



Home Page Copy

This document contains assets I created for an automotive business startup that contracts me periodically as their creative copywriter. I worked with the owner to conceptualize a business name, plan, logo, ethos, invoicing and ultimately a website. Said business is run by an automotive technician of twenty-one years and first time business owner.

The name I created, which has since been implemented by ownership, is Skillful Automotive Solutions. Online scheduling was recently added to assist in better appointment management. Client declined advice given on content marketing due to budgeting concerns for retaining me permanently as social media coordinator. Even so, in the thirteen months since opening, Skillful Automotive Solutions has grown exponentially.

Without the clear branding and effective messaging of the assets I developed, Skillful Automotive Solutions would not have been able to achieve this success in such a short period of time as first time business owners.

Samples of the aforementioned marketing assets can be accessed in the links below.

[Skillful Automotive Solutions Brand Kit](#)

[Skillful Automotive Solutions Invoicing](#)

Add brand colors, logo and images from design assets linked above. Source automotive stock photos to fill in gaps. Have the owner approve all prior to website launch.

Home Page Copy-[link to page on website](#)

**Getting you back in
the driver's seat,
stress free.**

Get your vehicle fixed by a mechanic you can trust.

With over 20 years of hands-on automotive expertise, **Skillful Automotive Solutions** isn't your average repair shop - we're your trusted partner in vehicle repair.

Tired of guesswork, confusing diagnostics, or upsets you don't need? We are too.

That's why we deliver **personalized, step-by-step assessments**, so you know exactly what your vehicle needs *right now* - and what can safely wait.

No gimmicks. No pressure. Just honest guidance from skilled mechanics who have seen it all.

Skip the generic advice and costly mistakes, instead gets comprehensive tips in real time.

Whether you're hearing a new noise or prepping for a road trip, we provide **transparent solutions** tailored to your vehicle's exact condition.

At Skillful Automotive Solutions, we believe peace of mind should come standard with every service.

From routine maintenance to complex repairs, we ensure **precision work, trustworthy advice, and craftsmanship that lasts**.

Drive with confidence and experience the difference of a shop who puts your needs first.

Gift yourself peace of mind by having Skillful Automotive Solutions service your vehicle.

Choose a time convenient to you to [schedule your appointment](#).



Services

Around The Bend	Drive Up The Wall	On The Road To Recovery
<p>Everything but the body...</p> <p>Just to clarify, we handle everything <i>inside</i> of your vehicle.</p> <p>But we're happy to recommend trusted professionals who specialize on the <i>outside</i> -detailing, bodywork and motorcycle repair.</p>	<p>We drive ourselves crazy so you don't have to.</p> <p>With our 20+ years of expertise, we provide you personalized diagnostics at just \$125 with easy payment via Square or in person.</p> <p>The cost will be included in your final invoice.</p>	<p>You're in the driver's seat to schedule your appointment.</p> <p>Since we fully customize every service diesel, classic, and electric vehicles, the only purchase of an initial service we offer is a diagnostic.</p>

Why Trust Skillful? ▾ (link to corresponding web pages)

**“If I had asked people
what they wanted, they
would have said faster
horses.”**

-Henry Ford

A lot has changed in the last hundred years - but people? They still love being told what they want to hear.

The problem is, easy answers often lead to unnecessarily *expensive* problems down the road.

At Skillful Automotive Solutions, we're not here to sell you "faster horses". And we're definitely not here to nod along just to keep you happy.

We'll tell you the truth:

- Is that repair actually worth the cost?
- Can it wait - or should it be handled now?
- Is there a smarter, long-lasting solution?

We're not your average auto repair shop in the CSRA - and that's exactly why Georgia and South Carolina drivers keep coming back. We lead with honesty, prioritize what's best for , and give clear, straightforward advice - no fluff or fear tactics.

Skillful Automotive Solution is unconventional.

That's why you'll love us!

Let's get you back on the road.



About

Let's drive you home amigo

After 20 years of under the hood, we've seen the good, the bad and the seriously sketchy.

We're done with shiny illusions and off the lot scams.

We're done with break-easy plastic parts and basic tools.

We're done with standing around and scrolling when there's work to be done.

Basta ya.

We mean business.

With **quality customer service** and community as our driving force, we are not your average shop.

We have relentless commitment to knowledge and an obsession with proven, effective tools.

That's why **we get the job done right the first time.**

We pride ourselves on straightforward communication and friendly conversational rides.

As a small business heavily involved in supporting minorities, we are all about networking and promoting each other's interests.

Oh, and did we mention we like comida?

We're so over nasty showroom coffee and vending machines.

At our place, cuenta con fresh local bites weekly.

Schedule your [appointment](#) to see for yourself.



Contact

Talk Shop, Pressure Free

At Skillful Automotive Solutions, you've got full permission to ride shotgun.

No commitment, just tell us your concerns.

How can we help your automotive baby?

We'll shift gears and put the pedal to the metal - whatever is needed to deliver you a solution.

j@skillfulautomotivesolutions.com
(706) 631-1157

3751 Peach Orchard Rd.

Hepzibah, GA 30815

(Submittable form with text boxes for first and last name as well as email and message.)



Appointments

Welcome to easy scheduling

Your personalized journey starts here...

Book Personalized Appointment (button)-

Skillful Automotive Solutions makes scheduling simple, putting you in the driver's seat.

Just choose your preferred date, time, and detail your main concern.

This helps diagnose faster and deliver solutions - without excessive wait times or up-sells.

Take control of your vehicle maintenance today by **booking your appointment below.**

HABLAMOS ESPAÑOL

Hábil Soluciones Automóviles hace fácil escoger tu cita, pues eres usted quien lo maneja a través de nuestra sistema.

Simplemente selecciona la fecha y el tiempo que más le conviene.

Favor de añadir en los comentarios que le preocupa de su vehículo. Esto evita esperas largas y visitas innecesarios.

Toma control del mantenimiento de su vehículo hoy por **hacer cita propia en el calendario abajo o nos deja un mensaje en la última caja de esta página.**

Welcome to our rules of the road

Buckle up for your pre-appointment details!	Cancellations & outstanding balances mean road blocks.	Down the road...
Please confirm your appointment with the confirmation prompt you will receive in a text message 24 hours prior to your appointment.	<p>Same day cancellations or no shows will incur a \$65 surcharge.</p> <p>Late payments will incur 10% interest for every 30 days the invoice is not paid.</p> <p>This is also detailed in the invoice that will be provided to you at time of payment.</p>	<p>We make payment easy, online or in person, we accept all major credit cards as well as cash or check.</p> <p>For your convenience, we offer a ride from our shop to your destination should your mode of transport be delayed.</p>

Testimonials

Reviews

What our customers are saying.

“Skillful Automotive Solutions is my absolute 'go to' for all automotive repairs. Their experience and expertise leads to accurate troubleshooting. They are professional and honest. Fees are very reasonable. But most of all, I trust them. I highly recommend their services.”

–David P.

Martinez

“Skillful Automotive was incredibly considerate of my vehicle issues and was prompt with assistance given. They not only explained what my automotive issue was with my Lancer, but laid out step-by-step how they would repair my motor and door. Their head mechanic Johnny was kind and quick, and I look forward to seeing him again for any assistance I may need in the future.

Would recommend for anyone who needs an honest mechanic and straightforward service.”

-James D.

North Augusta