Prepare + Prosper

PARTICIPANT PROFILE



Deena Anders
Development Director
St. Paul, MN

Website: www.prepareandprosper.org
Email: deena@prepareandprosper.org
Funder: Target

Deena Anders is the Development Director at Prepare + Prosper. She holds a bachelor's in English from the University of Minnesota and a master's in Public Affairs from the Humphrey School. Deena was Director of Planning and Evaluation at Domestic Abuse Project and served as co-investigator on a research team made up of community providers and university researchers tasked with evaluating the integration of trauma-informed yoga into services for people who have experienced violence and the physical effects of abuse on cardio-metabolic health. Deena was a member of the Community Research Ethics Board ' a community response to extractive research practices- at Cultural Wellness Center and has conducted research on the influence of childhood trauma on wellness among other topics. Deena teaches at the University of Minnesota and Metro State. She has consulted on program evaluation design, grants administration, fundraising, and planning for non-profit organizations in the Twin Cities.

ORGANIZATION INFORMATION

Mission Statement: Prepare + Prosper and its volunteers work with people who have low- to moderate-incomes to build financial well-being through free tax preparation and financial services, products, and coaching, and by changing systems to create economic opportunity.

Mission Priorities:

1. Community Building/Economic Empowerment & Independence

Total number of employees: 68
Total number of volunteers (estimate): 300

Revenue	Prior Year	2020
Contributions and grants	$2,321,837	$2,497,300
Program service revenue	$2,136	$1,644
Investment income	$10,009	$7,095
Other revenue	$4,139	$1,000
Total revenue	$233,985	$2,505,395

Statement of Revenue (from page 9 – Form 990)	
1a. Federated campaigns	$0
b. Membership dues	$0
c. Fundraising events	$2,500
d. Related organizations	$0
e. Government grants	$1,017,300
f. All other contributions	$1,477,500
g. Noncash gifts in line F	$0
h. Total	$2,497,300
2. a-g Other revenue (if applicable)	

Fun Fact: My favorite thing is to learn all I can about something about which I was previously unaware- the more obscure the topic, the better.