



The Climb Tour - Entrepreneurship Edition - New York City

***Please read the entire information document before applying!**

The Climb Tour - Entrepreneurship Edition: The Climb Tour provides a transformative career immersion experience designed to empower young individuals by exposing them to a diverse range of career opportunities. Participants engage in leadership training, personal development, career exploration, and an entrepreneurship incubator program. In the incubator, they'll learn how to create and launch their own business or nonprofit and pitch their ideas to a panel of judges and companies for the chance to win valuable incentives. The program also includes a site visit to leading companies, providing participants with a firsthand look at various industries.

If you need accommodations while completing the application, please email
info@yesshecancampaign.org.

What will YOU learn?

1. Participate in career development, leadership development, personal development and entrepreneurship workshops
2. Learn about the diverse careers in business, entrepreneurship, and social innovation.
3. Hear from entrepreneur professionals
4. Learn about business, entrepreneurship, and social innovation
5. Network with professionals

About #YesSheCanCampaign:

#YesSheCanCampaign™ (YesSheCanCampaign™) is a 501(c)(3) non-profit organization that inspires young people to be extraordinary and to change the world. #YesSheCanCampaign™ has reached 5,000+ students, volunteered 20,000+ hours, won six national awards and one international award. #YesSheCanCampaign™ has helped students win over \$1 million in education funding. Our organization has reached 100,000+ views through our digital platforms (i.e., social media, website views, written work, and more). In 2021, the #YesSheCanCampaign™ launched DISSCHOLARED®, an award-winning ed-tech platform that provides information about financial aid. Our advocacy efforts inspired New Jersey to become the second state in the nation to ban scholarship award displacement at all public universities in the State. Our advocacy inspired the federal government to introduce “The Helping Students Plan for College Act,” the first in the nation bill to address scholarship award displacement. Our work to dismantle scholarship award displacement will protect over 17.4 million students nationwide.

Application Deadline: October 11, 2025

Interview Date: October 18, 2025 (Selected candidates will be notified for an interview)

Final Decision: October 25, 2025

Program Duration: November 2025 - January 2026

Tour Date: January 2026 (Date to be confirmed once selected)

Application Link:

https://docs.google.com/forms/d/e/1FAIpQLScy3iouZ7HhkW1ZNZuic_PS20jePmR-RCFlthjm1vgDc012dQ/viewform?usp=dialog

Program Criteria

**All selected participants are required to follow our organization's rules and regulations, including but not limited to Covid-19 and mask policies.

*All selected participants are required to attend all virtual programming and the live tour.

Failure to attend all virtual programming and the live tour will result in paying a \$500.00 cancellation/termination fee.

(Scheduling conflicts will be addressed on a case-by-case basis)

- 1) Open to candidates residing or attending school in New Jersey, Pennsylvania, Delaware, and New York
- 2) Must have transportation to the bus stop or meeting stop for The Climb Tour site visit
- 3) Bus Stop: TBD
- 4) Participants who cannot get to the bus stop must provide their own transportation to New York City, where we will all meet.
- 5) We will provide a school note for any student who is currently in school.

To apply, candidates must:

- Be a middle school student: (6th - 8th grade): * We are accepting a limited number of middle school students. If you would like to recommend a middle school student, please email us before applying.
- Be a high school student: (9th - 12th grade): Any student currently enrolled in high school.
- Be an undergraduate student: Any student currently enrolled in a two-year or four-year college/university.
- Be a graduate or law student: Any student currently enrolled in a graduate or law program.
- Be a recent graduate: Any person who graduated from an undergraduate, a trade school, or an apprenticeship program in 2023 or after
- Be a non-traditional student: A nontraditional student is anyone who wants to attend college in a format or time frame that differs from the typical route. A nontraditional student must have a GED or high school diploma. This includes any student who is currently enrolled in a trade school, an apprenticeship program, or taking a gap year.

Application Information

Application Components: Candidates must complete the application components below. Our organization will not accept incomplete applications. If you need assistance with completing the application, please email info@yesshecancampaign.org.

Candidates must answer the following prompt:

As part of the Climb Tour program, you will have the opportunity to develop and pitch your own business or social impact venture. Please describe any ideas you have for a venture you would like to create. If you do not have a specific idea yet, share your passions and the issues that inspire you, and explain how these motivations might influence you as an entrepreneur.

Timeline

Application Opens: August 28, 2025

Application Deadline: October 11, 2025

Interview Day: October 18, 2025 (Participants selected for an interview will be notified about the interview)

Decision Week: Acceptances will be sent out by October 25, 2025

Program Timeline

The program will take place virtually, with the exception of The Climb Tour in New York City. Students are expected to participate in at least 90% of our online workshops and events. If a scheduling conflict arises, students must inform us either during the interview process or at the start of the program. Absences due to class requirements or illness are automatically excused; however, students should still send an email to confirm the conflict.

***Subject to change**

***All times are Eastern Standard Time**

Tentative Schedule (All sessions are mandatory; however, if you have a conflict, please notify us during the interview process or orientation. You must be able to make 90% of the session.

- Orientation - Saturday, November 8, 2025 (9:30 am - 10:30 am) - Virtual
- Virtual Trainings - Saturday, November 15, 2025 (9:30 am - 11:30 am) - Virtual
- Virtual Trainings - Saturday, November 22, 2025 (9:30 am - 11:30 am) - Virtual
- Virtual Trainings - Saturday, December 6, 2025 (9:30 am - 11:30 am) - Virtual
- Virtual Trainings - Saturday, December 13, 2025 (9:30 am - 11:30 am) - Virtual
- Virtual Trainings - Saturday, December 20, 2025 (9:30 am - 11:30 am) - Virtual
- Virtual Pitch Competition - January 3, 2026 (9:30 am - 11:30 am) - Virtual
- Tour Date - January 2026 - TBD - New York City

Note: Participants will have to complete assignments prior to the sessions. Participants will meet with their advisors throughout the program, based on the advisor's and participant's availability.

Additional Information and Frequently Asked Questions

How will I get there?

YesSheCanCampaign will provide free bus transportation to New York for participants living in the Burlington County and Mercer County area. Students must arrange their own transportation to and from New York City if they do not live near our bus stops.

What will we provide?

1. Bus Transportation
2. Breakfast, Lunch, Snacks, and Dinner
3. Supplies

What do we need to bring?

- Government Id / School Id
- Money (If you would like to buy anything on the trip)
- Wear professional attire
- Personal belongings

Does the student have to pay to participate in the program?

No, the program is free to all selected participants because of the generous support of our donors. If a selected participant decides not to participate in the program after accepting the invitation, they will be required to pay a **\$500.00 cancellation fee**. This also applies to selected participants who fail to follow our organization's rules and regulations. Our organization will waive the cancellation fee in the event of an emergency.

What sites are we visiting?

This will be disclosed only to select participants during our meetings.

What if I have questions about the program?

Please email zaniyalewis@yesshecancampaign.org.