

Advertising Project Rubric

Create a list of 10 different techniques -10 Techniques -10 Definitions/Descriptions -10 Pictures	30 pts
Business Card	10 pts
Print Advertisement – well known project	10 pts
Print Advertisement – Miller area business	10 pts
Cited Sources	5 pts
Use of clip art, word art, text boxes, color schemes, photos, etc....	5 pts
Creativity on Advertisements	5 pts
Total	75 pts