

Derek Haynes / Senior UX Designer

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Driven Senior UX Designer, with 14+ years of experience at fast-paced startups and corporations. Skilled at understanding the "Why & Why Not" questions of the user and stakeholders and translating that into engaging, curated experiences.

Skills

Tools / Adobe Design Suite, Sketch, Figma, InVision, Axure, Omnigraffle, Balsamiq, Sublime

Coding / HTML5, CSS3, LESS/SASS, JavaScript, jQuery, Bootstrap Framework

Visual Design & Strategy / Mobile App UI Design (iOS & Android), Responsive Web Design, Wireframing & Prototyping, Accessibility, Usability Testing, User Flows & Personas, Email design

Experience

Chegg/Thinkful / UX/UI Mentor

JULY 2020 - PRESENT

REMOTE

- Meets weekly with students on 1:1 video sessions to provide technical and professional support as the student progresses through the curriculum.
- Conduct 1:1 mock interviews/project work via video calls and grade assignments provided with written feedback to students based on assessment rubrics.
- Supports students by acting as an advisor and manager as they complete the course and land their first industry job.
- Maintains an environment of collaboration with the Educator Experience team working in a complex, as we work in a rapidly changing environment.

Rev.com / Audio Transcriber

DECEMBER 2019 - PRESENT

REMOTE

- Captioning and translating various audio and video files in a timely manner for accessibility.
- Formatting, editing and aligning captions properly to video.

State Farm Insurance / UX Designer

JANUARY 2015 - MAY 2019

ATLANTA, GA

- Championed as lead UX Designer on multiple projects, including the flagship mobile app for iOS and Android, where I received many company-issued special achievement awards.
- Advised as UX Lead for incentive/loyalty reward app, Community Offers.
- Strategized on research efforts, design results, and accessibility measures.

- Designed SharePoint sites including site functionality, features, and navigation, incorporating text, pictures, and videos. Defined research and user requirements for SharePoint sites.
- Curated a visual design standard for various additional apps within State Farm.
- Championed design facilitations with developers, designers, and project stakeholders on various assets like, wireframes, mockups, and research.
- Mentored mid and junior level designers on mobile standards and communication methods.

Lorman Education Services / UX/UI Designer

OCTOBER 2013 - DECEMBER 2014

REMOTE

- Designed and guided team toward a more modern look and feel (responsive layout, visual effects and imagery) for Lorman.com and internal sites.
- Organized the design flow and information architecture for the main site for better usability and UX.
- Added development to front-end and server-side pages.

Sciberus / Senior Front-End Designer

AUGUST 2012 – AUGUST 2013

ATLANTA, GA

- Design and develop prototypes and high-level comps for clients.
- Developed code based upon industry-standards and Bootstrap framework so that websites and applications can be viewed similar on all major browsers.
- Supervised and mentored interns and developers on web projects.
- Design web and mobile applications based upon specs. and high-level comps used in development.
- Upheld high design standards and implemented accessibility, usability and UX best practices.

Georgia Public Broadcasting / Visual Designer

JUNE 2011 – MARCH

2012

ATLANTA, GA

- Designed iBook Author textbooks for Apple iBooks for distribution.
- Monitor streaming web videos for sports broadcast.
- Redesigned the layout and focus of the station's most successful TV program, Georgia Traveler.
- Maintained the other various sections of the website.

Georgia Power / Junior Web Designer

JUNE 2008 – JUNE 2011

ATLANTA, GA

- Design and maintain various internal sites and banner ads, email campaigns and logos.
- Design and develop high-level comps for web-based apps optimized for mobile devices.
- Upheld high design standards and implemented accessibility, usability and UX best practices.

Education

Art Institute of Atlanta / Interactive Media & Web Design, BFA

DECEMBER 2007

ATLANTA, GA

Human Factors International, Inc. / Certified Usability Analyst

NOVEMBER 2015

