

**100 PUSH UPS:** <https://vimeo.com/924142805>

**No, this copy is not tested**

### **Who am I writing this to?**

I am writing this to people to people who are suffering with massive skin issues specifically acne, pimples, dull circles and going through their purging phase in regards to skincare

### **Where are they now?**

They're problem aware and solution aware as they have tried countless skin care products in the past and none of them seem to work they are constantly researching different brands and skincare and get overwhelmed with the amount of research and information in regards to skincare they've purchased various shit in the past and tested it out

### **What actions do I want them to take at the end of my copy?**

I want them to finish watching the video scroll down and purchase the \$10 eBook this prospect is offering

### **What must they experience inside of my copy to go from where they are now to taking the action I want them to take?**

I want them to experience that I understand their problem I am someone who had went through the same process in the past and I overcame it i want to amplify the pain of them keeping their acne forever and it getting worse over time through purchasing other brands, wasting thousands of dollars on various skincare products, amplify the dream state of clear perfect skin all for just \$10

I want to keep them watching the video by having various pattern interrupts as well as getting straight to it by bluntly mentioning the dream state they must experience, curiosity, amplification of pain/dream state, credibility and trust around me as the person selling it

### **ROADBLOCKS:**

Doesn't have the money nor time to test out various skin care products because they're all so expensive as well as well as the people suffering this problem are extremely indecisive as

to what skincare products should they even try in the first place because there are too many to try from

## **SOLUTION/MECHANISM**

\$10 ebook that teaches how you can immediately remove acne and fire it from your life being backed up by various testimonials etc and they're selling based on price and also a bunch of 100% money guarantees

## **DREAM STATE:**

To have clear and flawless skin without having to worry about acne ever again as well as be finally proud of how they look and not have to worry about anyone mentioning/bluntly noticing their acne

## **PAIN STATE:**

Extremely insecure of how to look because everyone keeps noticing it they cant speak to friends due to the constant fear of people noticing their acne, they feel ashamed when looking in the mirror as well as want to hide themselves as much as possible

## **Personal analysis:**

I guess I could've shortened it down perhaps or amplified the dream state/pain state further to keep them glued to their screen watching the video as well as I could've been more specific as to the mechanism Im teasing to make it more real because I'm assuming they'd trust this guy based off his authority as someone who has a YT channel over 200K subs and this product

## **TARGET MARKET:**

*Level 4-5*

They are 100% aware of the problem, solution, mechanism because they know of all the skin care products and promises other companies make

## **How does the product help them?**

Teaches them on how to remove their acne without having to purchase a shit ton of skin care products im assuming through a bunch of trainings/techniques the guy has used in order to remove his own

## **CURRENT VSL HE WAS USING WHICH I HAD BROKE DOWN**

Hey what's going on guys, I'm so pumped to be here, im Bryan turner founder of the acne method and team of the acne youtube channel

I got an amazing ebook for you called "the 10 step method"

that's going to help you specifically with how to become a skin boss so you can take control of your skin

You need this ebook because among other it reveals how to fire acne from your life so you don't have to deal with buying a ton of super expensive acne products

just fill out the form on the side of this page with your email address and your credit card information and i will send you the 10 step method instantly via email

there's literally no catch I made this so affordable because i genuinely want to help as many people as I possibly can

All you gotta do is put your info in right now and i'll send it over immediately this offer is part of a marketing test

so when this is over this ebook is no longer going to be available for such a low price even if you don't end up loving it right now

i'll give your money back and you can still keep access to this book so it's literally a win win situation

so just to give you a quick recap your getting instant access to my ebook the 10 step method that will help you become a skin boss so you can take control of your skin, including how to fire acne from your life which means you can finally stop struggling buying a bunch of expensive acne products that don't work the way you want them

So just fill out the form and I'll immediately send you the download link and you're going to love it!

## **REWRITTEN VERSION OF THE VSL AS FREE VALUE USING THE SUGGESTIONS I'VE MADE ABOVE**

Hey there! I'm Bryan Turner, founder of the acne method, and I'm here to help you instantly get the type of skin you badly desire.

In this video, I'll be going over the same method I've used to make my skin as smooth as butter and clear as day.

Now wait! Don't click off this video just yet...

In case you're wondering, NO! This is not going to be some boring video of me giving out the perfect routine or rambling about random skin care products that are already hundreds of dollars out of your budget.

I guarantee only after a month of using my method you'll instantly feel better and your self-confidence will be through the roof!

And instead of feeling defeated each time you look in the mirror, just to see all of those pimples staring back at you.

You'll wake up to find that 50% of your acne, dehydration, dullness, and oiliness in your skin is already gone.

And the best part?

I'm willing to give all this to YOU specifically for just a measly \$10 bucks, and if you're even 1% unsatisfied after your purchase.

I'll happily refund your \$10 without question and let you keep the eBook for a lifetime.

Now why am I giving all this away for a cheap 10 bucks?

Well, it's because I'm 100% sure this will work for you, regardless of whatever skin type you have you'll immediately see massive results as 99% of my clients have claimed to have received.

So what do you say?

Unless you're okay with spending thousands of dollars on overly priced skin care products that will do more bad than good and worsen your acne over time to the point where it's irreversible.

Or

You can just scroll down beneath this video, fill in your contact information and have me send over the eBook so you can achieve any type of skin YOU DESIRE for nothing more than 10 bucks.