



Greensboro Day School Corporate Friends Program

A community partnership providing long term ongoing support to GDS while simultaneously building strong relationships with businesses and families.

Purpose: To secure sustainable financial sponsorships/partnerships that support ongoing operational needs and enrich both the School and the greater Greensboro community.

GDS Corporate Friends creates a collaborative partnership with the school that benefits both the school and your business. By agreeing to be a GDS partner, your company will help ensure the sustainability of a long-established learning community that is inexorably tied to the business of the Triad.

Benefits for your Business include:

- Exposure of your business to discerning consumers in Greensboro and surrounding communities
- Opportunities for your employees to volunteer and share their expertise with the GDS community
- Connections with students who may be potential future employees
- Recognition as a community supporter of excellent educational opportunities in the Triad
- A Senior student to assist your company during their Senior Project Internship
- Networking opportunities at a yearly Corporate Friends luncheon
- Engagement with other GDS leaders
- Giving back to the Greensboro Community
- Recognition of sponsorships at signature GDS events

Benefits for our Students include:

- A learning experience enriched by your contribution of time, talent, and treasure
- Opportunities to participate in a robust internship consortium through community businesses that reflect the city and the region
- Student leadership experiences that will prepare students to make the most of college and their future careers
- Structured opportunities to acquire social skill sets necessary for a successful and fulfilling work-life

Opportunities to work with Students include:

- School site presentations in classes and workshops
- On-site exploratory visits for your company/office
- Placement at your company for Winter Term and Senior Project Internships
- Access to entrepreneurial problem-solving classes

Corporate Friends choose a giving level that matches their passion for the school and their interest in partner recognition opportunities (see next page). **Please note: Membership in the Corporate Friends Program is not a promise of future business.**

\$25,000 - Platinum

- Annual Report - ½ page
- GDS Magazine - ½ page
- Alumni Email Newsletters - logo in all
- Playbill - logo in all
- Social Media posts - 4 times a year
- Speaker opportunities - possibilities include classes, events, PA meetings - twice annually
- Entrepreneurial opportunities - annually
- GDS Website presence - logos, listings, links
- Event presence - logos and an introduction, acknowledgment and a brief speaking opportunity
- MAD Membership, plus 10 tickets to all events
- Full Booster Membership - access for two adult family members to all regular-season games
- Intern access/priority (TBD)
- Access to our community of consumers throughout the city
- Invitation to thank you event/special donor event
- Monthly presence in PawPrints
- Yearbook - ½ page

\$15,000 - Gold

- Annual Report - ¼ page
- GDS Magazine - ¼ page
- Alumni Email Newsletter - logo in all
- Playbill - logo in all
- Social Media posts - 3 times a year
- Speaker opportunities - possibilities include classes, events, PA meetings - twice annually
- Entrepreneurial opportunities - annually
- GDS Website presence - logos, listings, links
- Event presence - logos, introduction, acknowledgment
- MAD Membership, plus 10 tickets to all events
- Full Booster Membership, access for two adult family members to all regular-season games
- Intern access/priority (TBD)
- Access to our community of consumers throughout the city
- Invitation to thank you event/special donor event
- Monthly presence in PawPrints
- Yearbook - ¼ page

\$10,000 - Silver

- Annual Report - logo
- GDS Magazine - logo
- Alumni Email Newsletter - logo in all
- Playbill - logo in all
- Social Media posts - 2 times a year
- Speaker opportunities - possibilities include classes, events, PA meetings - twice annually
- Entrepreneurial opportunities - annually
- GDS Website presence - logos, listings, links
- Event presence - logos, introduction, acknowledgment
- MAD Membership, plus 8 tickets to all events
- Full Booster Membership, access for two adult family members to all regular-season games
- Intern access/priority (TBD)
- Access to our community of consumers throughout the city
- Invitation to thank you event/special donor event
- Monthly presence in PawPrints
- Yearbook - logo

\$5,000 - Green

- Annual Report - listing
- GDS Magazine - listing
- Alumni Email Newsletter - listing in all
- Playbill - listing in all
- Social Media posts - 2 times a year
- Speaker opportunities - possibilities include classes, events, PA meetings - annually
- Entrepreneurial opportunities - annually
- GDS Website presence - listing
- Event presence - listing
- MAD Membership, plus 6 tickets to all events
- Full Booster Membership, access for two adult family members to all regular-season games
- Intern access/priority (TBD)
- Access to our community of consumers throughout the city
- Invitation to thank you event/special donor event
- Monthly presence in PawPrints
- Yearbook - logo

\$2,500 - White

- Annual Report - listing
- GDS Magazine - listing
- Alumni Email Newsletter - listing in all
- Playbill - listing in all
- Social Media posts - 2 times a year
- Speaker opportunities - possibilities include classes, events, PA meetings - annually
- Entrepreneurial opportunities - annually
- GDS Website presence - listing
- Event presence - listing
- Intern access/priority (TBD)
- Access to our community of consumers throughout the city
- Invitation to thank you event/special donor event
- Monthly presence in PawPrints
- Yearbook - listing

Greensboro Day School Sponsor Opportunities have included:

Bengal Dash
Studio 50
Trivia Night
Greensboro Day Soiree
Big Bengal Bash
Semi-annual gala
Robotics Program Funding

Girls' Leadership Summer Immersion
Golden Week
Hoops and Hoopla
Greensboro Grasshopper Events
Bowties and Bubbly
Maker Education Funding

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