

# The State of the OpenGov/Gov 2.0 Union

**Please add your name to the list of active participants on this document:**

- Adriel Hampton, [Gov 2.0 Radio](#)
- Lucas Cioffi, [Local OpenGov Innovation Summits](#)
- Alex Howard, [O'Reilly Media](#)
- Sarah Schacht, [Knowledge As Power](#)
- Noel Hidalgo, [NY Senate](#)
- Philip Ashlock, [OpenPlans](#)
- Wayne Moses Burke, [Open Forum Foundation](#)
- Steve Ressler, GovLoop
- Christopher Whitaker, <http://govinthetrenches.com> (Illinois Unemployment)

**What is the general state of the OpenGov and Gov 2.0 communities?  
Are they significantly different communities?**

- Transparency advocates that are focused on accountability seem to identify more with the.opengov community than the Gov 2.0 community. Transparency advocates that are focused on open data seem to identify more with Gov 2.0. Consequently, the Gov 2.0 crowd seems to be relatively more tech-savvy and the conversation is tech-centric.
- (Noel) After several long years, the state of OpenGov and Gov 2.0 is progressing, like it should, adaptively and surely. From Drupal based Government sites that make it easier for sharing of code, to external organizations like "Code for America" starting their first year of staffers, to International Data summits, CapitolCamps, GOScons, to grassroots Open Local Gov meetups, the momentum for Open Govenment is tenuous AND progressing.
- (Noel) Are they different? Yes. OpenGov and Gov 2.0 are two distinct communities that get blended together. For the purpose of this conversation, they work hand in hand to help each other accomplish the goals of each other.
- (David) This is an interesting question & a valid one, but I prefer for it to be asked alongside its corollary, "Who should their shared target audiences be?" To which I hope the answer is, "For starters, anyone who reads political blogs or has a social media account should also have a suite of web / software / app tools for engagement that look & feel like Facebook but are also free, libre, and open-source."
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**Which voices need to join the.opengov and Gov 2.0 communities and**

## how can we reach them?

- Elected officials and candidates.
- Local gov officials
- Everyday Americans
- (Noel) I'd like to breakdown Americans not on who they are but what they are...
  - Advocacy Americans: We need to build tools to further enhance the dialogue between Americans. Whether it is budgets, environmental, health care, legislative issues, these are questions that are perpetually debated and issues that need the most attention when it comes to developing tools.
  - Consumer Americans: As citizens, we are constantly consuming our tax dollars. Whether it is roads, water, licences, parks, taxis, etc, we need consumer facing apps that help us better engage with the government services that we are paying for.
  - Rural Americans: Population density is great for data driven apps. When you remove density, you remove some of the coolest features in the "2.0 space" - augmented reality, heat crime maps, etc
  - Young Americans: We need to start developing digital civics courses where the youth are able to take their passion for technology and marry it with open data.
- (David) Charitable foundations of all sizes & individual philanthropists
- Government program managers where Gov 2.0/OpenGov can help solve mission problems (Steve)
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## What outcomes do the Gov 2.0 and OpenGov communities need in 2011?

- Reaching broader audiences
- (Noel) Engendering APIs as the foundation of data transportability
- (Noel) Prove that openness and open source can equate interoperability.
- (Noel) Have states, particularly agencies, and municipal governments adopt G2 and OG as default practices.
- (Lucas) A Creative Commons directory of OG/G2 case studies and effective practices
- (David) Continue to make the CivicCommons wiki up-to-date, relevant, and comprehensive knowledge base of best practices
- (David & Phil) - help spread the coverage of legislative data on sites like OpenGovernment.org to reach more states and scale to local municipal legislative bodies as well.
- (Phil) Broadening David's comment - better coordinate and share best practices for both policy and technology implementation - convene standards & best practices.
- (Lucas) Connect the people who are working on the trenches locally.
- (Steve) Clearly demonstrating mission performance and changes in behavior/ROI

## **What outcomes do the Gov 2.0 and opengov communities need from in-person events?**

- Communal support and collective empowerment to solve specific issues.
- Continuity of outcomes between events
- (Lucas) Opportunity to highlight inter-organizational projects and efforts to build community infrastructure (+1 Noel)
- (Noel) Allow for things to develop in the course of business. Don't rush things. (+1-Steve)
- Establish real human relationships that build collaboration and trust
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## **What are effective emerging formats for in-person events that will help us achieve those outcomes?**

- Lightning talks, where 10 speakers each give 5-minute presentations.
- [Fishbowl dialogue](#), where a the audience can become panelists and vice versa
- (Noel) Long-form dialogue sessions. Particularly unconferences and developer hack-a-thons.
- Help an agency/program - focused session with an agency/program grappling with an issue - concrete advice that will be executed on (Like manor.govfresh - gov20 makeover - Steve)
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## **What collaboration is possible (and desirable) across organizations in the OpenGov and Gov 2.0 communities?**

- We need to do a better job building community infrastructure (i.e. knowledge resources that everyone could use, but no one has the time to build alone)
- (Noel) Collective development of software platforms like "Open Public" and "Think Up"
- (David) Continuing community development of open standards like Open311 and the Open States Project API for state-level legislative data, in compliance with the OpenGovData principles.
- As suggested above: Convening best practices and standards for both policy and technology
- (Christopher) Develop a "Sales Kit" to bring to manager's and higher ups in order to encourage conversion from Gov 1.0 to 2.0 - (Using examples from successful programs)

elsewhere)

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Additional notes:

### **New Launches**

OpenGovernment.org

Civic Commons:

Convening between Code for America, OpenPlans, DC OCTO, with support from Oreilly

Code for America

Just launched this month

### **Maturity of initiatives and organizations**

CityCamp - CityCamp Meetup

Need another broad Gov 2.0 camp again in DC to build base

OpenPlans

Transportation some of the most obvious examples and also mature of the opportunities that gov2.0 presents

sea change with MTA on the local level

TransportationCamp.org - events in SF and NYC in March

Open311

Second iteration of the spec coming along

OpenStack

### **#sotugov20 tweetstream from Jan. 25, 2011**

kmcurry: #sotugov20 followers interested in @CityCamp: <http://citycamp.govfresh.com>

1 minute ago via TweetDeck · Reply · View Tweet

Gov20Radio: RT @kmc Curry: from 'what's OSS?' to 'which OSS?' from "who else is doing it?" to "which case study fits best?" @IdeaGov w/ examples of change #sotugov20  
about 1 hour ago via TweetDeck · Reply · View Tweet

citizensuite: RT @SarahSchacht: Read the story of NY State Senate's transformation in my #opengov chapter <http://bit.ly/acZE5V> (expand) #SOTUgov20  
about 1 hour ago via bitly · Reply · View Tweet

Gov20Radio: RT @kmc Curry: Q: Where are politicians on #gov20 at federal, state, & local levels? Anyone running on #opengov & #gov20? #sotugov20  
about 1 hour ago via TweetDeck · Reply · View Tweet

govwiki: RT @SarahSchacht: I'm in DC & NYC this week. I'm organizing a tweetup in each city. Ping me @SarahSchacht on twitter if you'd like to meet up! #sotugov20  
about 1 hour ago via web · Reply · View Tweet

joelwhitaker: @adrielhampton @digiphile @govloop Nice job, guys. #SOTUgov20  
about 2 hours ago via web · Reply · View Tweet · Show Conversation

SarahSchacht: I'm in DC & NYC this week. I'm organizing a tweetup in each city. Ping me @SarahSchacht on twitter if you'd like to meet up! #sotugov20  
about 2 hours ago via web · Reply · View Tweet

PadenNoble: Watching Washington Unplugged <http://t.co/3NFG8wH> #SOTUgov20 live stream  
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CGLIMS: RT @adrielhampton 33 #gov20 and #opengov practitioners discussion #sotugov20 now at <http://govloop.com>  
about 2 hours ago via Seismic Desktop · Reply · View Tweet

simplydan: RT @adrielhampton 33 #gov20 and #opengov practitioners discussion #sotugov20 now at <http://govloop.com>  
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Gov20Radio: RT @bonnie: @Gov20Radio Will the Open Government Directive start to focus more on efficiency vs transparency to help gain bipartisan support? #SOTUgov20  
about 2 hours ago via Tweetie for Mac · Reply · View Tweet

bonnie: @Gov20Radio Will the Open Government Directive start to focus more on efficiency vs transparency to help gain bipartisan support? #SOTUgov20  
about 2 hours ago via Tweetie for Mac · Reply · View Tweet

SarahSchacht: @bobfine Your cat is adorable. Such a distraction in the #SOTUgov20 conversation. :)

about 2 hours ago via web · Reply · View Tweet

joelwhitaker: @SarahSchacht Good point! But how DO you get politicians to like #gov20 investments that might shine sunlight in awkward places? #SOTUgov20

about 2 hours ago via web · Reply · View Tweet · Show Conversation

joelwhitaker: How many Gov 2.0 innovations are held back by bad legislation? #SOTUgov20

about 2 hours ago via web · Reply · View Tweet

bobfine: RT @adrielhampton 33 #gov20 and #opengov practitioners discussion #sotugov20 now at <http://govloop.com>

about 2 hours ago via Twitterrific · Reply · View Tweet

bobfine: RT @blakehounshell Words not mentioned in Obama's #SOTUgov20 address tonight: Egypt, Arab, Israel, Palestinian (according to draft)

about 2 hours ago via Twitterrific · Reply · View Tweet

IdeaGov: Quoting: @SarahSchacht "Government wants a safe space to bounce ideas off" #gov20 #sotugov20

about 2 hours ago via TweetDeck · Reply · View Tweet

kmcurry: Q: how much legislation is out there that addresses #opengov and/or #gov20? How many bills include it? Laws? #sotugov20

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JohnFMoore: RT @eric\_andersen: Have questions for @Gov20radio? Ask/tweet questions here: <http://j.mp/e5lOsf> #SOTUgov20 #gov20

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eric\_andersen: Have questions for @Gov20radio? Ask/tweet questions here: <http://j.mp/e5lOsf> #SOTUgov20 #gov20

about 2 hours ago via Tap11 · Reply · View Tweet

kmcurry: Q: Where are politicians on #gov20 at federal, state, & local levels? Anyone running on #opengov & #gov20? #sotugov20

about 2 hours ago via TweetDeck · Reply · View Tweet

IdeaGov: RT @noneck: RT @adrielhampton: @noneck Noel, love your contributions re: diff between #gov20 and #opengov. We need Venn Diagrams. #sotugov20

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noneck: THANKS! RT @SarahSchacht: Read the story of @NYSenate/@NYSenateCIO transformation in my #opengov chapter <http://bit.ly/acZE5V> (expand) #SOTUgov20  
about 2 hours ago via Echofon · Reply · View Tweet

noneck: RT @adrielhampton: @noneck Noel, love your contributions re: diff between #gov20 and #opengov. We need Venn Diagrams. #sotugov20  
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kmcurry: Politics is becoming a bigger part of the conversation locally. Most local elected officials still don't have #gov20 on the radar #sotugov20  
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adrielhampton: @noneck Noel, love your contributions re: diff between #gov20 and #opengov. We need Venn Diagrams. #sotugov20  
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christopherhire: RT @Spigit: RT @dustinhaisler: Should there be a template for a #gov20 agency? What would it look like? #sotugov20  
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Spigit: RT @dustinhaisler: Should there be a template for a #gov20 agency? What would it look like? #sotugov20  
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SarahSchacht: Read the story of NY State Senate's transformation in my #opengov chapter <http://bit.ly/acZE5V> (expand) #SOTUgov20  
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allisonhornery: Dipping into (and trying to keep up with) the assorted live #gov20 discussions happening in parallel on @gov20radio and @govloop #sotugov20  
about 3 hours ago via TweetDeck · Reply · View Tweet

ariherzog: @dustinhaisler What sort of #gov20 template do you refer? To create a policy, to build a website, to what? And what is #sotugov20?  
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kmcurry: it's a good observation, @digiphile, that gov lags. 3-5 yrs may be optimistic. A civ. friend from Army says "welcome to 2004" #sotugov20  
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govloop: RT @dustinhaisler: Should there be a template for a #gov20 agency? What would it look like? #sotugov20

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scilib: RT @adrielhampton: Live now at @gov20radio talking about 'The State of Gov 2.0/OpenGov' <http://live.gov20radio.com> #g2r Ask Qs using tag #sotugov20

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bobfine: RT @adrielhampton Great panel for tonight's #SOTUgov20 discussion on @gov20radio Use the hashtag for Qs on Twitter <http://j.mp/e5lOsf> #gov20

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adrielhampton: 33 #gov20 and #opengov practitioners discussion #sotugov20 now at <http://govloop.com>

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joelwhitaker: How can we use Open-Gov/Gov 2.0 tools to hold politicians accountable and fact-check their promises? #gov20 #sotugov20

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gregcrump: RT @adrielhampton: Live now at @gov20radio talking about 'The State of Gov 2.0/OpenGov' <http://live.gov20radio.com> #g2r Ask Qs using tag #sotugov20

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kmcurry: "Have yet to see a policy that says 'we will include our legislative information in an open data format.'" any1 capture that? #sotugov20

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socialfeds: RT @adrielhampton: Live now at @gov20radio talking about 'The State of Gov 2.0/OpenGov' <http://live.gov20radio.com> #g2r Ask Qs using tag #sotugov20

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DCFactaNonVerba: @dustinhaisler Organizations no, data standardization for #gov20..TOTALLY.. #sotugov20

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dustinhaisler: Should there be a template for a #gov20 agency? What would it look like? #sotugov20

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noneck: @mixtmedia you should join the flash only conversation at [www.govloop.com/chat](http://www.govloop.com/chat) #sotugov20

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govloop: How do we help Gov 2.0/OpenGov "Cross the Chasm"? #sotugov20  
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PadenNoble: RT @jeremycluchey: This is a tough question but imp't to address. #gov20 goes beyond Public Affairs/IT depts & will have real workforce implications. #SOTUgov20

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PadenNoble: RT @Org9: @digiphile @adrielhampton It could become a "bipartisan love nest" with a few canuck...lol #SOTUgov20 giggles via @ericg

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Org9: @digiphile @adrielhampton It could become a "bipartisan love nest" with a few canuck...lol #SOTUgov20 giggles via @ericg

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wmburke: RT @digiphile: @SarahSchacht @wmburke @alanwsilberberg @adrielhampton People can ask questions for @Gov20Radio using the #SOTUgov20 tag: <http://j.mp/e5lOsf>

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digiphile: @adrielhampton Keep in mind that tweets have to use #SOTUgov20 hashtag. I'm curious. If the hashtag gets rolling, the instance may get noisy

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alanwsilberberg: RT @digiphile: @SarahSchacht @wmburke @alanwsilberberg @adrielhampton ask questions @Gov20Radio #SOTUgov20 <http://j.mp/e5lOsf> #gov20

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ericg: @Gov20Radio @digiphile Will efficiencies gained from open data make Obama's Open Government Directive a bipartisan love nest? #SOTUgov20

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TeamSaintLouis: RT @digiphile: What's the biggest challenge for Congress in its use of technology in the legislative process? <http://j.mp/e5lOsf> #opengov #gov20 #SOTUgov20

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jeremycluchey: This is a tough question but imp't to address. #gov20 goes beyond Public Affairs/IT depts & will have real workforce implications. #SOTUgov20

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jeremycluchey: Some #gov20 initiatives may make existing fed jobs obsolete. Can we balance progress w/ this reality? How do we involve gov HR? #SOTUgov20

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