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To higher profits,

Rich Schefren

CEO & Founder, Strategic Profits

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### About Rich Schefren

Since founding Strategic Profits in 2005, Rich has been on a mission to turn struggling opportunity seekers into profitable entrepreneurs. During his career Rich has:

- **Coached the world's top online business gurus**
- Increased clients' revenues by BILLIONS of dollars
- **Grew 3 of his businesses to 7-figures a year**
- Authored the first "viral" free business report
- **Popularized online business coaching in 2005**
- Invented the first automated webinar in 2009

In short, Rich is widely recognized as an Internet marketing pioneer and one of the world's leading experts on online business strategy.