

This DM outreach is for Instagram coaches and I have in mind to write descriptions for him

5X improved version concise version

Alright guys I have concised the DM and tried my best to implement all of the comments this is the end result:

Hey Valentino,

Your post "You gotta play for yourself... 🙏" is captivating, especially the journey from being broke to a \$30,000 theme page, as it gives the reader a relatable story... or at least the start.

Since reading it, I realized you overlooked an aspect that might result in clients falling into the lap of @MillionairesSteps.

I can tell you what's overlooked. If you have time for a 10-minute meeting this Monday?

5X Improved version: Post: name: You gotta play for yourself... 🙏

Hey Valentino,

Your post "You gotta play for yourself... 🙏" is captivating, especially the journey from being broke to a \$30,000 theme page, plus it gives the reader a story to relate to, or at least the start.

Since I read that post, I've been thinking about an aspect you overlooked. An aspect that may leave clients in the lap of someone like @MillionairesSteps.

The aspects involve your post descriptions and an alternative structure to attract clients.

I can elaborate on the descriptions and tell you what's overlooked. If you have time for a 10-minute meeting this Monday?

I know this is 99 words but, I don't know if the one down here is better ↓, I have considered voice notes or videos, but yeah I need some advice

4X Improved version: Post: name: You gotta play for yourself... 🙏

Hey Valentino,

the post "You gotta play for yourself... 🙏" is a compelling read, especially because it starts with these two words "Back then." That grabs attention

And since you caught my attention I began to look at your posts, and there might be an aspect you are overlooking

An aspect that may end up leaving clients in the lap of someone like @MillionairesSteps

The aspects concern your posts' descriptions and how to save time making them.

I can elaborate on the descriptions and tell you how you can save time on them if you are interested.

If he replies yes, then the following procedure would be to send him a voice note and pitch him on a call to find out more

Improved, improved, improved my ass, the only thing that's down there👇 is a failed attempt to get clients ❌❌

Improved, improved, improved version:

Hey, Valentino, The "What's your destination?" video had me hooked when he mentioned, "the gut feeling that maybe you were meant for more". Combined with the blue and orange text you made the video feel smooth and easy to grasp.

On your website, you offer free coaching calls, and you're missing out on an opportunity...

An Opportunity that will fade more of your followers into clients so they don't fall into the arms of someone like @MillionairesSteps

I can show you what the opportunity is if you are interested?

Down this path there is only void and destruction, don't go there ↓

✖✖ No I mean It. Don't Do It

Improved, improved version:

Hey, Valentino, snappy note...

The "What's your destination?" video had me hooked with its honorable and reflecting message. The blue and orange text you used was fantastic, making the video feel smooth and easy to grasp.

On your website, you offer coaching calls, and you're missing out on an opportunity...

I spotted that @MillionaireSteps uses a new method to turn people who are unsure about their need for coaching and fades them into clients.

Are you interested in seeing what it is?

✖✖ Down this path there is only void and destruction, don't go there ↓ **✖✖**

Improved version:

Hey, Valentino quick message...

You truly captured my attention, especially the "gut feeling" video, it has an honorable message, most likely because the blue and orange text makes the message smooth and straightforward to understand.

I noticed that on your website, you offer a 30-minute growth strategy call, and you're missing out on an opportunity...

An opportunity that I have seen work for “millionairessteps” that will convert people from followers to clients.

I can show what is working for millionairessteps, if you are interested?

Old version: You don't have to review this part G's, but i would appropriate you look at the one up there 

Hey, Valentino quick message...

I like the orange and blue text theme you have on your page, you truly captured my attention, especially the video with the “gut feeling” the text makes the message easier to understand.

You came on my feed when I wanted a quick boost of motivation...

And I thought of an idea that I believe you will find interesting...

I noticed that on your website, you offer a 30-minute growth strategy call, and it seems like you're missing out on an opportunity.

An opportunity to motivate and convert your audience to the 30-minute call, through the description...

I've written down a bit of the opportunity, do you want to see it?