

KIMBERLY M. CUNY

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EDUCATION

Master of Fine Arts in Theatre for Young Audiences, College of Arts and Sciences, University of North Carolina Greensboro, August 2007. Thesis: Creativity Across the PK Curriculum.

Master of Arts in Communication Studies, College of Arts and Sciences, University of North Carolina Greensboro, August 1994.

Bachelor of Arts in Communication, Department of Speech, Theatre, and Communication, Monmouth University, West Long Branch, New Jersey, December 1988.

Certificates: Training and Development | Master Adviser | University Leadership | Instructional Design

SELECT AWARDS

Teaching Excellence | Guilford Technical Community College

Welch Service to the Discipline | Carolinas Communication Association

Ferguson Top Research Paper | National Association of Communication Centers

Strawn Bullard Leadership and Service Award | University of North Carolina at Greensboro

College of Arts & Sciences Teaching Excellence | University of North Carolina at Greensboro

Thomas Undergraduate Research Mentor Award | University of North Carolina at Greensboro

Anna Maria Gove University Teaching Excellence | University of North Carolina at Greensboro

Service Engagement | National Communication Association's Organizational Communication Division

FACULTY APPOINTMENTS

Adjunct Instructor, Department of Theatre, Greensboro College	2025
Adjunct Instructor, English, Communication, & Media Studies, Greensboro College	2024-
Part-time Lecturer, Master of Public Affairs, Political Science, UNC Greensboro	2017-2023
Adjunct Assistant Professor & Graduate Faculty, School of Theatre, UNC Greensboro	2016-2023
Senior Lecturer/Academic Professional, Communication Studies, UNC Greensboro	2003-
Lecturer, Communication Studies, UNC Greensboro	2003-2013
Adjunct Instructor, Guilford Technical Community College, Jamestown, North Carolina	2002-2003
Instructor, Monmouth University, West Long Branch, New Jersey	1998-2002
Instructor, The Edward G. Schlaefer School, Monmouth University	1999-2001
Part-time Lecturer, North Carolina Agricultural and Technical State University, Greensboro	1995-1998
Adjunct Instructor, Guilford Technical Community College, Jamestown, North Carolina	1994-1998
Adjunct Instructor, Brunswick Community College, Supply and Leland, North Carolina	1992-1993
Adjunct Instructor, Cape Fear Community College, Wilmington, North Carolina	1992-1993
Adjunct Instructor, Coastal Carolina Community College, Jacksonville, North Carolina	1991-1992
<i>Taught communication classes at Air Station New River & MCIEAST- Regional Brig at Camp Lejeune</i>	

SELECT COMMUNICATION ACTIVISM PEDAGOGY

Directed Professional Activity

2023- Arts for All, Respectfully Inviting People with Disabilities to Experience Art

- 2022 - On Stage Theatre Experiences for Youth with Learning Differences, Grant Writing, *Day Light Theatre Foundation*, London, UK
- 2020-2022 Let's Communicate, Adults with Intellectual Disabilities Online Programming, Faculty Supervisor, UNCG Speaking Center
- 2019-2020 Let's Communicate, Adults with Intellectual Disabilities On-Campus Programming, Faculty Supervisor, UNCG Speaking Center
- Calling-In, Voice of Middle Schoolers, Experiential School, Greensboro, North Carolina, Developed and Directed, UNCG Speaking Center
- 2015-2023 Master Communicators of Peacehaven Community Farm, Whitsitt, North Carolina, Designed, facilitated, and launched programming, UNCG Speaking Center

RECENT CURRICULUM DEVELOPMENT

- ECM: 2440 Successful Career Communication - Greensboro College, in person, 2024
- CST 460: Storytelling - UNC Greensboro, UTLC Grant-funded integration of AI, 2024
- CST 460: Storytelling – UNC Greensboro asynchronous conversion, 2022
- CST 390: Speaking Center Theory and Practice – UNC Greensboro hybrid hi flex conversion, 2021
- CST 390: Speaking Center Theory and Practice – UNC Greensboro emergency online synchronous conversion, 2020
- PSC 511A: Oral Communication Skills – UNC Greensboro MPA Program, synchronous online conversion 2020
- CST 460: Storytelling – UNC Greensboro asynchronous emergency online conversion, 2020
- CST 460: Storytelling –UNC Greensboro traditional in-person course with off-campus experiential elements, 2019
- PSC 511A: Oral Communication Skills – UNC Greensboro MPA Program, 2017

SELECT PEDAGOGICAL PEER-REVIEWED PUBLICATIONS

- Cuny, K. M. (2018). A Case Study of Outside Events versus the Thriving Speaking Center. *Communication Center Journal*, 4, 39-47.
<http://libjournal.uncg.edu/ccj/article/view/1728/pdf>
- Cuny, K. M. (2018). The Work Around: How teaching with andragogical practices can normalize learning disabilities in education. In M. S. Jeffress (Ed.), *International Perspectives on Teaching with Disability*. (pp. 205-218). Routledge, NY: New York.
- Cuny, K.M., Ellis-Harrison E.D., Williams, T.L. (2019). Communicating Nanoscience and the Communication Center: An INNOVATIVE Case Study. *Communication Center Journal*, volume 5 (No 1). 67-80 <http://libjournal.uncg.edu/ccj/article/view/1930>
- Cuny, K.M., Littlejohn, S., Crowe, K.M. (2015). The Digital media commons and the digital literacy center collaborate: The growing pains of creating a sustainable learning space. In R. Carpenter, Selfe, R., Apostel, S., & Apostel, K. (Eds.). *Sustainable learning spaces: Design, infrastructure, and technology*. Logan, UT: Computers and Composition Digital Press/Utah State University Press. <https://ccdigitalpress.org/book/sustainable/s3/uncg/index.html>
- Cuny, K., Southard, J., & Ellis-Harrison, E. (2022). Let's Talk: Learning to Communicate Well in Emergency Online Learning. *Pedagogicon Conference Proceedings*.
<https://encompass.eku.edu/pedagogicon/2021/socialnetworks/2>
- Harrison, E. E., Southard, J.M., Cuny, K.M. (2023). Crafting and presenting oral communication

assignments. In E. Fackler (Ed.), *Writing Effects: Practical Techniques for the College Writer*. (pp.). Hayden-McNeil.

- Leeks, D., Carpenter, R., Cuny, K.M., & Rao, A. (2015) Assessment best practices. *Communication Center Journal*, (1) 49-59.
- Staweser, M. G., Apostel, S., Carpenter, R., Cuny, K., Dvorak, K., & Head, K. (2019). The Centrality of the Center: Best Practices for Developing a Robust Communication Center on Campus. *Carolinas Communication Association Annual*, XXXV, 98-106. Retrieved from <https://carolinascommunication.org/journal/>
- Staweser, M. G., Apostel, S., Carpenter, R., Cuny, K. M., Dvorak, K., & Head, K. (2020). The Centrality of the Center: Best Practices for Engaging Students on Campus. *Communication Center Journal*, 6(1), 94-102. <http://libjournal.uncg.edu/ccj/article/view/2130>
- Strawser, M. G., Cuny, K. M., Carpenter, R., Dvorak, K., & Prentiss, S. (2022). The centrality of the center (early COVID edition): Best practices for sustaining communication center operations during a global pandemic. *Southern Discourse in the Center: A Journal of Multiliteracy and Innovation*, 26(1), 58-81. https://southeasternwritingcenter.wildapricot.org/resources/SD_Archive/articles/26_1/sdc_vol-26-1_spring-2022_full-issue.pdf

RECENT CONFERENCE PAPER PRESENTATIONS

- Cuny, K. M. (2024, November). Communication Theory for the Greater Regard: Instructional Case Studies Developed by Students for Students. Paper presented at the 110th Annual National Communication Association Convention. New Orleans, LA.
- Strawser, M., Cuny, K. M., Carpenter, R., Dvorak, K., & Prentiss, S. (2021). The Centrality of the Center (COVID Edition): Best Practices for Sustaining Communication Center Operations During a Global Pandemic. Paper presented at the National Communication Association, Seattle, WA.

RECENT STUDENT MENTORED PUBLICATIONS

- Bales, H. (2023). Fighting crisis with communication centers, *Communication Center Journal*, 9 (1), 94-97. <https://libjournal.uncg.edu/ccj/article/view/2406>
- Beard, L. (2019). Diversifying consultant skill sets: Refiguring peer-to-peer feedback through feminist disability pedagogy, *Southern Discourse*. 23. (1), 10-27. https://southeasternwritingcenter.wildapricot.org/resources/SD_Archive/SDC_23-1_2019.pdf
- Brown, J. A., (2020) Communication Consultant Proficiency: Benefits of Building Better Consultants. *Communication Center Journal*, 6, 103-105. <http://libjournal.uncg.edu/ccj/article/view/2065>
- Christian, T. (2019). Communication and the community: Using outreach to enrich consultants and the public, *Communication Center Journal*, 5, 169-171. <http://libjournal.uncg.edu/ccj/article/view/1956>
- Davis, C. (2023). The positive impact of applying economics to communication centers. *Communication Center Journal*, 9 (1), 82- 85. <https://libjournal.uncg.edu/ccj/article/view/2392>
- Gann, J. (2021). Communication Centers as Uniquely Positioned Sites to Strategize “Belonging”. *Communication Center Journal*, Volume 7 (No 1), 118-120 <http://libjournal.uncg.edu/ccj/article/view/2240>
- Garfunkel, S.P. (2021). Self-Advocacy in Communication Centers. *Communication Center Journal*, Volume 7 (No 1), 130-131 <http://libjournal.uncg.edu/ccj/article/view/2196>
- Garfunkel, S. (2020). The Americans with Disabilities Act and University Communication Centers. *Communication Center Journal*, 6, 106-018. <http://libjournal.uncg.edu/ccj/article/view/2092>

- Harrison, A. (2019). Situational Rhetoric, *Communication Center Journal*, 5, 178-180.
<http://libjournal.uncg.edu/ccj/article/view/1958>
- Kast, G. (2019). Grapevine Communication in Communication Centers: The Needs and Effects. *Communication Center Journal*, 5, 181-183. <http://libjournal.uncg.edu/ccj/article/view/1959>
- LaGrone, T., Mills, L. A., (2020) The Communication Center as a Resource for Professional Development. *Communication Center Journal*, 6, 109-111.
<http://libjournal.uncg.edu/ccj/article/view/2079>
- McDowell, K. (2024) Storytelling and Identity: The Developmental Role of Stories in Communication Centers. *Communication Center Journal*, 10 (1), 34-39.
<https://libjournal.uncg.edu/ccj/article/view/2434>
- Moss, T. (2019). Analyzing Communication Center Training Through the Lens of Foucault. *Communication Center Journal*, 5, 175-177. <http://libjournal.uncg.edu/ccj/article/view/1963>
- King, O. (2021). How Burke's Terministic Screen Theory Can Impact Peer Education Praxis in the Communication Center. *Communication Center Journal*, Volume 7 (No 1), 121-123
<http://libjournal.uncg.edu/ccj/article/view/2244>
- Ray, R. (2019). Workplace Diversity. *Communication Center Journal*, 5, 172-174.
<http://libjournal.uncg.edu/ccj/article/view/1957>
- Salah, A., (2021). Speaking Center Consultants' Potentiality as Community Job Coaches for Adults with Intellectual and Developmental Disabilities. *Communication Center Journal*, 7(1), 124-126.
<http://libjournal.uncg.edu/ccj/article/view/2205>
- Smith, H. (2023). Therapeutic applications for communication center student efficacy: Motivational interviewing and cognitive behavioral therapy. *Communication Center Journal*, 9 (1), 90-93.
<https://libjournal.uncg.edu/ccj/article/view/2386>
- Stewart, M.K. (2023). Charting Peer Tutor Success and Developing Consultant Self-Efficacy Through Concept Mapping. *Communication Center Journal*, 9 (1), 86-89.
<https://libjournal.uncg.edu/ccj/article/view/2395>
- Stomp, K. (2019). Aristotle's Rhetoric: How it Plays into Effect between Managers and Consultants at a University Speaking Center. *Communication Center Journal*, 5, 167-168.
<http://libjournal.uncg.edu/ccj/article/view/1955>
- Thomas, A.(2020). The Impact of Community Involvement on Student Development in the Center, *Communication Center Journal*, 5, 116-118. <http://libjournal.uncg.edu/ccj/article/view/2078>
- Villano, M. E., (2020) Communication Centers and Their Role in student Empowerment: The Necessity of Antiracism in Higher Education. *Communication Center Journal*, 6, 119-121.
<http://libjournal.uncg.edu/ccj/article/view/2067>
- Wilkinson, K. J., (2020) Descriptive and Supportive Language: A New Heuristic for Training Speaking Center Consultants. *Communication Center Journal*, 6, 122-124.
<http://libjournal.uncg.edu/ccj/article/view/2070>

SELECT FACILITATION OF FACULTY AND FUTURE FACULTY DEVELOPMENT

Cuny, K. M. 2024 [workshop] Integrating AI into the Classroom. October 1, 2024. Center for the Enhancement of Teaching and Learning, Greensboro College.

Cuny, K. M. 2024. [workshop] Using Gemini to Craft LinkedIn Headlines. May 6, 2024. Faculty AI Summer Institute, UNC Greensboro.

Cuny, K. M., E. Harrison, & J. Southard. 2020 [online workshop] Let's Talk: Modifying Oral Communication Course Competencies for Online. June 9, 2020. UNC Greensboro.

Kirchoff, B. K., K. Cuny and E. Harrison. [Workshop] 2021. Ace It - Practice, Get Feedback, Give a Better Talk. Botany 2021 Online via Zoom. June 15, 2021.

Kirchoff, B. K. and K. Cuny. 2020 [Online Workshop] Student mental health in a pan(dem)ic: How can we know, and what can we do?. June 12, 2020. UNC Greensboro.

Kirchoff, B. K. and K. Cuny. 2020. [Online Workshop] Presenting Online. April 16, 2020. 2:00 – 4:40 PM. The Nano School, UNC Greensboro

UNC GREENSBORO PROFESSIONAL APPOINTMENTS

Operations Director, The Multiliteracy Centers, UNC Greensboro	2014
Co-Director, The Multiliteracy Centers, UNC Greensboro	2013-2023
Co-Founding Director, The Multiliteracy Centers, UNC Greensboro	2012
Co-Founding Director, The University Digital Literacy Center, UNC Greensboro	2012
Interim Co-Director, Communication Across the Curriculum, UNC Greensboro	2011
Faculty Development Coordinator, Speaking Across the Curriculum, UNC Greensboro	2008-2012
Assistant Faculty Development Coordinator, Speaking Across the Curriculum, UNCG	2003-2008
Inaugural Director, The University Speaking Center, UNC Greensboro	2003-2023

SERVICE

National

Reviewer, Kentucky Journal of Communication, 2024

Reviewer Carolinas Communication Association Annual, 2024

Reviewer, Carolinas Communication Association Conference, 2024

Conference Host, National Association of Communication Centers, 2022

Co-Editor, Communication Center Journal, National Association of Communication Centers 2019-

Conference Planner and Host, National Association of Communication Centers, 2019

Managing Editor, Communication Center Journal, National Association of Communication Centers 2017-2019

Subscription Manager, Communication Center Journal, National Association of Communication Centers, 2017- 2019

Journal manuscript reviewer, Computers and Composition special edition on Multimodal Centers, 2014

Campus

Communication Studies, Chair Professional Communication Committee 2024-2025

College of Visual and Performing Arts, Community Engagement Advisory Committee 2024 -

College of Arts and Sciences, Curriculum and Teaching Committee, 2024 -

Co-Chair, General Education Council, Speaking Intensive Committee 2018 - 2023

Chair, General Education Council, Speaking Intensive Committee 2014- 2018

Leadership, North Carolina Theatre for Young People 2005 - 2007

Director, The Storytelling Project at UNC Greensboro 2003 - 2012

Director, The Storytelling Project at Monmouth University 2000 - 2002

Community

Family Advisory Board Member, Triad Stage, 2019-2020

Board Member, Kids Ahead 2019 - 2021

Staged Reading Director, 2021 NC Young Playwrights Festival

Staged Reading Director, 2019 NC Young Playwrights Festival

Cuny, K. and B. K. Kirchoff. 2018. Postcards from the future. The Future of Greensboro – City Market, Greensboro Project Space, June 16, 2018.

Volunteer, North Carolina Theatre for Young People Teaching Artist, 2016-

PROFESSIONAL ASSOCIATION MEMBERSHIPS

Association of Communication Administration
National Association of Communication Centers
The Learning Guild

Carolinas Communication Association
National Communication Association