Roll No……..….. **Total No. of Printed Pages: 1**
Total No. of Questions: [09]

BBA (Semester – 2nd)
ORGANIZATION BEHAVIOUR
Subject Code: BBAD1205
Paper ID: [150107]

Time: 03 Hours **Maximum Marks: 60**

Instruction for candidates:

1. Section A is compulsory. It consists of 10 parts of two marks each.
2. Section B consist of 5 questions of 5 marks each. The student has to attempt any 4 questions out of it.
3. Section C consist of 3 questions of 10 marks each. The student has to attempt any 2 questions.

Section – A **(2 marks each)**

Q1. Attempt the following:

a. Define perceptual selectivity
b. Define personality. Enumerate the determinants of personality
c. What is the Halo effect?
d. Discuss the importance of OB.
e. What is group cohesiveness?
f. Discuss different types of teams.
g. Elaborate the traits of an effective leader.
h. Discuss different sources of power
i. Define organizational politics.
j. Enumerate various reasons for resistance to change.

Section – B **(5 marks each)**

Q2. Define Organization behaviour. Discuss various contributing disciplines to OB.
Q3. Explain various factors affecting individual behaviour.
Q4. What is perception? Outline the steps of the perceptual process.
Q5. What is attitude? Discuss the components of attitude.
Q6. Define leadership. Explain the managerial grid model of leadership.

Section – C **(10 marks each)**

Q7. Define Motivation. What are the elements of Motivation? Critically analyze Maslow's need hierarchy theory of motivation in the Indian context.
Q8. Define group. Discuss various types of groups. Explain the stages of group development with suitable illustrations.
Q9. What do you understand by the term 'organizational culture'? Discuss various dimensions of organizational culture. Also, explain how the culture of an organization is created and sustained.