



4-Year Voter Record Maintenance Social Media Toolkit League of Women Voters of Wisconsin

The Wisconsin Election Commission (WEC) mailed postcards on June 15 to registered voters in Wisconsin **who have not voted in the past 4 years (since the November 2020 General Election)**. These voters **have 30 days to respond** to let their clerk know whether they want to stay on the active voter list. If their clerk does not hear from them or if their mailing is undeliverable, they will be placed on the inactive list and need to reregister.

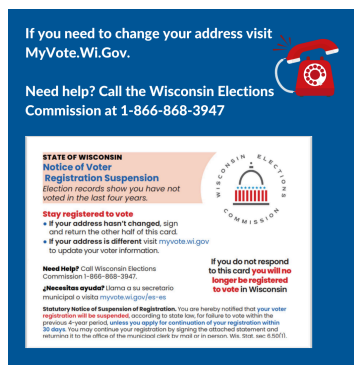
Below, find a sample social media posts and graphics explaining the mailer and what voters should do if they have received one. The graphics are in both Spanish and English, and are translations of one another.

More [information from the Wisconsin Elections Commission is available here](#).

Links to download graphics

- [English Graphics](#)
- [Spanish Graphics](#)

Examples:



Sample Social Media Posts:

- Make sure you stay registered to vote! If you haven't voted in four years, keep an eye out for this @WI_Elections mailer that you need to return by July 15. Simply sign it and mail it back if you haven't moved. If you moved, visit <https://myvote.wi.gov/> to change your address. #WIVotes
 - (Spanish Translation) ¡Asegúrese de permanecer registrado para votar! Si no ha votado en cuatro años, esté atento a este correo @WI_Elections que debe responder antes del 15 de julio. Simplemente fírmelo y envíelo por correo si no se ha mudado. Si se mudó, visite [Myvote.wi.gov/es-es/](https://myvote.wi.gov/es-es/) para realizar su cambio de domicilio. #WIVotes
- The Wisconsin Election Commission mailed postcards on June 15th to all Wisconsin registered voters who have not voted in the past 4 years (since the November 2020 General Election). If you received a postcard you have until July 15 to return it and stay registered. If you need to update your registration visit myvote.wi.gov
 - (Spanish Translation) La Comisión Electoral de Wisconsin envió postales el 15 de junio a todos los votantes registrados de Wisconsin que no votaron en los últimos 4 años (desde las elecciones generales de noviembre de 2020). Si has recibido una postal tienes hasta el 15 de julio para responder y quedar registrado. Si necesitas actualizar tu registro, visita [Myvote.wi.gov/es-es/](https://myvote.wi.gov/es-es/)
- Every odd numbered year, the Wisconsin Elections Commission goes through routine list maintenance and sends postcards to all Wisconsin voters who have not voted in the last 4 years. Those voters have 30 days to respond to keep their voter registrations active. If you receive one of these postcards, simply sign and mail it back if you haven't moved. If you need to update your registration, you can do so at myvote.wi.gov
 - (Spanish Translation) Cada año impar, la Comisión Electoral de Wisconsin realiza un mantenimiento de rutina de la lista y envía tarjetas postales a todos los votantes de Wisconsin que no han votado en los últimos 4 años. Esos votantes tienen 30 días para responder y mantener activos sus registros de votantes. Si recibe una de estas postales, simplemente fírmela y envíela por correo si no se ha mudado. Si necesita actualizar su registro, puede hacerlo en [Myvote.wi.gov/es-es/](https://myvote.wi.gov/es-es/)

Sample Blurb for Website or Newsletter:

Elections officials in Wisconsin sent a mailing on June 15 to voters who have not voted in the last four years. Voters who receive the mailing will need to take action and

respond to the mailing to stay registered to vote. Over 100,000 Wisconsin voters are at risk of being purged from the rolls if they do not respond to the mailing by July 15.

The postcards are titled Official Voter Registration Notice. State law requires the Wisconsin Elections Commission to mail notices to registered voters who have not voted in four years. These voters have 30 days to respond and tell their clerk whether they want to stay on the active voter list. If the voter does not respond or if their mailing is undeliverable, their voter registration will be deactivated. Those voters will need to re-register in order to vote.

If anyone you know receives the mailing, be sure to encourage them to act promptly to ensure they stay registered to vote. You can learn more about the mailing [here](#).

Spanish Translation for Website or Newsletter:

Los funcionarios electorales de Wisconsin enviaron un correo el 15 de junio a aquellos votantes que no hayan votado en los últimos cuatro años. Los votantes que reciban el correo deberán tomar medidas y responder al correo para permanecer registrados para votar. Más de 100,000 votantes de Wisconsin corren el riesgo de ser eliminados de las listas si no responden al correo antes del 15 de julio.

Las postales se titulan “Aviso Oficial del Registro de Votantes”. La ley estatal requiere que la Comisión Electoral de Wisconsin envíe avisos por correo a aquellos votantes registrados que no hayan votado en cuatro años. Estas personas tienen 30 días para responder y avisar a la oficina secretarial si quieren permanecer en la lista activa de votantes. Si usted no responde o si su correo no se puede entregar, se desactivará su

registro de votante por lo que deberá volver a registrarse para poder votar.

Si alguna persona que Ud. conoce recibe el correo, no deje de alentarla a actuar con prontitud y así cerciorarse de que permanezca registrada para votar. Puede obtener más información sobre el envío de correos aquí.