Arizona FAFSA Completion Ideas & Resources

FAFSA Completion Incentive Idea	Description	Cost	Additional Information
School yearbook	Offer seniors a school yearbook at no cost or a coupon/code to get a yearbook at a discounted price (students often do not purchase due to cost)	Varies by school or organization	Work with your school bookstore, student government, yearbook class/club teacher, administration, or other staff who may be willing to purchase one as a student incentive
Principal parking spot	Drawing for principal parking spot for one week	N/A	
VIP graduation seats	Drawing for VIP graduation seats for parents	N/A	
Prom tickets	Drawing for prom tickets (single and couple)	Value of tickets	Discuss this with student government prior to establishing the promotion
Principal for the day	Drawing for principal for the day	N/A	The student will “act” as the principal for the day (morning announcements, parking spot privilege, lunch duty, etc.)
Extra graduation tickets	Drawing for extra graduation tickets	N/A	
Parking permits	Drawing for free or reduced cost parking permit	N/A	
Cap and gown	Drawing for free or reduced cost cap and gown	N/A	
VIP lunch pass	Allow FAFSA completers to skip lunch lines for a day/week	N/A	
School sports/music/dance/etc. events	Drawing for free or reduced cost tickets to school sports events/concerts/events	N/A	
Exclusive FAFSA finisher party	Exclusive party during school hours for first group of students who complete the FAFSA on time (breakfast party, donut party, pizza party, ice cream party, etc.)	Cost of food items for group of students	
Pie a teacher challenge or dunk tank	Set a FAFSA completion goal - if students meet or exceed the goal, they get to throw a pie at a teacher/principal or dunk a teacher/principal	Cost of the pie or cost of the dunk tank for event	

VIP seating for pep rallies/assemblies	Reserve the best seats for FAFSA completers	N/A	
FAFSA graduation cords	Students who complete the FAFSA receive a special cord for graduation	Cost of the cord	
Principal wears funny outfit	Set a FAFSA completion goal – if students meet or exceed the goal, the principal must wear a funny outfit for the day	N/A	
FAFSA king and queen for the week	Weekly drawing to announce a king and queen (wear a crown, sit in a special chair in Econ/Gov, receive special lunch for one day that week provided by a sponsor the school selects)	Cost of materials to decorate chairs, crowns, food	Instead of crowns, you can use lanyards with a golden ticket that is laminated and reads FAFSA King and FAFSA Queen
Beat the clock FAFSA challenge	The first 100 students to complete their FAFSA receive a special mystery prize	Cost of prizes	
FAFSA selfie spot	A designated spot near the Counseling Department that is decorated for students to take selfies with fun items (big sunglasses, gold chains, etc.) and a sign that reads “I completed my FAFSA”	Cost of decorations	Have a check-in sheet that can be used to verify that students have completed their FAFSA using the ACC dashboard
FAFSA celebration flash mob	Set a weekly FAFSA completion goal – if students meet or exceed the goal, teachers do a flash mob dance to surprise students	N/A	
FAFSA breakfast	PTA or senior parents asked to donate breakfast items for all students who completed the FAFSA (students receive a ticket to attend the FAFSA breakfast at the time of completion)	N/A Cost of food if unable to secure donations	
Discount cards to local restaurants	Some restaurants provide schools with discount cards (codes, etc.) or gift cards upon request	N/A	Portillos offers up to 100 https://www.portillos.com/good/apply/
Prime student parking	Drawing for prime student parking spots (weekly, monthly, quarterly, etc.)	N/A	
Advisory class competitions	Host a competition by class period for highest completion rate, largest growth, fastest growth, etc.	N/A	

FAFSA support stations	Use of a mobile computer cart during registration, sports events, senior nights, awards, nights, graduation ceremony practice, etc.	N/A	
College visits	FAFSA completion is required to attend a campus visit event	N/A	If students are unable to complete the FAFSA, connect the completion of the CSS profile or a relevant scholarship application to the campus visit
FAFSA grams	Counseling Department sends a candy gram (candy with a note) to every student with a completed FAFSA	Cost of candy	
Athletic practice	Coordinate with athletic coaches to release senior players from a designated practice to complete the FAFSA (library, classroom, cafeteria, mobile computer cart at practice)	N/A	Encourage the coaches to stay for motivation and accountability, players can have snacks
Extracurriculars and clubs	Coordinate with extracurricular/club sponsor(s) to release seniors from a designated practice/meeting to complete the FAFSA (library, classroom, cafeteria, mobile computer cart at practice)	N/A	Encourage the teachers/sponsors to stay for motivation and accountability, players can have snacks