

THE GOAL IS TO MAKE 1000\$

The steps to reach that goal in a reverse engineering process:

There is a link to a canvas whiteboard mental map of the process attached to the main message, please check it out.

Guide:

Black Circle: Checkpoints

White Circle: Steps to Achieve the cause or the effect

Black Square: KPIs and metrics of the steps

- Generate a 10,000\$ or more revenue for my client.
 - Execute the plan flawlessly and work daily as hard as you can.
 - Be a G. This is the real work. And the final step before the big win.
 - Ask for help in the campus if you get stuck or need guidance.
 - Leverage your assets to the fullest and be creative in your problem-solving. Find a way or make a way.
 - OODA loop every day and adjust your moves accordingly.
 - Analyze the situation daily. Step back, look at the big picture, and make sure it makes sense.
 - Maintain communication with my client for continuous updates, feedback, and information.
 - Send emails, messages, voice notes, etc.
 - Update them with your work every 2 days max, so they get a sense of your constant hard work.

- Seal the deal with that high-paying client.
 - Agree on a plan of action to achieve the goal.
 - Adjust the plan according to any new info from them.
 - Make sure the plan is reasonable and without any killer gaps.
 - Agree on a time frame for the plan.
 - Set a time frame that is reasonable and enough.
 - Agree on a percentage of the revenue as my payment (10%)
 - Convince them that the results I provide are worth the price
 - You get most of the revenue.
 - I guarantee results.
 - I only get paid when you get paid.
- Absolutely blow their minds in the business call.
 - Prepare all the questions you need to ask to show up as a pro and know their business well.
 - Analyze their business in depth
 - Look at their follower and the engagement they get.
 - How long have they had the business?
 - Analyze their website and see how good is the copy and the design.
 - Analyze their services and how much they cost.
 - Analyze their social media content. How good it is and how often do they post?
 - Analyze their methods of getting attention and monitoring attention.
 - Find the information gaps you need to fill and prepare questions that will get you the answers.
 - Have a first draft of the plan to help them ready for the call.
 - Identify the client's goal
 - Identify the client's roadblock
 - Identify the solution to that roadblock
 - Find the best way to implement your solution
 - Plan the implementation of that solution in detail.

- Leverage any new knowledge and experience to make your plan and show up as a pro.
 - Review any new notes you have.
 - Apply any new knowledge you learned.
 - Upgrade your assets list.

- Send outreach to a high-paying client and agree on a business call.
 - Study “Next Level Client Acquisition” videos of Level 4 in the campus.
 - Take notes and study well.
 - Apply what you learn.
 - Apply the same steps of sending good outreach as before.
 - Research prospects that I can help.
 - Analyze the prospects before I start messaging.
 - Come up with a good offer that grabs their attention.
 - Leverage my testimonial.
 - Either mention it in your outreach or refer to your online presence where it can be seen.

- Make sure I have my presence in the online space established very well.
 - Make sure my social media pages are all looking professional, releasing content, and gathering an audience.
 - Create some engaging content from the notes I took from the bootcamp.
 - Schedule some content to be released.
 - Make sure all my social media accounts refer to my website with perfectly working links.
 - Promote your website on your social media platforms.
 - Put the link to it in every bio and refer your audience to it.
 - Make sure my website is awesome.
 - Eye-catching, compelling, well-written, and clear.

- Show my amazing testimonial on my social media and my website.
 - Make a post or a story about it and pin it.
 - NOTE: I will be working on growing my social media simultaneously with my work to get a client and a testimonial. This step is to prepare for the next big one: Getting a bigger client.

- Have a great testimonial that shows my value and credibility.
 - Ask my client for a video testimonial.
 - It has to be mentioned me, my page, my work, and my results. Testifying that I was amazing and recommending my work.
 - They may not be up for that, so a close second will be a written testimonial in a chat and/or an email.

- Generate amazing results for my current client.
 - Put the plan you have into action.
 - Identify the main checkpoints of your plan.
 - Specify the steps you need to take to reach every checkpoint.
 - OODA loop your way to success.
 - Overdeliver on your initial promise.
 - Finish the job in a shorter time than initially estimated.
 - Generate more revenue than promised.
 - Stack some bonuses on the house.
 - Make client work a priority. Work on it every day for the longest time.
 - At least 2 G work sessions a day.
 - Frequently update the client and ask for feedback and needed info.

- Seal the deal with that client and agree on a payment.
 - Put together a plan to upgrade that business using the info you gathered from them.
 - Identify the client's goal
 - Identify the client's roadblock
 - Identify the solution to that roadblock
 - Analyze top players and copy their successful methods.
 - Find the best way to implement your solution
 - Plan the implementation of that solution in detail.
 - Present your plan in the best way you can. (probably in a second call)
 - Present the goal, the roadblock, the solution, and the mechanism to implement the solution to the prospect in that order.
 - Organize the argument so it is understandable and makes sense
 - Use persuasive language, focusing on the dream outcome and the downfall of not reaching it.
 - Agree on some payment.
 - Tease with a higher price than what you would ask for.
 - Ask for a lower price showing that you want to meet in a middle ground.
 - Offer to get paid only after the work is done.
- Discuss the client's needs in a business call (preferably) or DMs.
 - Prepare questions to ask them so you can know their business better.
 - Review your notes and sales call preparation videos.
 - Research the market and the competitors more in-depth to have a solid general idea about the market.
 - See what competitors do to get attention and monetize attention.
 - See how many sub-niches are there. (Roughly)
 - Research more about the audience's language.

- Send good outreach to a potential client and get a reply.
 - Research prospects that I can help.
 - Look up people from my niche on Instagram.
 - Prioritize prospects that need help with monetizing attention and those whom you can help through copywriting as a main tool.
 - Businesses with over 10,000 social media followers are ideal. But they have to have engagement.
 - Try to search on LinkedIn too.
 - Analyze the prospects before I start messaging.
 - Look at their follower and the engagement they get.
 - How long have they had the business?
 - Analyze their website and see how good is the copy and the design.
 - Analyze their services and how much they cost.
 - Analyze their social media content. How good it is and how often do they post?
 - Come up with a good offer that grabs their attention.
 - Determine what they would need to upgrade their business. For example: get more clients, set better services, appear more professionally, launch a new service, etc.
 - Find the words that would grab their attention and make them interested.
 - Present those words compellingly and professionally in a short clear offer.

Top challenges:

1. Securing the clients as fast as possible.
2. Finding the best strategy to deliver amazing results to the clients.
3. Continuously working on my social media presence and my website at the same time.