

Score:

|            | Integration (30%)   | Technique (30%)   | Aesthetics (40%)  |
|------------|---|---|---|
| Advanced   | <ul style="list-style-type: none"> <li>Historically accurate.</li> <li>Contains title of an actual 1950's vintage magazine formatted like the original.</li> <li>Many fine details found on a magazine cover are seamlessly worked into the design.</li> <li>All articles in the magazine are represented in an interesting way that reflects the practices of the time.</li> <li>Looks highly professional.</li> </ul> | <ul style="list-style-type: none"> <li>Evaluation form is fully and persuasively completed.</li> <li>Contains a clear description of how you were inspired for the cover.</li> <li>Date represents an actual day the magazine was published.</li> <li>Form explains how you captured the look of a 1950s vintage magazine.</li> <li>How you represented all the articles on the cover is fully explained.</li> <li>May include a detailed description of problems you encountered in the creation process.</li> <li>All information is relevant.</li> </ul> | <ul style="list-style-type: none"> <li>Visual appeal may provoke an emotional response.</li> <li>May pop-out at you.</li> <li>There is a sense of completeness to the work.</li> <li>Very cohesive.</li> <li>Text font mirrors the font on a 1950s vintage magazine.</li> <li>Your name is legible, and in lower right hand corner.</li> </ul>                              |
| Proficient | <ul style="list-style-type: none"> <li>Relatively historically accurate.</li> <li>Contains title of an actual 1950's vintage magazine formatted like the original.</li> <li>Some details found on a magazine cover are present.</li> <li>Some articles in the magazine are represented accurately.</li> <li>Information on the cover is relevant to the articles within.</li> </ul>                                     | <ul style="list-style-type: none"> <li>Evaluation form is conscientiously completed.</li> <li>Contains a clear description of how you were inspired for the cover.</li> <li>Magazine is dated.</li> <li>Form explains how you captured the look of a 1950s vintage magazine.</li> <li>How you represented the articles on the cover is explained.</li> </ul>  | <ul style="list-style-type: none"> <li>Cover is visually appealing and may be stylish or eye catching.</li> <li>Visuals and text are detailed.</li> <li>Matching color scheme.</li> <li>Space on the paper is well used.</li> <li>Is well organized.</li> <li>All of text is easily readable.</li> <li>Your name is legible, and in the lower right hand corner.</li> </ul> |

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|                    | <ul style="list-style-type: none"> <li>Looks professional.</li> </ul>  | <ul style="list-style-type: none"> <li>May include a description of problems you encountered in the creation process.</li> <li>Most information is relevant.</li> </ul>  |  |
| Nearing Proficient | <ul style="list-style-type: none"> <li>Contains the title of an actual 1950s and tries to look like it.</li> <li>Magazine cover is reproduced sufficiently.</li> <li>A few details found on a magazine cover are present.</li> <li>At least one article in the magazine is represented.</li> <li>Information on the cover is relevant to at least one of the articles within.</li> <li>Observer can understand what is trying to be accomplished.</li> </ul> | <ul style="list-style-type: none"> <li>Evaluation form is completed.</li> <li>Contains a description of how you were inspired for the cover.</li> <li>Magazine has a date.</li> <li>Form tries to explain how you attempted to capture the look of a 1950s vintage magazine.</li> <li>An attempt is made to explain how you represented the articles on the cover.</li> <li>Some information in the form is irrelevant.</li> </ul> | <ul style="list-style-type: none"> <li>Cover looks nice. It is clear from the presentation which magazine has been recreated. Most of the text is readable.</li> <li>Well drawn but may be missing some needed color or details. Improvements could still be made.</li> <li>Your name is legible and can be found somewhere on the paper.</li> </ul>               |
| Novice             | <ul style="list-style-type: none"> <li>Title is not from an actual 1950s magazine.</li> <li>Few details found on a magazine cover are present.</li> <li>Little to no attempt has been made to represent any of the articles within.</li> <li>Information on the cover is irrelevant to any of the articles within.</li> <li>Observer has trouble understanding what is trying to be accomplished.</li> <li>Information may be</li> </ul>                     | <ul style="list-style-type: none"> <li>Evaluation form is incomplete or not attempted.</li> <li>Description of how you were inspired for the cover is limited.</li> <li>Magazine lacks a date.</li> <li>Most information is relevant.</li> <li>Little to no explanation on the evaluation form.</li> </ul>   | <ul style="list-style-type: none"> <li>Has sloppy visuals or may be offensive.</li> <li>Phrases are unclear.</li> <li>Handwriting is barely legible and viewer has trouble connecting presentation to the product.</li> <li>May have void space or looks unfinished.</li> <li>Lacks awareness of margins. Name is hard to find, or read, or is missing.</li> </ul> |

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|  | <p>inaccurate or is made up,<br/>or was from different time<br/>period.</p> <ul style="list-style-type: none"><li>• Does not relate to the<br/>1950s in any way.</li><li>• Little to no explanation on<br/>the evaluation form.</li></ul> |  |  |
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