

The Future Of Colfax Is On The Line

The 2017 General Obligation Bond (GO Bond) may or may not contain funding for desperately needed structural improvements on Colfax Avenue. Your voice will make a difference and we strongly encourage you to take 3 minutes right now to tell the City what you want improved on Colfax. Here is an example of what you can say and how you can send the message.

The *Collaborative* is focused safety and streetscape enhancements to make Colfax clean, safe, and friendly. The 2017 General Obligation Bond (GO Bond) is the perfect opportunity to fund the improvements that the community has desired for years. Improvements would include...

Project addresses:

This includes the intersections of Colfax and Madison, Adams, Park Ave, and Osceola to Tennyson, and Fairfax, as well as streetscape amenities elsewhere in the Colfax Mayfair BID.

Project type: Transportation and Mobility

Message:

Enhanced Colfax crossings and streetscape amenities to increase safety and create a mixed-use main street with a variety of stores, restaurants, entertainment and residential uses as proposed by the four Colfax BIDs and as described at:

[West Colfax Business Improvement District](#)

[Colfax Ave Business Improvement District](#)

[Bluebird Business Improvement District](#)

[Colfax Mayfair Business Improvement District](#)

Send the message by:

- A) Filling out a comment card available at your local library and drop it in the box at Denver public libraries**
- B) Email your message to: 2017GOBond@denvergov.org**

Great Cities Have Great Main Streets. We Should Too!

Denver is booming, but Colfax Avenue--our original, iconic main street--suffers from neglect and is now one of the city's most dangerous streets. We can do better.

Four Colfax Business Improvement Districts (BIDs) are working with the City on plans to make much of Colfax safer and more attractive. These plans will be eligible for bond funding, pending public vote in November 2017.

Why fund Colfax?

- **Citywide benefit.** Colfax Avenue touches 15 Denver neighborhoods, serves tens of thousands of people and is home to nearly 1,000 local businesses. In October 2016, Denver City Council unanimously voted to add \$500,000 to the 2017 city budget to get plans ready for bond funding. Mayor Hancock agreed.
- **It's time to act.** There are 32 adopted plans for Colfax Avenue, and most of them recommend improvements to the physical environment to help attract new investment and customers. In 2015/2016, each Colfax BID led community planning initiatives to identify the specific improvements needed in their district. Each planning effort involved close coordination with city staff to ensure alignment with transit, safety, mobility and economic development initiatives. The Bluebird, CBID and West Colfax areas need safe pedestrian crossings, while Colfax Mayfair district needs basic streetscape improvements and pedestrian enhancements. City crash data demonstrate that Colfax is one of our most dangerous streets, with six fatalities in 2015 alone. It is now time to act.
- **Align Vision and Reality.** Denver planning documents and zoning envision Colfax as a walkable, mixed-use main street with a variety of stores, restaurants, entertainment and residential uses. And while some of this has happened, the public infrastructure does not support this vision. If people can't even cross the street safely, how are we going to keep attracting businesses that serve them? Colfax is the 4th largest of 20 commercial corridors in Denver, and nearly last for public investment. Time to walk our talk.
- **People as Well as Transit.** Colfax is one of the city's most important transit corridors, and much planning focuses on enhanced Bus Rapid Transit (BRT). But the street offers virtually no infrastructure for people. In some areas, over 50% of stakeholders surveyed say they get to the district by foot or bicycle. Others have small children or disabilities. If people can't get around safely and easily, we won't have customers OR transit riders.

Thank you from the Colfax Collaboration of the Bluebird, Mayfair, Colfax Ave, and West Colfax BIDs!