

Subject: Unveil the ***iron curtain*** keeping you from success... 🏆

Hi EuropeanSports,

I love your brand, the ***cheap*** soccer balls and cleats, its one-of-a-kind soccer selection and its incredible prices. 🏆

Checkout Dick's, REI, Sportsmans Warehouse, and more. Their websites go right into the shopping, it's not a separate website.

- From personal experience, your store is difficult to find. Out of the 8 thousand people who visit monthly, only about 200 of them actually find the store...

Your social media is very professional, well done, but there's still a few things that can be improved. 💡

Like,

- Adding tags, that way you can tap into a much wider audience.
- Don't post only about exclusive deals or new products, make friendly and funny posts too, and keep it personal, that way you can spark friendship.
- Don't always try to sell to your customers, you will be viewed as a sellout that doesn't care about its customers.
- I suggest a pop-up newsletter subscription form at the top of your homepage, those typically bring in a lot more leads than bottom page forms.

All this and more are things I can help with for **free**, until I get results. I'll Improve the website, social media, and other things. 100

If you are interested to hear more or have any questions, let me know so we can schedule a time to talk. What date works best with you?

Best wishes,

Vlad