

# UC Berkeley Haas

## FTMBA Exchange Program - Application Rubric

| Questions                                                                                                                                                                                                                                                                          | Scores                                                                                                                                            |                                                                                                                               |                                                                                                                                   |                                                                                                                                        |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------|
|                                                                                                                                                                                                                                                                                    | 4 - Outstanding                                                                                                                                   | 3 - Good                                                                                                                      | 2 - Fair                                                                                                                          | 1 - Not Recommended                                                                                                                    |
| Why is the exchange program a good fit with your academic and professional goals? Share your background and reasons for why you would like to participate in the exchange program. Explain how this experience will benefit your studies and future plans. (maximum 500 words)     | Provides thorough details with specific and relevant examples of how the exchange program would complement their studies and future career plans. | Provides some details and general examples of how the exchange program would complement their studies and future career plans | Provides minimal details and general examples on how the exchange program would complement their studies and future career plans. | Provides little to no details and no examples of how the exchange program would complement their studies and career plans.             |
| Tell us about a time when you had to adjust to a new place or connect with people who held different points of view, backgrounds, experiences, etc. from you, either in the U.S. or another country. How will this experience prepare you for studying abroad? (maximum 500 words) | Provides thorough details and specific relevant examples that demonstrate clearly how the experience would prepare them for studying abroad.      | Provides some details of the example and somewhat demonstrates how the experience would prepare them for studying abroad.     | Provides minimal details of the example and somewhat demonstrates how the experience would prepare them for studying abroad.      | Provides little to no details of the example and is not able to demonstrate how the experience would prepare them for studying abroad. |
| Discuss why you would be a good Haas ambassador while abroad. (maximum 500 words)                                                                                                                                                                                                  | Provides thorough details and specific and relevant examples of why they would be a good Haas ambassador.                                         | Provides some details on why they would be a good Haas ambassador.                                                            | Provides minimal details on why they would be a good Haas ambassador.                                                             | Provides little to no details on why they would be a good Haas ambassador.                                                             |

**\*\* Exceeding the maximum word limit by 50 or more words on any of the questions will result in a loss of 0.5 points.**

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| Total Score            |                                                     |
|------------------------|-----------------------------------------------------|
| A score of 8 or higher | Recommended for placement with exchange schools     |
| A score of 7 or less   | Not recommended for placement with exchange schools |