



58th Michigan Square & Round Dance Convention  
Radisson Plaza & Hotel  
100 W Michigan Ave  
Kalamazoo, MI  
August 18-20, 2022

Hello,

We are planning a fun-filled Michigan Square and Round Dance Convention in Kalamazoo August 18-20, 2022, and would like you to be a vital part of the convention.

We are currently in the process of securing ads for our convention program book. Our most recent convention held in Lansing had over 200 attendees. Since every dancer receives a program book with their registration packet, this is a great way for you to connect with the many dancers attending the convention.

Ad sizes and prices are as follows:

Full Page 4 ½" x 7 ¼" inside cover	\$100.00
Full Page 4 ½" x 7 ¼" other	\$ 65.00
Half Page 4 ½" x 3 ½"	\$ 45.00
One Third Page 4 ½" x 2 ¼"	\$ 35.00
Business Card 3 ½" x 2"	\$ 25.00

All copy must fit within the border of the size selected. If color copy is submitted, please note that it will be converted to black and white as our program book will be printed in black and white. Please submit ads by the deadline of June 15, 2022.

We prefer your advertising copy be sent electronically in a PDF or jpeg format to me at ([email](#)) along with your contact information. Please send your check payable to MCSRDC to me at the address below.

If sending your copy electronically is **not** an option, please send your advertising copy to me at the address below. If you choose to place a business card ad, simply mail your business card to me along with your contact information and check payable to MCSRDC.

Please feel free to contact me for any assistance you may need in placing your advertisement.

Thank you.

\_\_\_\_\_, Advertising Chairmen  
(addr & email)

**BUSINESS CARD**

**3 ½ X 2 inches**

**\$25.00**

**ONE-THIRD PAGE**

**4 ½ X 2 ¼**

**\$35.00**

**HALF PAGE**

**4 ½ X 3 ½ inches**

**\$45.00**

FULL PAGE

4 ½ X 7 ¼ inches

Inside cover \$100.00

Other \$65.00

NAME: \_\_\_\_\_

CONTACT INFORMATION: \_\_\_\_\_

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