Name				

English Language Arts: Argumentative Writing



Hooking the Reader

1. Quotes from People who know about the topic.

Including a quote from an expert person or group.

Example:	 	

Hooking the Reader continued...



2. Pose a Question

Almost nothing can attract interest better than a well-written question. Avoid
simple "Yes" or "No" questions and try to ask questions that require the
reader to think about your topic.
Example:
3. Include an Interesting Statistic
By writing a proven fact at the very beginning of your paper, you will create
interest that can support the rest of the essay.
Example:

Hooking the Reader continued...



4. Include an Interesting Story

By writing an interesting story, you will create a connection for the reader or
make the reader think about the topic in a more personable way.
Example:
5. Include Background Information
By explaining to the audience what your topic is about, it will give the
reader more information to make their decision.
Example:
Example.