

Daniil Kurguzov | Bishkek, Kyrgyzstan  
+996998221098 | [Portfolio](#) | [LinkedIn](#) | [Email](#)

## ABOUT

Senior Product Designer with 9 years of experience, 5+ years focused on digital products. I've worked across fintech, SaaS, and youth platforms — from early-stage startups to regulated financial products. I combine UX/UI design with product thinking, user research, and data-informed decisions across B2C, B2B, and B2T.

## WORK EXPERIENCE

M Invest JUL 2025 - PRESENT

*Senior Product Designer, Full-time, Bishkek, Kyrgyzstan*

M Invest is Kyrgyzstan's first licensed mobile brokerage, part of the MBank ecosystem (2M+ DAU). Sole product designer.

- Designed the crypto section from scratch. Launched in 4 months; drove all-time highs in trading volume, commissions, and deposits in the release week.
- Led product research ahead of a redesign (Amplitude, 324-response survey, 47 CS tickets, 700+ community messages) — uncovered a critical KYC barrier causing 99.7% drop-off. Presented three redesign directions to the CEO.
- Conducted a full UX audit — found ~20% discrepancy between design files and production, resolved all gaps, and unblocked the BA team.

Integrity SEP 2023 - AUG 2024

*Senior Product Designer, Contract/NDA, USA, Remote*

Integrity is a knowledge management tool combining Notion, Miro, and Wikipedia features to structure information, organize ideas, and visualize knowledge.

- Led product design from concept to alpha release, shaping strategic planning and roadmap development.
- Designed complex user scenarios and interfaces, including workspace mode switching, information management, mind maps, and multifunctional content blocks.
- Developed a structured design system, ensuring UI consistency and optimizing workflows with structured reports and incremental delivery.

Integrity JUL 2023 - AUG 2023

*Freelance Product Designer, Contract/NDA, USA, Remote*

Started as a one-month freelance designer; my impact led to a long-term contract.

- Played a key role in securing the first \$500,000 investment by developing the product concept, user scenarios, and demo video.
- Conducted 9 CustDev interviews and competitor analysis (Tana, Anytype, Heptabase) to refine the product strategy.
- Created interactive prototypes and tested key hypotheses to validate the product's direction.

Neatly APR 2023 - JUL 2024

*Middle Product Designer / Co-Founder, Self-employed, Bishkek, Kyrgyzstan, Remote*

Led multiple design projects, creating landing pages, optimizing UX, and developing UI components while ensuring consistency and business alignment.

Freelance OCT 2019 - MAR 2024

*Multidisciplinary Designer, Self-employed, Remote*

Created websites, dashboards, and branding for various clients, including UX audits and data-driven visualizations.

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Qubeek.io JUL 2022 - APR 2024  
*Middle UX/UI Designer, Full-time, Moscow, Russia, Remote*  
Designed and scaled a regional youth platform from scratch, engaging 14% of the region's young population, supporting 31K+ job listings, and contributing to Murmansk Oblast ranking 3rd nationally in youth policy.

Qubeek.io DEC 2021 - JUL 2022  
*Junior UX/UI Designer, Full-time, Moscow, Russia, Remote*  
Redesigned internal tools and design system, improving usability, consistency, and integration across educational platforms.

## EDUCATION

Self-taught

Saint Petersburg State University SEP 2016 - JUN 2020  
*Saint Petersburg, Russia / Bachelor's degree, Design and Applied Arts*

Nadym Children's School of Arts No.1 SEP 2010 - JUN 2025  
*Nadym, Russia*

## SKILLS

- Product Design: UX/UI, Visual Design, Interaction Design, Design Thinking, UX Research, Usability Testing, Competitive Analysis, Funnel Analysis
- Research: Qualitative Research, Quantitative Research, User Interviews, Data-Informed Design
- Design Systems: Tokens, Components, Information Architecture, Documentation
- Tools: Figma, Amplitude, Adobe CC, Notion, Miro
- Technologies: HTML, CSS, Markdown
- Interpersonal: Problem Solving, Communication, Attention to Detail, Stakeholder Presentation, Resiliency

## LANGUAGES

- English — Professional working proficiency
- Russian — Native