

**Hey (client's name)**, I live in Sweden and came across your business through Instagram.

Your posts on social media are very enticing and with that your business is very good at getting attention. However I see one major flaw that if fixed, could 2x, 5x, or even 10x your growth over a few months!

If you improve your guiding system for the reader, you can make your conversion rate grow exponentially! **(Is this still revealing and not tiesing?)**

By just adding some invitational factors to your website you can make your audience more comfortable and susceptible to your content.

Now obviously I am guessing a bit when I am writing without your inside information, but this is just an example of a copy that your business can prosper from.

If you are interested in this then I would be happy to get on a call with you and see if a partnership can be beneficial for both of us.

**Excited to hear back from you!**

**Thanks in advance**  
**(My name)**  
**Digital Marketer**

**Do you want to have the body of your dreams?** But not a single diet you have ever tried works for you because you get so sick and tired of all the bland meals?

Imagine being able to reach your dream body with delicious and easy meals for every occasion and doing so without having to starve yourself.

It almost sounds too good to be true, doesn't it?

Well, it is true and it can be your future with just a little bit of help!

I have lost over 75 pounds without having to sacrifice delicious meals that make eating enjoyable thanks to well-planned recipes.

I have created lots of delicious recipes that are both easy to make and healthy to eat. And before you think "Chef Michael, I don't know how to cook!" then I have just the solution for you.

My cookbooks are affordable for anybody and make it easier than ever to cook amazing dishes for you and your family.

Take control of your future and make your dreams reality!