

Steeves Roofing & Solar

Who am I talking to?

Steeves Roofing & Solar is a solar company run by Guy and Daniel Steeves who are a father and son. Their mission is “Our mission is to bring our clients the best results at the most competitive prices for your home improvement projects.”

Where are they now?

Steeves is based in Metro Vancouver BC Canada and they have mostly 5-star reviews. They have an Instagram and a Facebook. I don't know if this is just me but I can't access their Instagram from the logo at the top of the website but I can access Facebook from there.

Where do I want them to be?

I want them to be the best solar and roofing company in Vancouver. I want them to have a valuable digital presence.

What steps do I need them to take?

I need them to book a call with me.

I need them to do a one-month trial run to see if we will work well together

If we work well together I want access to editing their website.

I want to write the newsletter emails

I want to write the blog posts

I want to write the social media posts

Subject Line:

Growing your business is easier than you thought.

Hey Guy 🙋

Your commitment to delivering good results at competitive prices is genuinely commendable. It's evident that your passion for roofing and solar shines through in every project you undertake.

I found out about your company while I was on a walk, I passed a sign on someone's lawn. Your business intrigued me, so I decided to search for it online.

After finding your website, I dug deeper and found that you don't have an email marketing list.

Email marketing is a very valuable resource for businesses. Not having email marketing is forfeiting a very powerful online tool with the benefits it comes with

Top players in the solar industry such as Sun Power rely on email marketing due to their major benefits.

Some of the benefits of email marketing are increased traffic to your website, feedback, building stronger relationships, announcements, expertise, and stories.

When you reach out we will discuss your goals and how we can increase your conversion rate.

