

SCRIPT FOR TIKTOK REELS

TIKTOK REEL 1 - DONE

SCENE 1: Opens with a voice-over “COME THRIFTING WITH ME.” Mood for the whole reel is light as this basically follows the influencer’s day, as she plans to thrift.

Opening scene is an outfit check in front of a full-body mirror.

SCENE 2: “Today, I’m going to go ukay! I’ve been wanting to go ukay na for ages, but the weather in Cebu was terrible.”

A sped-up time lapse of her getting ready in her room.

SCENE 3: “Thankfully, the weather today has cleared up enough for me to go ukay. So tara na!”

Walks outside their apartment.

Camera pans to the sky to show the good weather.

She waves to the dogs/cats/animals outside their apartment to give the video a friendly vibe.

SCENE 4: “The store I’m going to is located on Osmena Boulevard. To get there from UP, all you have to do is ride a 17B or a 17D. Thank goodness that I got to ride in these aircon mini buses.”

Camera shows her waiting for and getting on a jeep. Show a brief clip of the interior, as well.

SCENE 5: “We’re finally here at the ukayan!”

Arrives at the store and goes inside.

Camera pans to the interior of the store.

“Oh my gosh, this is so cute!”

Camera shows an article of clothing.

“This is giving Y2K vibes.”

Camera shows another article of clothing.

Cuts to the front-camera as the influencer whispers, “I’m actually on a budget right now, so I have to be careful with what I’m spending on.” **

SCENE 6: Camera zooms in/goes near this article of clothing that contains a brooch. The item is a white shirt/blouse.

Influencer picks it up. “[GASP] This shirt comes with the cutest brooch!”

Influencer puts the shirt against herself. “Hmm, it’s not really my style, but I just know that I need this brooch!”

Camera shows the price of the shirt. “It’s only 50 pesos!”

Influencer buys the item. Camera shows them holding on to the paper bag with the shirt inside.

SCENE 7: Influencer goes home and tries on the shirt.

She is still hesitant if it looks good on her. Poses in front of the camera to check her angles. “Hmm, I’m not too sure if it suits me. What do you think, guys? Is today’s haul a win or a fail?”

[IF AUDIENCES CHOOSE “WIN,” THEY WILL SEE VIEW TIKTOK REEL 2. IF AUDIENCES CHOOSE “FAIL,” THEY WILL VIEW TIKTOK REEL 3.]

TIKTOK REEL 2 (“WIN” SCENARIO)

SCENE 1: Opens with a voice-over “Sometimes, not all thrifting days are good days.” The whole reel follows the influencer as she goes about her plan to ukay, while she gets haunted because of the brooch she decides to keep. Basically, the whole reel is her going about her day while a series of misfortunes and strange occurrences follow her.

Color-grading for this whole reel should be cool/a bit dark.

“It’s been three days since my last ukay and I woke up today feeling sick. My shoulders hurt, for some reason. I took some Paracetamol early this morning. I hope I didn’t catch anything though, but I’m wearing a mask just in case.” **

Opening scene is influencer waking up and getting ready. **

She waves to her mirror.

Camera shows her bedside table with her medicine. The brooch is placed beside it.

SCENE 2: “This morning started off really weird. I woke up smelling this really strong scent of flowers at exactly 6AM. When I asked my neighbors about it, they say they haven’t smelled anything. I think they were also annoyed at me for waking them up so early in the morning. Anyways, I’m going to ukay today!”

A sped-up time lapse of her getting ready in her room. This should parallel the time-lapse scene of Tiktok Reel 1, Scene 2.

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Influencer acts sick/really sluggish.

Room is more messy. There is a mysterious shadow by the window. **

Something suddenly falls down. **

In the middle of the time-lapse, the lights should flicker which shocks the influencer. **

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SCENE 3: While the influencer is getting ready, her hand mirror falls down and cracks.

Camera zooms in the mirror, then moves to the brooch beside it.

“Huh, that’s weird, I could’ve sworn I placed the brooch on my bed. Anyways, I’ll clean this up.”

Camera cuts to influencer having an outfit check with the shirt and the brooch she bought in the last video.

“Since you guys say that my last ukay haul was a win, I decided to wear the shirt and brooch I bought last time.”

SCENE 4: “The weather is okay, but something just feels so off today. I can’t really explain why. Maybe I’m just feeling a bit under the weather.”

Front cam pans to the influencer walking outside.

SCENE 5: “I also had a hard time getting on a jeep. All the jeepneys seemed full, and it took me, like, 20 minutes to wait for one.”

Camera shows influencer waiting for a jeep.

After, 20 minutes, influencer finally gets to ride in a traditional jeep.

“It was also traffic.”

Camera pans to the traffic in the streets. Influencer acts stressed.

SCENE 6: “When I arrived at the ukay-ukayan, nothing seemed to be giving. They were all meh pieces. It seems that today was simply a flop day for me.”

The influencer walks into the ukay-ukay store.

Camera shows an article of clothing.

Camera shows another article of clothing.

Camera shows influencer trying on a piece of clothing.

“So, I just left and hoped that the next time I came back, something will speak to me.”

Influencer leaves the store empty-headed.

SCENE 7: Influencer is back in her room and is keeping her things and winding down to relax. “I guess we just have off-days, guys.”

As she’s keeping her things, a dark figure stands in the corner of her room, unbeknownst to her.

TIKTOK REEL 3 (“FAIL” SCENARIO)

SCENE 1: Color-grading for this whole reel should be cool, but not as dark as Tiktok Reel 2.

Opens with a voice-over. “So, since you guys said that my last thrifting haul was a fail, I decided to give my haul to a friend.”

Reel opens with the influencer moving about her room and packing stuff in the paper bag. Scene cuts to a shot of her knocking on her friend’s door and handing the paper bag over.

“This is [insert name] and she loves accessories and clothes.”

Friend waves to the camera.

SCENE 2: Camera cuts to the influencer’s room. A sped-up time lapse of her getting ready in her room. This should parallel the time-lapse scene of Tiktok Reel 1, Scene 2.

“Since my last ukay haul was a fail, I decided there’s no harm in trying again! I’m getting ready to go to the ukayan and hopefully find something good! Something amazing!”

SCENE 3: While the influencer is getting ready, her hand mirror falls down and cracks.

Camera zooms in the mirror, then moves to the brooch beside it.

“Huh, that’s weird. I thought I gave this brooch to my friend. I could’ve sworn I placed it in the bag.”

She shrugs and places it on her bed. “Eh, I’ll give this to her when I get back.”

SCENE 4: “The weather is okay, but something just feels so off today. I can’t really explain why. Maybe I’m just feeling a bit under the weather.”

Front cam pans to the influencer walking outside.

SCENE 5: “I also had a hard time getting on a jeep. All the jeepneys seemed full, and it took me, like, 20 minutes to wait for one.”

Camera shows influencer waiting for a jeep.

After, 20 minutes, influencer finally gets to ride in a traditional jeep.

“It was also traffic.”

Camera pans to the traffic in the streets. Influencer acts stressed.

SCENE 6: “Something weird is happening to me. I was getting coins to pay for my pliti when look what I found!”

Front cam shows influencer’s bewildered face.

Camera pans to the item inside the influencer’s bag, the brooch.

“I could’ve sworn I placed this in my bed! Is it just me? But something feels really, really off today. I’m texting my friend if something was up, but she isn’t responding.”

SCENE 7: “When I arrived at the ukay-ukayan, nothing seemed to be giving. They were all meh pieces. It seems that today was simply a flop day for me. Not to mention that I was still bothered with the brooch thing.”

The influencer walks into the ukay-ukay store.

Camera shows an article of clothing.

Camera shows another article of clothing.

Camera shows influencer trying on a piece of clothing.

“So, I just left and hoped that the next time I came back, something would speak to me.”

Influencer leaves the store empty-headed.

SCENE 8: Influencer is back in her room and is keeping her things and winding down to relax. “Something is going on and my friend still hasn’t responded.”

Camera pans to the brooch again.

As she’s keeping her things, a dark figure stands in the corner of her room, unbeknownst to her.

“What do you guys think? Is it an off-day or is something weird going on?”

TIKTOK REEL 4 (BOTH TIKTOK REELS 2 AND 3 PROCEED TO TIKTOK REEL 4)

SCENE 1: Basically a sit-down monologue. Only one angle is needed in this reel. Influencer is basically ranting about how they realize they are being haunted.

Color grading should make the reel look washed out.

They are sitting in their room while weird stuff is going on in the background. The lights are constantly flickering and there are shadows by her window.

“Guys, I think I’m being haunted and this is probably the reason why.”

Holds up the brooch to the camera.

"I haven't been able to sleep for days, and I have felt this body pain all over me. Whenever I try to dispose this brooch, it always finds its way back to my bed, my table, my dresser. Yesterday, after I tried to throw it in the trash outside, I found it beside my bathroom mirror."

The lights flicker again. A dark figure appears in the background.

"Guys, I don't know what do anymore. If you know how to deal with supernatural beings please let me know. Please, please help me. I don't know what to do. My friend isn't responding to my texts, and when I went over to her place today, her room is locked and the neighbors say they haven't seen her for days."

The lights flicker again. The dark figure moves closer.

"If anyone knows what to do, please help."

The video ends. Add static.

LOCATIONS:

- **Bathroom sa dorm/somewhere sa UP**
 - *Pangbalay fit with towel, toothbrush, skin care etc.*
- **Ukayan (Reel 2)**
 - *Ukay blouse, locket, shorts*
- **Ukayan (Reel 3)**
 - *The blue blouse, shorts*

ORDER OF SHOOT:

- **SCENE 7 for Reel 3 (Pangbalay fit)**
 - Jannah is in the bathroom brushing her teeth/skin care idk
 - She goes out and when she comes back she's also trying to call her friend (wa sha kabantay sa handprints)
 - There are weird hand prints in the bathroom
- **SCENE 7 for Reel 2 (Pangbalay fit)**
 - Jannah is in the bathroom brushing her teeth/skin care idk
 - She goes out and comes back bewildered to see the handprints
 - She cleans it up
- ~~**RESHOOT SCENE 4 AND SCENE 5 for Reel 2 (Ukay fit)**~~
 - ~~Ga wait siya for jeep outside UP (remember na galisud shag sakay so stress)~~

- Ga para ug jeep
- **GO BACK TO UP AND SHOOT FOR PIO STUFF SAMTANG FRESH PAS JANNAH (Reel 3 Fit)**

[break]

- **SHOOT SCENES 4 AND 5 for Reel 3 (Reel 3 outfit)**
 - Ga wait siya for jeep outside UP (remember na galisud shag sakay so stress)
 - Ga para ug jeep
 - Ga sakay ug jeep
- **SHOOT SCENE 6 (Reel 3 outfit)**
 - The locket is inside the bag much to her surprise (tung ga pliti sha)
- **SHOOT SCENE 7 for Reel 3 (Reel 3 outfit)**
 - Nangkay sha then “meh” ang results
 - Left the store empty handed
- **OUTFIT CHANGE TO REEL 2 OUTFIT (Ukay fit)**
- **Nangkay siya with Reel 2 outfit (can be different location)**
 - Nangkay sha then “meh” ang results
 - Left the store empty handed

PIO

- Greeting ✓✓
- Happy ✓✓
- Thinking ✓✓
- Welcome ✓✓
- Angry ✓✓
- Serious/Professional ✓✓
- Shocked ✓✓
- Good idea! ✓
- Sad ✓
- Concerned ✓
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TIKTOK REEL 4 (to be planned out pa)