

BTEC Assignment Brief

Qualification	<p>Pearson BTEC Level 3 National Extended Diploma in Creative Digital Media Production</p> <p>Pearson BTEC Level 3 National Extended Diploma in Creative Digital Media Production (Film, Television and Radio)</p> <p>Pearson BTEC Level 3 National Diploma in Creative Digital Media Production(Film and Television Production)</p> <p>Pearson BTEC Level 3 National Diploma in Creative Digital Media Production(Sound Production)</p>
Unit number and title	19: Scriptwriting
Learning aim(s) (For NQF only)	C: Produce scripts for media products
Assignment title	Producing a finished script
Assessor	
Issue date	
Hand in deadline	

Vocational Scenario or Context	<p>Following your success researching for your employers they think that you show promise as a scriptwriter.</p> <p>The company you work for has subsidiaries across several media sectors and you are invited to submit a script of your own devising, for a media product for one of the following sectors of the industry:</p> <ul style="list-style-type: none"> ● television ● radio ● computer game ● film
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Task 1	<p>Submitting the proposal</p> <p>Once you have agreed a suitable topic and format for your script you must undertake the necessary preparation.</p> <p>You must ensure that you:</p> <ul style="list-style-type: none"> ● Conduct thorough and effective background research into the subject you are writing on, using your findings to inform your writing.
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	<ul style="list-style-type: none"> • Prepare a full proposal for your script, identifying all the key details required in such a document, in line with industry practice for the sector you are writing for. <p>Submitting the finished script</p> <p>You must then draft and prepare a final script for a short sequence of at least 5 minutes in length that is formatted correctly for the sector you are writing for.</p> <p>The script must demonstrate your creative ability and apply the conventions that are expected for a product of this nature.</p> <p>You should obtain feedback on your draft script and incorporate this into any final changes prior to submitting both the draft and final versions of the script. Your script will:</p> <ul style="list-style-type: none"> • be largely free from errors in expression or format • demonstrate an accomplished approach to your work • use innovative solutions to narrative and structure • reflect a thoughtful approach to character development, tone or persuasive content <p>Your script should be at least 800 words in length.</p>
Checklist of evidence required	<ul style="list-style-type: none"> • Portfolio of research • Proposal document • Draught and final versions of the script
Criteria covered by this task:	
Unit/Criteria reference	To achieve the criteria you must show that you are able to:
19/C.D3	Produce an accomplished, creative script for a defined media product, comprehensively using conventions, formats and terminology.
19/C.M3	Produce a refined, completed script for a defined media product, effectively using conventions, formats and terminology.
19/C.P5	Produce a proposal for a script for a defined media product.
Sources of information to support you with this Assignment	<p>Textbooks</p> <ul style="list-style-type: none"> • McGee R – <i>Story: Substance, Structure, Style and the Principles of Screenwriting</i> (Regan Books, 1999) ISBN 9780413715609. This is a guide to writing for screen or audio visual mediums. • Straczynski M J – <i>The Complete Book of Scriptwriting, 3rd edition</i> (Writer's Digest Book, 1997) ISBN 9781852868826. This gives a complete outline of the scriptwriting process covering many conventions.

	<ul style="list-style-type: none"> • Truby J – The Anatomy of Story (North Point Press, 2007) ISBN 9780865479517. This book gives an in-depth look into the construction of narrative for the scriptwriter. <p>Websites</p> <ul style="list-style-type: none"> • www.plotbot.com – This site provides free scriptwriting software. • www.scriptmag.com This site contains blogs, resources, events and links to useful information for scriptwriters. • www.bbc.co.uk/writersroom This site has excellent resources available free online with material that would be applicable to each learning aim.
<p>Other assessment materials attached to this Assignment Brief</p>	<p>None</p>