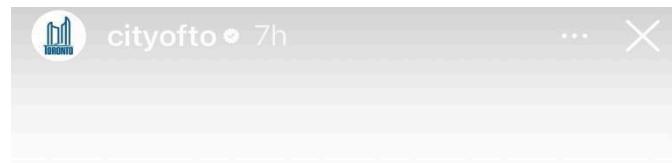


# Food Waste Advertisements from the City of Toronto

## Dec 2024



**Every day in Canada,  
we waste  
1.3 million  
tomatoes.**



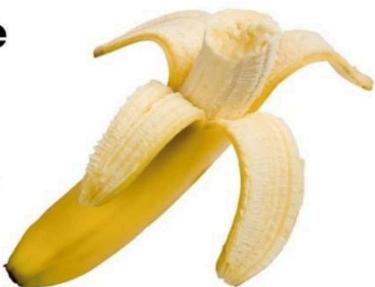
 **Every Bite Counts.**



 **Every bite counts!**  
Reduce food waste by  
planning meals and  
using up leftovers.

 **Save money and help  
the planet by reducing  
food waste! Small changes  
make a big impact.**

**Every day in Canada,  
we waste  
640,000  
bananas.**



 **Every Bite Counts.**

**Every day in Canada,  
we waste  
650,000  
loaves  
of bread.**



 **Every Bite Counts.**