

Privacy Policy

Last updated: May 6, 2026

App: Bite (“Bite”)

This Privacy Policy describes how Bite handles information when you use our mobile application. It is written for users and for App Store review.

1. Introduction

Bite is an on-device inspiration capture app: you collect voice fragments in a personal voice bank, and you prepare visual moments with an in-app stamp layer that can be merged into a final image saved to your Photos library using Bite Credits. We designed it so that your content and usage data stay on your device unless you explicitly use system features (such as saving to Photos) or Apple’s App Store for purchases. We do not operate our own servers in the app to collect personal data from you.

2. Information We Collect

Bite does not collect personal information on our servers. The app may store and use the following locally on your device only:

- Bite Credits balance — a numeric tally of in-app virtual currency, stored with the device’s local storage APIs (**SharedPreferences**).
- Voice bank manifest — a structured list that describes your saved voice fragments (for example, relative filenames such as **rec_1234567890.m4a**, duration, and creation timestamps). No absolute file paths are stored in this manifest; audio files are stored under your app’s Documents sandbox folder.
- In-app preset content — short titles, subtitles, and related display data used for on-screen suggestion cards, stored locally as structured data on your device.
- Voice memo audio files — when you record in Voice Bank, audio files are written locally on your device inside the app sandbox; they are not uploaded by the app.
- Photos you choose — images you capture with the camera or pick from your library are held on the device for preview and optional export; the app does not upload them to us.

The Ideas / feedback field in the app does not send your text to us and is not retained by the app after you dismiss it.

3. How We Use Your Information

Locally stored data is used only to:

- Run the app's features (showing your credit balance, listing and playing voice fragments from your voice bank, previewing a selected image with a stamp layer, exporting a merged image).
- Deduct Bite Credits when you use a feature that spends credits (for example, stamping a merged visual into your Photos library), and add credits when you complete an eligible in-app purchase.
- Display suggestion cards and similar in-app content.

We do not use this information for advertising, profiling, or analytics in the app.

4. Data Storage

All data described above is stored on your device, not on our cloud. Uninstalling the app or clearing app data may remove locally stored balances, manifests, presets, and audio files according to the operating system's rules.

When you save a stamped image to your Photos library, that copy is stored in your personal photo library on your device (and in any iCloud Photos sync you have enabled with Apple), under your Apple ID—not on servers we operate for Bite.

5. Third-Party Sharing

We do not sell, rent, or share your photos, voice recordings, credit balance, or preset data with third parties for marketing.

In-app purchases are processed by Apple through the App Store; Apple's handling of payment and purchase records is governed by Apple's terms and privacy policy.

The app may open linked web pages (for example, policy documents) in an in-app browser. Loading those pages does not send your app content to us; those pages are subject to their own operators' practices.

6. In-App Purchases

Bite offers consumable virtual currency called Bite Credits, sold as App Store in-app purchases. Product identifiers and credit amounts are defined in the app; completed purchases add credits to your local balance. Credits are spent inside the app as shown in the app (for example, 8 Bite Credits per stamped export to Photos).

Purchases are billed to your Apple ID; we do not receive or store your full payment card details. Refund and billing disputes for digital goods are generally handled under Apple's policies, not by us.

7. Children's Privacy

Bite is not directed to children under 13. We do not knowingly collect personal information from children under 13. If you believe a child has provided information to us in a way that concerns you, contact us at the email below and we will address the matter as appropriate.

8. Security

We rely on Apple's iOS security and on-device storage for data at rest on your device. No security practice is perfect; you should protect your device with a passcode or biometric lock and keep your operating system updated.

9. Your Rights

Depending on where you live, privacy laws may give you rights to access, correct, or delete personal information. Because Bite keeps the categories of information described here on your device, you can often delete that data by deleting the app or clearing app data in system settings, and by managing photos and permissions in Settings. For App Store or Apple account matters, use Apple's account tools.

10. Changes to This Policy

We may update this Privacy Policy from time to time. The “Last updated” date at the top will change when we do. Continued use of the app after changes means you accept the updated policy, unless applicable law requires a different process.

11. Contact Us

If you have questions about this Privacy Policy or Bite’s privacy practices, contact us at:

bite@gmail.com