

KASA Podcast Script

INTRO: (30 seconds)

Rhonda:

Hello friends! Welcome to the KASA podcast where we help you grow into the leader you are meant to be.

In today's episode we're going to be * _____ * (fill in the blank: interviewing someone, talking about a new initiative, etc. Stick with the highlights).

WARMUP: (3-5 minutes)

This is the point where the cast banter for a few minutes. It's not intended to be structured, just a general check-in with how folks are doing, how their week is going, or answering a fun round-robin question.

This is a great time for people who are listening to see a different side of the cast - fun and playful.

MAIN SECTION: (5-10 minutes)

Introduce the main section. If it's an interview with someone, this is where you give a little behind the scenes information to the audience of the interviewee's background and what they do, essentially a bio.

Insert Interview segment Remember, this can be pre-recorded at the interviewee's convenience so you're not having to coordinate schedules of everyone on the cast.

CLOSING COMMENTS: (3-7 minutes)

This is where the cast gives brief reactions and takeaways from the interview section or whatever the main section consisted of. The most helpful way to think about this is the cast is thinking the audience's thoughts for them. So while the cast might be more experienced and have thought through many of these things before, they can still banter back and forth about the main section so that the audience has a representative of their thoughts at the interview table.

OUTRO:

Thanks so much for joining us on the KASA podcast! If you enjoyed today's episode, share it with a friend and then head over to Apple Podcast and give us a 5-star rating and review telling us what you liked most from the episode.

Remember, we're here to help you grow into the leader you are meant to be, and we couldn't be more honored and excited to be a part of your journey!