



Credit: Cybele Malinowski

THE RUBENS

ANNOUNCE THEIR FOURTH ALBUM, *0202* – OUT FRI 12 FEB 2021

‘TIME OF MY LIFE’ VIDEO – OUT NOW + ‘LIVE IN LIFE’ NOMINATED FOR ARIA SONG OF THE YEAR

The Rubens’ fourth album *0202*, out Friday 21 February, 2021
‘Time Of My Life’ video out now
‘Live In Life’ nominated for ARIA Song of the Year
2021 Live In Life Tour re-branded to *0202* Album Tour

Today **Ivy League Records** is incredibly proud to announce that ***0202***, the fourth album from **The Rubens**, will be released on Friday 12 February 2021, available to pre-order now via digital, CD, LP & various merchandise bundles. Cementing their status as a band that continues to evolve as songwriters and push the boundaries of alternative rock/pop, *0202* – featuring recent singles [‘Live In Life’](#) (nominated for ARIA Song of the Year), [‘Heavy Weather’](#) & current single [‘Time Of My Life’](#) – is an exciting new chapter for The Rubens and a celebration of the five-piece at their creative peak.

To coincide with the announce, the band today release the powerful video for ‘Time Of My Life’, a track that boasts one of the biggest hooks in the band’s catalogue to date – watch [here](#).

With a cast made up entirely of 18-year-old, year 12 students, the clip was inspired by the numerous emails and DMs the band has received throughout COVID-19, from students doing it tough at a time that should be full of excited anticipation for the future.

"We wrote Time Of My Life before COVID, but we knew at the time that the song had a nostalgic feel to it. Once we started getting emails from year 12 students and teachers, we realised it could be more meaningful. We got together with our good mate and collaborative partner Russ and he directed the video. We wanted it to be a homage to Year 12 Class Of 2020." – The Rubens

The clip serves as a dedication to these resilient young adults and matches the song's themes of hopeful introspection, musing over the ramifications of time and perspective – ultimately choosing to overcome fear and embrace the future for all its unknowns. 'Time Of My Life' has been hugely embraced by loyal and new fans alike, including triple j (#1 most played), commercial radio, Spotify & Apple Music.

The Rubens' fourth record, *0202*, is a forward-thinking album for a backward year. *0202* sees the band in the driver's seat and the result is their most assured album to date, and boasts a sound that effortlessly dances across genres – alt-rock, rnb, pop and hip hop all collide into something uniquely their own. With *0202* the band have fully transformed into an alt-rock/pop powerhouse and self-produced an album that will have people re-evaluating what they thought they knew about The Rubens.

The arrival of The Rubens fourth album – almost ten years since their first upload to triple j unearthed as teenagers – is a credit to their incessant work ethic & the impact the band have made over their incredible career. *LO LA RU*, featured hits '[Never Ever \(feat Sarah\)](#)' (now Double Platinum), '[Million Man](#)' (Certified Gold), '[God Forgot](#)' (Certified Gold) and lead to sold out shows and a 42-date Arena tour supporting megastar P!NK. *Hoops* saw the band sell out headline shows at Hordern Pavilion and Margaret Court Arena and included hits '[Hallelujah](#)', '[Cut Me Loose](#)' and of course the 4 x Platinum the hit [title track](#), which topped the 2015 triple j Hottest 100, while their debut self-titled LP was home to '[My Gun](#)' (Certified Platinum), '[Lay It Down](#)' (Certified Gold), '[The Best We Got](#)' and more fan-favourites.

A huge testament to their unwavering talent and ability to constantly reinvent themselves, *0202* marks the start of yet another exciting chapter for the band. *"We're so bloody proud of this album and the way we created it, and we can't believe how lucky we are to have made it this far. Thanks to all our fans for being there, we can't wait for you to hear this one!"*

Following the recent second postponement of the band's 'Live In Life' tour due to COVID-19, their biggest headline tour to date, the tour will now be rebranded to the *0202* Album Tour. The new dates, taking place from April – June, 2021, will see the NSW band play metro cities for the first time since their 2018 *LO LA RU* album shows as well as regional venues across the 24-date run.

0202 – OUT FRIDAY 12 FEB 2021 THROUGH IVY LEAGUE RECORDS

PRE-ORDER 0202 [HERE](#)

THE RUBENS – ARIA ACCREDITATIONS TO DATE

SINGLES:

Live In Life – 2 x Platinum
Never Ever (feat. Sarah) – 2 x Platinum
Million Man – Gold Single
God Forgot – Gold Single
Hoops – 4 x Platinum
My Gun – Platinum Single
Lay It Down – Gold Single

ALBUMS:

The Rubens album – Platinum
Hoops album - Gold

THE RUBENS

0202 ALBUM TOUR 2021

Supported by Alice Ivy

Sat-Apr-03-21 - Crooked River Winery - Gerringong, NSW
Thu-Apr-08-21 - Fortitude Music Hall - Brisbane, QLD
Fri-Apr-09-21- Moncrieff Entertainment - Bundaberg, QLD
Sat-Apr-10-21 - Highfields Tavern - Toowoomba, QLD
Fri-Apr-16-21 - Enmore Theatre - Sydney, NSW
Sat-Apr-17-21 - Bar On The Hill - Newcastle, NSW
Wed-Apr-28-21 - Riverlinks Westside - Shepparton, VIC
Fri-Apr-30-21 Forum - Melbourne, VIC
Wed-May-05-21 - Whitestar Hotel - Albany, WA
Thu-May-06-21 - The River - Margaret River, WA
Fri-May-07-21 - Freo Social - Fremantle, WA
Sun-May-09-21 - Wintersun Hotel - Bluff Point, WA
Fri-May-14-21 - The Gap View Hotel - Alice Springs, NT
Thu-May-20-21 - Altar Bar - Hobart, TAS
Fri-May-21-21 - Altar Bar - Hobart, TAS
Sat-May-22-21 - Saloon Bar - Launceston, TAS
Sun-May-23-21 - Forth Pub - Forth, TAS
Wed-May-26-21 - The Leichardt Hotel - Rockhampton, QLD
Thu-May-27-21 – Seabreeze - Mackay, QLD
Fri-May-28-21 - Otherwise Bar - Townsville, QLD
Sat-May-29-21 - Tanks Arts Centre - Cairns, QLD
Wed-Jun-09-21 - Beer Deluxe – Albury, NSW
Thu-Jun-10-21 - The Whalers Hotel – Warrnambool, VIC
Fri-Jun-11-21 - Torquay Hotel - Torquay, VIC



The Rubens have done their best to honour the re-routing. Fans in Adelaide, Canberra & Bendigo – watch this space, more news to come!

The Rubens understand that it's an extremely tough time for fans. For anyone who has previously bought tickets and wish to know their ticketing options, all ticketing & information can be found at therubensmusic.com

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