

Dear [Name of potential participant or organizations that can help us connect with possible participants],

We are conducting a study about entrepreneurship in minority groups. We are both assistant professors at California State University San Marcos. Dr. Carly Bertrand is an assistant professor in human development and who partners and advocates with people of color who are criminal justice or immigration court involved. Dr. Paola Ometto is an assistant professor in business who focuses her research and work on entrepreneurship in contexts of adversity. We are conducting interviews with minority entrepreneurs and are inviting eligible people to share their insights and experiences to build entrepreneurship knowledge that can help others in similar situations.

We are looking for participants who EITHER

- (a) Are Black, Latino, Indigenous and/or Asian  
AND
- (b) Have started a business in the last five years  
AND/OR
- (c) are currently undocumented or previous incarcerated

The study involves taking part in an interview/focus group either in person or over Zoom/telephone.

**Please see the attached form** for more details explaining the project and our interview/focus group process. Please write Carly at [cbertrand@csusm.edu](mailto:cbertrand@csusm.edu) or Paola at [pometto@csusm.edu](mailto:pometto@csusm.edu) if you are interested in the study. Do NOT share information about your citizenship status at this point (via email). Carly will provide you with further details and arrange for an interview/focus group.

Please note that your decision to participate in the study is **voluntary**. A financial incentive will be given of US\$ 50.00 after the interview/focus group. The interview/focus group is expected to last from 1 to 2 hours.

Sincerely,

Carly and Paola