



How to Create a Webinar Description that entices your ideal clients on LinkedIn and Eventbrite

What title can you give the webinar that shows your ideal clients that you can help them with a small part of the bigger problem that they are struggling with AND uses the language that makes sense for your personal brand:

What summary can be the first line of content when you share it and the summary on Eventbrite?

It should talk about what they want to achieve and a problem that they associate with this that you can help them to overcome:

The description should include this:

- 1. The actions that they are tired of taking that don't give any results? And time wasted doing this (XYZ)**
- 2. Exactly what they need in a bold statement to get the results that they want.**
- 3. A description of what that would look like if they had it.**
- 4. Asking what's holding them back**
- 5. Truthbomb time where you get real**
- 6. Then share the 3 things that you're going to share at the masterclass**
- 7. Encourage them to sign up for free.**



Write yours here (below is an example of mine)

The title : How to Sell on LinkedIn Without the Ick

The summary : Do you want to find your ideal client on LinkedIn but hate the idea of sending private messages to people you don't know?

The details:

Are you sick of showing up on LinkedIn and not getting results? Do you spend time and effort on LinkedIn, creating images and posts but you're not sure how to translate that into sales...

THE RIGHT CONTENT IS VITAL TO ATTRACT YOUR PEOPLE

You know, the ones who you get, that you want to help and that you'll enjoy working with.

Interacting on LinkedIn, reaching out to your followers, making connections and selling your services is also a great (and easy) way to find clients.

What's holding you back? Something is, and I bet I have the answers- That's why we are doing this live interactive masterclass!

I will show you how to kick things into gear... no matter WHAT roadblocks are stopping you now!

IT'S TIME TO GET REAL...

You've got a business. And imagine what a success it could be. What would you do in about 30 days from now if you woke up, and looked at your schedule and had a full day of clients that you love, ready to talk to you to get the results they want.

Without showing up on different social media platforms every day, or making lots and lots of content. How would that change your week? What else could you do with the time that you are using posting online?



I WANT THIS FOR YOU.

3 Secrets that you will learn:

1. How to create an easy sales system (funnel) on LinkedIn
2. How to create content that attracts your future clients.
3. How to use LinkedIn to Network

If you are finally ready to use LinkedIn to find clients, without wasting hours of time on content production. To get ready to attract more of the right clients for you, then **register for free now.**