routine only leaves me with 2-3 hours a day to focus on the critical tasks I need to move forward.

b. The second lesson I learned is that word association for creativity really does work amazingly well!

If I get stuck in a cycle of the same thoughts without being able to come up with any better ideas and I do random word associations, it gets me out of that cycle into a new one fast!

# What roadblocks did I face?

**a.** The roadblock I faced was being able to come with creative ideas on what to post on my client's social media.

# • 🔄 What worked well and will be repeated? 🔄

- **a.** What worked well and will be repeated is using the new AI tool that Prof. Andrew created to answer a lot of my questions and confirm/disprove my assumptions (this one will always be on here).
- **b.** Another thing that worked well was just spitting out random ideas on what to post on my client's social media in order to come up with genius ideas.

#### Wins:

• The email campaign I'm currently running for my cleint improved from last week.

I create a weekly performance report and send it to them, and I compared the one from last week to this week, and this week performed significantly better because I revised some of the emails.

#### Losses:

• I didn't get as much done as I would've liked to get done because I got caught up doing other work with taking proactive steps to protect my identity from the data breach.

## Insights learned today and how you will apply them to hit your goal:

• The insight I learned today is one that I already knew, but got cemented in my mind from today's PUC.

Professor Andrew said that associating ourselves with people 1 or 2 steps ahead of us and watching how they live will help us hit an inflection point.

That is something I've been experiencing lately, and I'm gonna double down on it.

Tomorrow's tasks: 👇



# Go to Work 4am – 2pm

# Get to Mainstreet 2pm

First Drafts F 3:15 - 4:15pr

Break, 4:15pm

First Draft Dealer Emails 4:30 - 5:30pm

Train

5:45 - 7:15pm

Call Liz

7:45 - 8:30pm

PLOT, 8:30pm

Agoge Doc., 8 GW Account