Press release

EMBARGO 5th November 2pm CET

The new motorola signature 27 ranked by DXOMARK as having the world's best camera system to launch in 2026

5th November: Today, Motorola announces that DXOMARK has ranked the newly launched motorola signature 27 as having the world's best camera system to launch in 2026[1], outperforming all other Android and iOS devices and securing DXOMARK's Gold Label Camera recognition. This distinction is reserved for smartphones that deliver an exceptional camera experience across photography and videography. Achieving an overall score of 173, the motorola signature 27 joins an elite group of devices recognised for outstanding imaging performance.

DXOMARK is an independent technology company with more than 20 years of expertise in image quality evaluation. Through rigorous scientific testing, proprietary testing tools and methodologies, DXOMARK assesses the performance of select consumer devices across a wide range of real-world conditions. Based on two main subscores, Photo & Video, the motorola signature 27's Gold Label recognition reflects Motorola's continued commitment to imaging excellence.

To achieve this level of performance, Motorola's camera team captured hundreds of thousands of photos and hundreds of hours of video across a wide range of lighting conditions, zoom ranges and everyday use cases. Motorola's engineers also spent weeks working alongside DXOMARK's teams in Paris, using the company's industry-leading[2] testing methodologies and evaluation tools to analyse performance, identify strengths and highlight areas for improvement across both laboratory and real-world environments. This close collaboration helped fine-tune image quality across key user experiences, including portraits, low-light photography, zoom and video capture.

"This recognition reflects Motorola's continued investment in advancing smartphone imaging quality through a combination of an incredible hardware, intelligent software and close collaboration with imaging experts," said Matt Biggerstaff, Director of Engineering, Camera Design at Motorola. *"Over the last 5 years we have improved more than 70 points on the DXOMARK rating system, more than twice the progress of the industry's best[3], setting a*

EMBARGO 5th November 2pm CET

new benchmark for what users can expect from a Motorola device and reinforcing our commitment to imaging quality."

"*Every great camera starts with a deep understanding of user expectations,*" said Frédéric Guichard, CEO of DXOMARK. "*Over the past five years, DXOMARK and Motorola have built a strong relationship around a shared commitment to imaging quality and user experience. Through our collaboration on testing methodologies, benchmarking, and imaging evaluation solutions, we have had the opportunity to closely follow Motorola's progress in camera innovation. The motorola signature 27 reflects the brand's ambition to continue raising the standard of smartphone photography, and we are proud to support this journey. Over the years, we have witnessed significant progress in Motorola's camera capabilities and overall imaging experience. We look forward to seeing what comes next!*"

A new standard for smartphone imaging

Developed through close collaboration with Qualcomm Technologies and DXOMARK, the motorola signature 27 combines the AI imaging and computational photography capabilities of the Snapdragon® 8 Elite Extreme Gen 6 platform with extensive image quality optimisation informed by DXOMARK's expertise.

Motorola engineers worked alongside Qualcomm imaging specialists to develop custom algorithms that enhance dynamic range, video quality and overall image processing performance. Alongside this, DXOMARK's testing tools, methodologies and image quality expertise helped validate and refine the overall camera experience.

The motorola signature 27 brings together four high-performance cameras, including a 50MP Sony LYTIA L910 main camera, a 200MP periscope telephoto lens, a 50MP ultrawide lens[4] and a 50MP front camera, delivering exceptional image quality across a wide range of lighting conditions and shooting scenarios. The device also introduces the world's first-ever dedicated EVS Action Sensor on a smartphone[5], bringing new capabilities to smartphone motion photography.

Celebrating imaging capabilities

According to DXOMARK, the motorola signature 27 delivers an impressive all-round camera experience, combining natural-looking photography, versatile zoom capabilities and outstanding video performance.

Across a wide range of lighting conditions, from bright outdoor scenes to challenging indoor and night-time environments, the device consistently captures well-balanced, detailed and visually appealing results.

EMBARGO 5th November 2pm CET



Taken on the motorola signature 27

The photography capabilities are particularly evident in everyday shots, delivering natural brightness, balanced colours and clear detail that preserve the authentic appearance of each scene. Portrait photography is another notable strength, with the camera system capturing natural skin tones, well-defined facial features and reliable focus, even in group shots where subjects are positioned at different distances. The 3x telephoto camera further enhances the experience, delivering detailed zoom photography at medium distances while offering a versatile option for portraits.



Taken using Super Zoom on the motorola signature 27

Video capabilities are equally impressive, with smooth footage, stable exposure, consistent colours and dependable autofocus, even when transitioning between different environments. Its low-light video performance is particularly notable, maintaining impressive noise control when recording moving subjects and delivering results that approach those of leading flagship devices.

"*What stands out on the motorola signature 27 is how it adapts for users*," said Olympe Corblet, Image Quality Expert at DXOMARK. "*Portraits are a particular strength, with*

EMBARGO 5th November 2pm CET

processing that keeps secondary subjects sharp in most situations. Zoom holds up well from 3x to 6x, and a sensor-mode switch around 6x helps recover texture as you go further. In video performance, exposure stays stable and autofocus reliable as the environment changes, which creates smooth videos that users can enjoy sharing."



Taken in Portrait Mode on the motorola signature 27



Taken on the motorola signature 27

EMBARGO 5th November 2pm CET

The foundation of an industry leading camera system

At the centre of the motorola signature 27's advanced camera system is the 50MP Sony LYTIA L910 main camera, which leverages Sony's first LOFIC technology to deliver up to 6x better[6] HDR in video recordings. By capturing and processing more light at the hardware level, LOFIC technology helps preserve details in both bright highlights and deep shadows, delivering more balanced video across challenging lighting conditions. The addition of multispectral technology further enhances image quality, enabling the sensor to better assess lighting conditions and collect more colour data for improved colour accuracy and shadow preservation.

Complementing the main camera is the 200MP periscope telephoto lens, featuring Motorola's highest resolution, largest sensor size and largest pixel size yet in a telephoto sensor. Designed to capture exceptional detail at a distance, the camera makes it easier to photograph everything from landmarks and architecture to far away subjects. With up to 100x Super Zoom Pro, users can capture distant subjects while preserving natural colour, clarity and detail.

Beyond long-range photography, the 3x periscope telephoto lens provides a versatile, portrait-friendly focal length, helping capture more flattering, naturally proportioned portraits. Ultra resolution mode also provides greater flexibility for editing, reframing and cropping images in full 200MP resolution after capture.

For additional creative control, the sensor introduces a new 135mm lens option in portrait mode, enabling a more flattering bokeh effect while allowing users to maintain an ideal distance from their subjects, preserving natural facial proportions and detail.

The motorola signature 27 also introduces the world's first-ever dedicated EVS Action Sensor on a smartphone, bringing advanced motion photography capabilities to the device. By detecting movement at the hardware level and working seamlessly with Motorola's Action Shot setting, the sensor helps capture fast-moving subjects with greater sharpness, richer detail and improved low-light performance, without requiring manual adjustments. Users can also enable burst shots with a long press, taking advantage of the EVS Action Sensor's capabilities to capture fast-moving moments without missing the perfect shot.

Completing the camera system is a 50MP ultrawide camera, designed to capture expansive landscapes, architecture and group shots with an impressive 122-degree field of view. Built-in macro capabilities also allow users to capture fine details from as close as 2.5cm away.

Professional-quality video with intelligent enhancements

The motorola signature 27 also introduces significant advancements in video recording, combining Motorola's Video Enhancement Engine, Dolby Vision® recording, LOFIC HDR technology, Qualcomm's Electronic Image Stabilisation and 3.5° OIS hardware.

EMBARGO 5th November 2pm CET

At the heart of these capabilities is Motorola's Video Enhancement Engine, which uses real-time intelligence to optimise colour, exposure, noise reduction and detail as each frame is captured.

Working automatically in the background without the need for additional settings or controls, the system continuously adapts to changing scenes and lighting conditions, delivering an intuitive point-and-shoot video experience. The technology produces natural, true-to-life colours across a range of environments, from vibrant sunsets to dimly lit evening scenes. In low light, it enhances detail and improves video noise control while preserving the depth and atmosphere of the original scene.

The Video Enhancement Engine also supports recording in challenging environments, including concerts, intelligently balancing bright stage lighting, shifting colours and high-contrast scenes to produce more polished, professional-looking footage.

For content creators, the motorola signature 27 supports Dolby Vision® video recording, delivering richer colour, sharper contrast and greater visual depth. Used by leading filmmakers and storytellers, Dolby Vision helps bring cinematic-quality video recording to the smartphone experience.

The motorola signature 27 supports 4K Dolby Vision video recording at up to 60fps across all rear cameras, alongside 8K video recording at 60fps on the main and telephoto cameras, providing greater flexibility for users to shoot, edit and share professional-quality content directly from their smartphone.

Intelligent imaging features for effortless creativity

Beyond its camera hardware, the motorola signature 27 combines advanced imaging technology and intelligent camera software to help users capture exceptional photos and videos with ease.

Motorola's Photo and Video Enhancement Engines provide the intelligence behind the imaging experience, analysing scenes in real time to optimise colour, detail, exposure and overall image quality. By automatically adjusting to different environments, these technologies help users capture images and videos that appear more natural and true to life. AI also enables a range of advanced photography features across the camera system. Super Zoom Pro uses generative AI to enhance clarity and natural-looking colour at extreme zoom ranges from 20x to 100x, helping users capture more detail at a distance.

Action Shot intelligently recognises subject movement and adjusts shutter speed before capture, supporting sharper results when photographing fast-moving subjects. Additional AI-powered features, including Voice Command, Signature Style and Group Shot, further enhance the photography experience.

Press release

EMBARGO 5th November 2pm CET

Voice Command enables hands-free image capture, while Signature Style provides personalised colour tuning based on users' editing preferences. Group Shot helps capture group photos where everyone looks their best.

The camera system also supports Ultra HDR, helping preserve richer highlights, deeper shadows and more vibrant colours. Social media optimisation ensures these details remain intact from capture to post, whether content is created within the camera app or directly through social media applications.

For portrait photography, the motorola signature 27 introduces additional creative controls through an all-new Portrait Mode, featuring multiple focal lengths, adjustable blur intensity and Dynamic Bokeh technology. Dynamic Bokeh automatically adapts background blur based on the distance of the subject, helping create more natural, professional-looking portraits.

With its DXOMARK recognition and extensive camera capabilities, the motorola signature 27 reflects Motorola's continued commitment to imaging innovation and establishes a new benchmark for the flagship smartphone experience.



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Lenovo is a US$83 billion revenue global technology powerhouse, ranked #196 in the Fortune Global 500, and serving millions of customers every day in 180 markets. Guided by its **vision** of "Smarter Technology for All", Lenovo is executing a **Hybrid AI strategy** that spans Personal AI – one personal AI, multiple devices; and Enterprise AI – helping customers turn data into insights and value. This strategy is delivered through the Group's commitment to **world-class innovation** and a full-stack AI portfolio, including devices (PCs, workstations, smartphones, tablets, accessories), infrastructure solutions (server, storage, edge, high performance computing and software defined infrastructure), as well as software, solutions, and services. With a global footprint spanning more than 20 research and development locations and a global supply chain that includes more than 30 manufacturing sites across 10 markets, Lenovo is widely recognised for its **operational excellence**. Lenovo is listed on the Hong Kong stock exchange under Lenovo Group Limited (HKSE: 992) (ADR: LNVGY). Learn more at www.lenovo.com and follow the latest news in our newsroom.

Motorola Mobility LLC was acquired by Lenovo Group Holdings in 2014. Motorola Mobility is a wholly owned subsidiary of Lenovo and is responsible for designing and manufacturing all Moto and Motorola-branded mobile devices and solutions.

In 2025, Motorola Mobility announced its role as the **Official Smartphone Partner of FIFA**, marking a global partnership driven by a shared passion for innovation and technology. The partnership extends through **2027** and includes major FIFA competitions, notably the **FIFA World Cup 2026™** and the **FIFA Women's World Cup 2027™**, reinforcing Motorola's commitment to connecting fans around the world through meaningful, technology-led experiences.

Press release

EMBARGO 5th November 2pm CET

To find out more visit https://www.lenovo.com, and read about the latest news via our StoryHub and Motorola Global Blog.

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1. According to DXOMARK's November 2026 smartphone testing report and rankings; results reflect only devices tested. Available at https://www.dxomark.com/motorola-signature-27-camera-test/ 2. Based on achieving DXOMARK Gold label status signifying industry-leading level of performance.
3. According to DXOMARK ranking evolution.
4. 50MP ultrawide sensor combines 4 pixels into 1, for an effective photo resolution of 12.5MP.
5. "Action Sensor" refers to a dedicated Event Vision Sensor (EVS) that detects pixel-level changes in light intensity to capture motion information independently from the main camera sensors.
6. Compared to last-generation motorola signature.

About DXOMARK

DXOMARK is an independent French technology company recognized worldwide as a reference authority in the evaluation of smartphone cameras as well as other consumer and professional electronic devices. Its assessments are based on rigorous scientific testing combined with advanced perceptual analysis. Headquartered in Paris, DXOMARK brings together passionate engineers and imaging experts who have conducted thousands of tests each year for more than 20 years across the company's 17 state-of-the-art laboratories, all designed and developed in-house. DXOMARK delivers end-to-end imaging quality expertise and solutions, ranging from independent quality evaluation services to the design and manufacturing of turnkey testing laboratories. The company also conducts dedicated qualitative studies to better understand user preferences and expectations across key challenging imaging topics. To know more about DXOMARK, please visit dxomark.com