



UNIVERSITAS PEMBANGUNAN NASIONAL "VETERAN" YOGYAKARTA  
FACULTY OF SOCIAL AND POLITICAL SCIENCE  
BACHELOR PROGRAMME OF COMMUNICATION SCIENCE

DOCUMENT CODE  
CUD/COMMUNICATIO  
NSCIENCE/S1/1530913/  
2023

COURSE DESCRIPTION

| COURSE                                 |                                                                        | CODE:                                                                                                                                                                                                                                     | Course Cluster                 | COURSE UNIT CREDIT | SEMESTER                               | Compiler Date   |
|----------------------------------------|------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------|--------------------|----------------------------------------|-----------------|
| Organizational Communication (1530913) |                                                                        |                                                                                                                                                                                                                                           | Communication Science/Elective | 3 (4.8 ECTS)       | 6th                                    | January 2, 2023 |
| AUTHORISATION                          | Developer Lecture                                                      |                                                                                                                                                                                                                                           | Course Cluster Coordinator     |                    | Head of Study Programme                |                 |
|                                        | 1. Yuseptia Angretnowati                                               |                                                                                                                                                                                                                                           | Yuseptia Angretnowati          |                    | Arif Wibawa<br>Drs. Arif Wibawa, M.Si. |                 |
| Learning Outcomes (LO)                 | Graduate Learning Outcomes (GLO) of the program imposed on this course |                                                                                                                                                                                                                                           |                                |                    |                                        |                 |
|                                        | A2                                                                     | Play a role as a citizen with social sensitivity, nationalism, and responsibility towards the country, nation, and profession, while respecting cultural and religious diversity to enhance the quality of life based on Pancasila (L02). |                                |                    |                                        |                 |
|                                        | K2                                                                     | Explain the scope, nature, order, and methods of communication as the foundation for executing tasks in practical communication (L08).                                                                                                    |                                |                    |                                        |                 |
|                                        | GS3                                                                    | Able to produce independent and group performance of high quality in accordance with standards and ethics of communication (L05).                                                                                                         |                                |                    |                                        |                 |
|                                        | SS2                                                                    | Analyse messages using communication concepts and theories to solve communication problems (L11).                                                                                                                                         |                                |                    |                                        |                 |
|                                        | Course Learning Outcomes (CLO)                                         |                                                                                                                                                                                                                                           |                                |                    |                                        |                 |
|                                        | CLO1                                                                   | Able to understand the concept of organizational communication in social life within society (K2)                                                                                                                                         |                                |                    |                                        |                 |
|                                        | CLO2                                                                   | Understanding concepts, approaches, and theories related to the process and practices of organizational communication (SS2)                                                                                                               |                                |                    |                                        |                 |
|                                        | CLO3                                                                   | Able and skilled in working collaboratively (teamwork), communicating, and delivering information (GS3)                                                                                                                                   |                                |                    |                                        |                 |

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| CLO4                                                  | Developing critical, analytical, creative, honest, responsible, and respectful attitudes towards others (A2)     |
| <b>Final Ability of Each Learning Stage (Sub-CLO)</b> |                                                                                                                  |
| Sub CLO1                                              | Students are able to explain the definition of organizational communication (CLO 1) ( C1, A1, P1 )               |
| Sub CLO2                                              | Students are able to explain the governance and skills of organizational communication (CLO 1) ( C1, A1, P1 )    |
| Sub CLO3                                              | Students are able to explain theories of organizational communication (CLO 2) ( C1, A1, P1 )                     |
| Sub CLO4                                              | Students are able to explain the concept of motivation theory (CLO 2) ( C1, A1, P1 )                             |
| Sub CLO5                                              | Students are able to explain the organizational communication climate (CLO 2) ( C1, A1, P1 )                     |
| Sub CLO6                                              | Students are able to explain the patterns of message dissemination within an organization (CLO 2) ( C1, A1, P1 ) |
| Sub CLO7                                              | Students are able to explain information technology in organizations (CLO 2) ( C1, A1, P1 )                      |
| Sub CLO8                                              | Students are able to explain the concepts of power and organization (CLO 2) ( C1, A1, P1 )                       |
| Sub CLO9                                              | Students are able to understand group dynamics (CLO 3) ( C1, A1, P1 )                                            |
| Sub CLO10                                             | Students are able to understand the meaning and purpose of leadership (CLO 3) ( C1, A1, P1 )                     |
| Sub CLO11                                             | Students are able to explain intergroup conflict (CLO 3) ( C1, A1, P1 )                                          |
| Sub CLO12                                             | Mahasiswa mampu menjelaskan konsep ketepatan dan distorsi pesan (CLO 3) ( C1, A1, P1 )                           |
| Sub CLO13                                             |                                                                                                                  |

Students are able to explain human resources and behavioral theories (CLO 3) ( C1, A1, P1 )

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| Sub<br>CLO14                  | Students are able to observe and analyze organizational communication and its implementation (CLO 3) ( C1, A1, P1 ) |     |    |    |
| Correlation of GLO to Sub-CLO |                                                                                                                     |     |    |    |
| GLO                           | SS2                                                                                                                 | GS3 | K2 | A2 |
| Sub<br>CLO1                   |                                                                                                                     |     | X  |    |
| Sub<br>CLO2                   |                                                                                                                     |     | X  |    |
| Sub<br>CLO3                   | X                                                                                                                   |     |    |    |
| Sub<br>CLO4                   | X                                                                                                                   |     |    |    |
| Sub<br>CLO5                   | X                                                                                                                   |     |    |    |
| Sub<br>CLO6                   | X                                                                                                                   |     |    |    |
| Sub<br>CLO7                   | X                                                                                                                   |     |    |    |
| Sub<br>CLO8                   | X                                                                                                                   |     |    |    |
| Sub<br>CLO9                   |                                                                                                                     | X   |    |    |
| Sub<br>CLO10                  |                                                                                                                     | X   |    |    |
| Sub<br>CLO11                  |                                                                                                                     | X   |    |    |
| Sub<br>CLO12                  |                                                                                                                     | X   |    |    |
| Sub<br>CLO13                  |                                                                                                                     | X   |    |    |
| Sub<br>CLO14                  |                                                                                                                     | X   |    |    |

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| <b>Brief Description of the Course</b>   | This course uses an introduction to the Indonesian language. The course aims to discuss several key aspects related to the concepts, approaches, perspectives, processes, and practices of communication within organizations. Additionally, it will cover organizational theory, organizational structure, the role and function of organizational communication, organizational culture and climate, as well as lobbying and negotiation techniques within organizations. Furthermore, students will be introduced to and discuss various research findings related to organizational communication. |                   |                                                                                |                                            |                                    |
| <b>Study Material/Learning Materials</b> | 1. Conceptualization of Organizational Communication<br>2. Theories of Organizational Communication<br>3. Organizational Communication Climate<br>4. Information and Communication Technology<br>5. Power and Organization<br>6. Communication Dynamics and Intergroup Conflict<br>7. Behavioral Theories                                                                                                                                                                                                                                                                                              |                   |                                                                                |                                            |                                    |
| <b>Library</b>                           | <b>Main:</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                   |                                                                                |                                            |                                    |
|                                          | 1. Pace, R. Wayne, and Faules, Don F. (2006). Organizational Communication: Strategies for Enhancing Company Performance. PT. Remaja Rosdakarya Bandung.                                                                                                                                                                                                                                                                                                                                                                                                                                               |                   |                                                                                |                                            |                                    |
|                                          | <b>Supporters :</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                   |                                                                                |                                            |                                    |
|                                          | 1. Muhamad, J. W., Harrison, T. R., & Yang, F. (2019). Organizational Communication: Theory and Practice. In D. W. Stacks, M. B. Salwen, & K. C. Eichhorn (Eds.), An Integrated Approach to Communication Theory and Research (3rd ed., pp. 359–446). Routledge.<br><a href="https://www.routledge.com/Routledge-Communication-">https://www.routledge.com/Routledge-Communication-</a>                                                                                                                                                                                                                |                   |                                                                                |                                            |                                    |
| <b>Lecture</b>                           | Yuseptia Angretnowati                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                   |                                                                                |                                            |                                    |
| <b>Prerequisite courses</b>              | Introduction to Communication Science                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                   |                                                                                |                                            |                                    |
|                                          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                   |                                                                                |                                            |                                    |
| <b>Week</b>                              | <b>Final Ability of Each Learning Stage (Sub-CLO)</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | <b>Assessment</b> | <b>Learning Forms, Learning Methods, Student Assignments, [Estimated Time]</b> | <b>Learning Material [Library] (Topic)</b> | <b>Weightage of Assessment (%)</b> |

|     |     | Indicator | Criteria & Form | Offline | Online |     |     |
|-----|-----|-----------|-----------------|---------|--------|-----|-----|
| (1) | (2) | (3)       | (4)             | (5)     | (6)    | (7) | (8) |

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| 1 | Students are able to explain the concept of organizational communication               | 1. Accuracy in explaining the concept of organizational communication    | C = Rubric | FoL =<br>Activities<br>Learning Process<br>DM =<br>Lecture<br>SA = |  | - The conceptual definition of organizational communication |  |
| 2 | Students are able to explain the governance and skills of organizational communication | 1. Accuracy in explaining the governance of organizational communication | C = Rubric | FoL =<br>Activities<br>Learning Process<br>DM =<br>Lecture<br>SA = |  | - Governance of organizational communication                |  |
| 3 | Students are able to explain theories of organizational communication                  | 1. Accuracy in explaining theories of organizational communication       | C = Rubric | FoL =<br>Activities<br>Learning Process<br>DM =<br>Lecture<br>SA = |  | - Theories of organizational communication                  |  |

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| 4 | Students are able to explain the concept of motivation theory | 1. Accuracy in explaining the concept/theory of motivation | C = Rubric | FoL =<br>Activities<br>Learning<br>Process<br>DM =<br>Lecture<br>SA = |  | - Theory of motivation |  |
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| 5 | Students are able to explain the organizational communication climate | 1. Accuracy in explaining the organizational communication climate | C = Rubric | FoL =<br>Activities<br>Learning<br>Process<br>DM =<br>Lecture<br>SA = |  | - Organizational communication climate |  |
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| 6 | Students are able to explain the patterns of message dissemination within an organization | 1. Accuracy in explaining the patterns of message dissemination within an organization | C = Rubric | FoL =<br>Activities<br>Learning<br>Process<br>DM =<br>Lecture<br>SA = |  | - Patterns of message dissemination within an organization |  |
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| 7 | Students are able to explain information technology in organizations | 1. Accuracy in explaining information technology and communication in organizations | C = Rubric | FoL =<br>Activities<br>Learning<br>Process<br>DM =<br>Lecture<br>SA = |  | - Information technology and communication in organizations |  |
| 8 | Mid Exam                                                             |                                                                                     |            |                                                                       |  |                                                             |  |

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| 9  | Students are able to explain the concept of power and organization | 1. Accuracy in explaining the concept of power and organization | C = Rubric                                                                                                                                 | FoL =<br>Activities<br>Learning<br>Process<br>DM =<br>Lecture<br>SA = |  | - Power in organizations |  |
| 10 | Students are able to understand group dynamics                     |                                                                 | C = Rubric<br>AM = Case Assignment<br>AM = Project Assignment<br>AM = Task<br>AM = Written Test<br>AM = Presentation<br>AM = Partisipation | FoL =<br>Activities<br>Learning<br>Process<br>DM =<br>SA =            |  |                          |  |

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|    |                                                                                      |                                                                                   | AM = Mid Exam<br>AM = Final Exam |                                                              |  |                                           |  |
| 11 | Students are able to understand the meaning and purpose of leadership                | 1. Accuracy in understanding the meaning and purpose of leadership                | C = Rubric                       | FoL = Activities<br>Learning Process<br>DM = Lecture<br>SA = |  | - The meaning and purpose of leadership   |  |
| 12 | Students are able to explain intergroup conflict                                     | 1. Accuracy in explaining intergroup conflict                                     | C = Rubric                       | FoL = Activities<br>Learning Process<br>DM = Lecture<br>SA = |  | - Intergroup conflict                     |  |
| 13 | Students are able to explain the concepts of message accuracy and message distortion | 1. Accuracy in explaining the concepts of message accuracy and message distortion | C = Rubric                       | FoL = Activities<br>Learning Process<br>DM = Lecture<br>SA = |  | - Message accuracy and message distortion |  |

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| 14 | Students are able to explain human resources and behavioral theories                          | 1. Accuracy in explaining human resources and behavioral theories                          | C = Rubric | FoL =<br>Activities<br>Learning<br>Process<br>DM =<br>Lecture<br>SA = |  | - Human resources and behavioral theories                                     |  |
| 15 | Students are able to observe and analyze organizational communication and its implementation. | 1. Accuracy in observing and analyzing organizational communication and its implementation | C = Rubric | FoL =<br>Activities<br>Learning<br>Process<br>DM =<br>Lecture<br>SA = |  | - Observing and analyzing organizational communication and its implementation |  |
| 16 | Final Exam                                                                                    |                                                                                            |            |                                                                       |  |                                                                               |  |

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|  |                | <b>UNIVERSITAS PEMBANGUNAN NASIONAL “VETERAN” YOGYAKARTA</b><br><b>FACULTY OF SOCIAL AND POLITICAL SCIENCE</b><br><b>BACHELOR OF COMMUNICATION PROGRAMME</b> |                       |
| <b>1st STUDENT ASSIGNMENT PLAN</b>                                                  |                |                                                                                                                                                              |                       |
| <b>Course</b>                                                                       |                | <b>ORGANIZATIONAL COMMUNICATION</b>                                                                                                                          |                       |
| <b>Code Course</b>                                                                  | <b>1530913</b> | <b>Credit Point : 3 (3-0) (4,8 ECTS)</b>                                                                                                                     | <b>Semester : 6th</b> |

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| <b>Lecturer</b>                                                                                    | Yuseptia Angretnowati                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| <b>Task Form</b>                                                                                   | Project observation of organizational communication                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| <b>Task Tittle</b>                                                                                 | Analysis of the results of organizational communication observations                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| <b>Sub CLO8 and Sub CLO9 and Sub CLO10 and Sub CLO11 and Sub CLO12 and Sub CLO13 and Sub CLO14</b> | <ul style="list-style-type: none"> <li>• Students are able to explain the concept of power and organization</li> <li>• Students are able to understand group dynamics</li> <li>• Students are able to understand the meaning and purpose of leadership</li> <li>• Students are able to explain conflicts between groups</li> <li>• Students are able to explain the concepts of message accuracy and distortion</li> <li>• Students are able to explain human resources &amp; behavioural theory</li> <li>• Students are able to observe and analyse communication organization and implementation</li> </ul> |
| <b>Task Description</b>                                                                            | Results of field observations and analysis of organizational communication                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| <b>Object of Assignment</b>                                                                        | Analysis of organizational communication                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |

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| <b>Assignment Method</b>                                                                                                      | <p>Students form groups with 3-4 members</p> <p>Allocation of different types of organizations to each group as subjects of observation</p> <p>Students conduct observations and interviews with leaders or members of the organization</p> <p>Students present field findings and analyse them with perspectives, concepts, and theories within the scope of organizational communication</p> <p>Students write the analysis finding in the form of scientific essay</p> |
| <b>Form and Output Format</b><br><br>Scientific essay                                                                         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| <b>Indicators and Weightage of assessment</b><br><br>Group presentation 10%<br>Scientific essay 15%<br>Project Assignment 25% |                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| <b>Implementation Schedule</b><br><br>Final exam                                                                              |                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| <b>Others:</b>                                                                                                                |                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| <b>References:</b><br><br>Primary and supporting references                                                                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| Yogyakarta, January 2 <sup>nd</sup> 2023                                                                                      |                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| Yuseptia Angretnowati                                                                                                         | Lecturer Signature<br><br>                                                                                                                                                                                                                                                                                                                                                           |



UNIVERSITAS PEMBANGUNAN NASIONAL "VETERAN" YOGYAKARTA  
FACULTY OF SOCIAL AND POLITICAL SCIENCE  
BACHELOR OF COMMUNICATION SCIENCE PROGRAMME

COURSE: Organizational Communication

|               |                                     |                                                   |                                                  |
|---------------|-------------------------------------|---------------------------------------------------|--------------------------------------------------|
| Code: 1530913 | Course Unit Credit:<br>3 (4.8 ECTS) | Course Cluster: Communication Science             | No:<br>Date:                                     |
| AUTHORISATION | AUTHORING TEAM                      | Course Cluster Coordinator: Yuseptia Angretnowati | Head of Study Programme: Drs. Arif Wibawa, M.Si. |

Structured Task Organizational Communication Project

| Week<br>(1) | Sub. CLO<br>(2)                                                                                  | Form of Assessment<br>(3) | Weightage of Assessment %<br>(4) |
|-------------|--------------------------------------------------------------------------------------------------|---------------------------|----------------------------------|
| 3           | Sub.CLO 1;<br>Sub CLO 2; and<br>Sub CLO 3                                                        | Resume                    | 10%                              |
| 8           | Sub CLO 4;<br>Sub CLO 5;<br>Sub CLO 6; and<br>Sub CLO 7                                          | Mid Exam                  | 30%                              |
| 15          | Sub CLO 8;<br>Sub CLO 9;<br>Sub CLO 10;<br>Sub CLO 11;<br>Sub CLO 12<br>Sub CLO 13<br>Sub CLO 14 | Project Methods           | 30%                              |
|             |                                                                                                  | Essay                     | 20%                              |
|             |                                                                                                  | Presentation              | 10%                              |
| Total       |                                                                                                  |                           | 100                              |