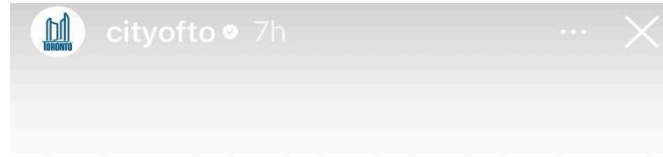


Food Waste Advertisements from the City of Toronto

Dec 2024



 **Food waste contributes to climate change—let's make a difference at home!** 

**Every day in Canada,
we waste
1.3 million
tomatoes.**

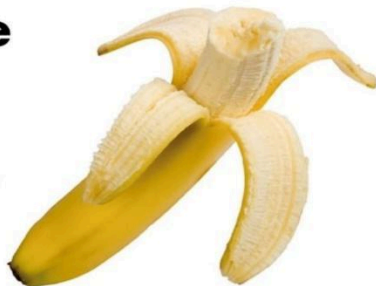


 **Every Bite Counts.**

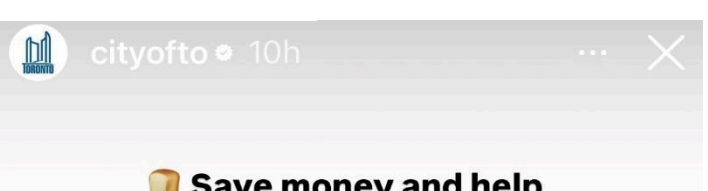


 **Every bite counts!**
**Reduce food waste by
planning meals and
using up leftovers.**

**Every day in Canada,
we waste
640,000
bananas.**



 **Every Bite Counts.**



 **Save money and help
the planet by reducing
food waste! Small changes
make a big impact.**

**Every day in Canada,
we waste
650,000
loaves
of bread.**



 **Every Bite Counts.**