

**Module 6 Quiz: Evaluation Approaches, Frameworks, and Design
STUDY GUIDE**

Using the Chapter 14 reading assignment, define the following terms:

- Evaluation approach
- Evaluation framework
- Evaluation design
- Qualitative data
- Quantitative data
- Experimental design
- Quasi-experimental design
- Non-experimental design
- Pre/posttest
- Time series
- Posttest only
- Systems-analysis approach
- Objective-oriented approach
- Goal-free approach
- Management-oriented approach
- Consumer-oriented approach
- Expertise-oriented approach
- Participant-oriented approach
- Utilization-focused approach

According to the Chapter 14 reading assignment:

- Why are control and comparison groups used in program evaluation?
- What are the steps and processes for selecting an evaluation approach, framework, and design?
- How are evaluation approaches, frameworks, and designs selected, and which options apply to program examples?

Understand the six steps and four principles included in the CDC Evaluation Framework

Using information from the CDC Program Evaluation Framework Checklist for Step 3, describe the role of Logic Models within an evaluation.