

– Email outreach to a wedding planner –

G'day Jenny,

You know what I love about wedding planners like yourself?

You help unite two people who've found their special someone to annoy for the rest of their life.



Come on... was that not funny??

[awkward silence]

RIGHT... Anyway...

After browsing through your website, reading about your migration from Hong Kong to Australia, checking out your packages, etc. I devised a strategy called:

"The Infinite Australian-Born-Chinese Babies Lead Magnet"

(Hilarious! I know. But hear me out!)

From the name, you can obviously tell it's meant for gathering an enormous amount of leads.

I gathered the lead magnets from other successful wedding planners (e.g., Little Things Events) and formulated the perfect one for you personally.

And I can let you know exactly where and how to post it too!

If you're interested in seeing it, just let me know yeah? If not, no worries :)

Conquer your ambitions,  
Petar J.

P.S., I halved my client's cost per conversion on his facebook ads, and delivered him excellent performing Google ad headlines.