Daniil Kurguzov | Bishkek, Kyrgyzstan
+996998221098 | Portfolio | LinkedIn | Email

ABOUT

Senior Product Designer with 9 years of experience, 5+ years focused on digital products. I've worked across fintech, SaaS, and youth platforms — from early-stage startups to regulated financial products. I combine UX/UI design with product thinking, user research, and data-informed decisions across B2C, B2B, and B2T.

WORK EXPERIENCE

M Invest JUL 2025 - PRESENT
Senior Product Designer, Full-time, Bishkek, Kyrgyzstan, On-site
M Invest is Kyrgyzstan's first licensed mobile brokerage, part of the MBank ecosystem (2M+ DAU).

- Designed the crypto section from scratch: from wireframes to release in 2 months. Launch week set records in GMV, commissions, and deposits simultaneously.
- Conducted mixed-methods product research ahead of a redesign (Amplitude, survey of 324 respondents, 47 CS tickets, 700+ community messages) and presented three redesign directions to the CEO.
- Established a quality control process with the development team: maintained a Figma Changelog, conducted design reviews post-handoff, identified ~20% discrepancies between mockups and production, and resolved all of them.
- Coordinated joint work with the MBank designer on the WebView integration: reviewed mockups, aligned UX logic, and ensured consistency with the mobile app.

Integrity SEP 2023 - AUG 2024
Senior Product Designer, Contract/NDA, USA, Remote
Integrity is a knowledge management tool combining Notion, Miro, and Wikipedia features to structure information, organize ideas, and visualize knowledge.

- Led product design from concept to alpha release: designed complex user flows, mode switching, mind maps, and multi-functional content blocks.
- Collaborated closely with the developer: adapted solutions to technical constraints, managed incremental deliveries, and defended UX decisions to founders with clear rationale.
- Built a structured design system, ensured UI consistency, and guided the product from idea to final screens.

Integrity JUL 2023 - AUG 2023
Freelance Product Designer, Contract/NDA, USA, Remote
Started as a one-month freelance designer; my impact led to a long-term contract.

- Played a key role in securing the first $500,000 investment: developed the product concept, user scenarios, and demo video.
- Conducted 9 CustDev interviews and competitor analysis (Tana, Anytype, Heptabase) to refine the product strategy.
- Created interactive prototypes and tested key hypotheses to validate the product's direction.

Neatly APR 2023 - JUL 2024
Middle Product Designer / Co-Founder, Self-employed, Bishkek, Kyrgyzstan, Remote
Led multiple design projects, creating landing pages, optimizing UX, and developing UI components while ensuring consistency and business alignment.

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Freelance OCT 2019 - MAR 2024
Multidisciplinary Designer, Self-employed, Remote
Created websites, dashboards, and branding for various clients, including UX audits and data-driven visualizations.

Qubeek.io JUL 2022 - APR 2023
MIddle UX/UI Designer, Full-time, Moscow, Russia, Remote
Designed and scaled a regional youth platform from scratch, engaging 14% of the region's young population, supporting 31K+ job listings, and contributing to Murmansk Oblast ranking 3rd nationally in youth policy.

Qubeek.io DEC 2021 - JUL 2022
Junior UX/UI Designer, Full-time, Moscow, Russia, Remote
Redesigned internal tools and design system, improving usability, consistency, and integration across educational platforms.

EDUCATION

Self-taught

Saint Petersburg State University (not completed) SEP 2016 - JUN 2019
Saint Petersburg, Russia / Design and Applied Arts

SKILLS

- Product Design: UX/UI, Visual Design, Interaction Design, Design Thinking, UX Research, Usability Testing, Competitive Analysis, Funnel Analysis
- Research: Qualitative Research, Quantitative Research, User Interviews, Data-Informed Design
- Design Systems: Tokens, Components, Information Architecture, Documentation
- Tools: Figma, Amplitude, Adobe CC, Notion, Miro
- Technologies: HTML, CSS, Markdown
- Interpersonal: Problem Solving, Communication, Attention to Detail, Stakeholder Presentation

LANGUAGES

- English — Professional working proficiency
- Russian — Native