



Stay Housed Bay Area

Outreach Toolkit

Background

Stay Housed Bay Area is a free, user-friendly website where Bay Area residents can find housing resources and services. These free resources can help you pay your rent, respond to an eviction notice, or assert your rights so you can stay in your home. This website was created by All Home and One Degree, with support and advice from Health Leads. Share the link widely: stayhousedbayarea.org

[See the press release for more info](#)

Tags

- [@allhomeca](#) on Twitter, [@allhomecalifornia](#) on Facebook, [@allhome](#) on LinkedIn
- [@1deg](#) on Twitter, [@1degree.org](#) on Facebook

Graphics/Widgets

- [Download graphics here](#)
- [Download website widgets here](#)

Print materials

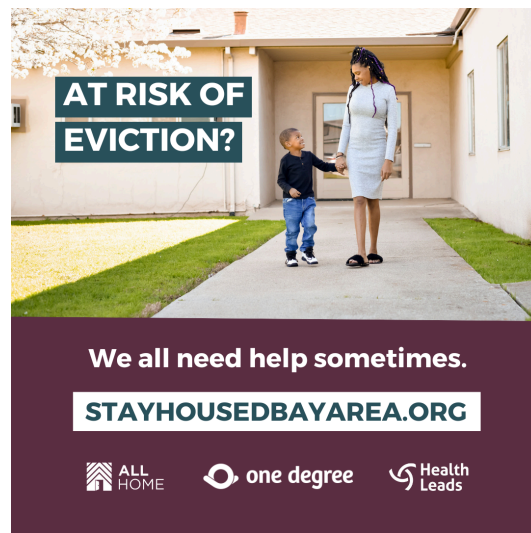
- [Link to SHBA flyer](#) in English and [Spanish](#)
- [Link to rack cards in English and Spanish](#)
- If you would like to printed flyers or rack cards to distribute, please contact stayhousedbayarea@allhomeca.org with a mailing address, how many pieces you can distribute, and an explanation of where/how you will distribute them and to whom. We will mail materials out within 1-2 weeks.

Sample social media posts

Facebook & Instagram	
<i>Directed towards people in need of services</i>	Download graphics sized for Facebook and Instagram
Trouble with your landlord? Head over to Stay Housed Bay Area to get connected with housing resources and services. These free resources can help you pay your rent, respond to an eviction notice, or assert your rights so you can stay in your home. stayhousedbayarea.org	 TROUBLE WITH YOUR LANDLORD? We all need help sometimes. STAYHOUSED BAY AREA.ORG ALL HOME one degree Health Leads
Are you having trouble with your landlord? If you've received an eviction notice, are struggling to pay rent, or need help asserting your rights, use Stay Housed Bay Area and connect with resources to help you stay in your home. stayhousedbayarea.org	
Are you behind on your rent and don't know where to turn? Stay Housed Bay Area is a free, user-friendly website where Bay Area residents can find housing resources and services. See if rental assistance is available in your area, or find other resources to help. stayhousedbayarea.org	 BEHIND ON RENT? We all need help sometimes. STAYHOUSED BAY AREA.ORG ALL HOME one degree Health Leads
Are you behind on your rent payment? If you're one of the many Bay Area residents struggling to afford rent, Stay Housed Bay Area can help. We all need help sometimes. stayhousedbayarea.org	

Are you at risk of being evicted? You have rights, and help is available. Check out Stay Housed Bay Area, a free website that connects you with rental assistance, legal services, and other resources to keep you in your home. stayhousedbayarea.org

Are you at risk of eviction? Stay Housed Bay Area is a free website that connects people with the help they need to keep their housing, like rental assistance and legal services. stayhousedbayarea.org



Introducing Stay Housed Bay Area to your general audience

Introducing Stay Housed Bay Area, a new digital platform that helps Bay Area residents find the resources and services they need to stay in their homes.

By answering simple screening questions, people can find practical resources, including rental assistance and legal services near them, with no registration required. Stay Housed Bay Area's resources are curated, up-to-date, and available in both English and Spanish. stayhousedbayarea.org



Stay Housed Bay Area is a new website where people across the region can access resources to help pay their rent, respond to an eviction notice, and learn about their rights as tenants.

Stay Housed Bay Area's resources are free, carefully curated, up-to-date, and easy to understand. This user-friendly, accessible platform enables a community-driven, regional model of housing support and stability. Share it widely! stayhousedbayarea.org



Twitter

Directed towards people in need of services

[Download graphics sized for Twitter](#)

Trouble with your landlord? Head over to Stay Housed Bay Area to get connected with housing resources and services. These free resources can help you pay your rent, respond to an eviction notice, or assert your rights so you can stay in your home. stayhousedbayarea.org



**TROUBLE
WITH YOUR
LANDLORD?**

We all need help sometimes.

STAYHOUSED BAY AREA.ORG

ALL HOME one degree Health Leads

Are you having trouble with your landlord? If you've received an eviction notice, are struggling to pay rent, or need help asserting your rights, use Stay Housed Bay Area and connect with resources to help you stay in your home.

stayhousedbayarea.org

Are you behind on your rent and don't know where to turn? Stay Housed Bay Area is a free, user-friendly website where Bay Area residents can find housing resources and services. See if rental assistance is available in your area.

stayhousedbayarea.org



**BEHIND
ON RENT?**

We all need help sometimes.

STAYHOUSED BAY AREA.ORG

ALL HOME one degree Health Leads

Are you behind on your rent payment? If you're one of the many Bay Area residents struggling to afford rent, Stay Housed Bay Area can help. We all need help sometimes. stayhousedbayarea.org

Are you at risk of being evicted? You have rights, and we're here to help. Check out Stay Housed Bay Area, a free website that connects you with rental assistance, legal services and other resources to keep you in your home.

stayhousedbayarea.org

Are you at risk of eviction? Stay Housed Bay Area is a free website that connects people with the help they need to keep their housing, like rental assistance and legal services.

stayhousedbayarea.org



Introducing the service to your general audience

Introducing Stay Housed Bay Area, a new digital platform that helps Bay Area residents find the resources and services they need to stay in their homes. Check it out at stayhousedbayarea.org



Stay Housed Bay Area is a new website where anyone in the region can find resources to help pay their rent, respond to an eviction notice, or learn about their rights as tenants. Share it widely!

stayhousedbayarea.org



Website blurb

Consider plugging Stay Housed Bay Area on your website to help direct your members and audience to housing resources in the region. Here's a sample message you can copy and paste or adapt. You can also use [these widgets](#) on your website.

Are you in need of housing resources and live in the Bay Area? Get connected to help at stayhousedbayarea.org. Stay House Bay Area is a free, user-friendly website where residents of the nine Bay Area counties can search for and access resources to get the help you need to keep your housing. These resources can help you pay your rent, respond to an eviction notice, or assert your rights so you can stay in your current housing.

Sample email content

No matter what we look like, how much we earn, or where we lay our heads down to sleep, we all need a safe place to call home. But due to rising housing costs and wages that don't keep up, people in the Bay Area continue to be pushed out of their homes.

We've been coming together as a region to solve homelessness, and we've made strides — many great policies and programs are already making a difference. But it's not enough to provide housing resources, we need to make sure those in need can get easily connected to the help they desperately need.

There's a new resource that seeks to address this. Stay Housed Bay Area is an online gateway to resources for community members to find help paying their rent, responding to eviction notices, or asserting their rights as tenants. The goal is to keep people in their homes and stop homelessness before it can occur.

Stay Housed Bay Area is the first regional platform of its kind — serving people in the nine-county Bay Area, and is carefully curated with up-to-date, relevant information in plain language in both English and Spanish.