

What is global communication and how has it promoted the globalization witnessed in the past ten years?

Globalization means the relationship between nation and nation are getting close; the entire world is becoming a big family. Several hundred years ago, many countries thought they were the only one in the world. With the development of the world, more and more ways of communication are coming up. Meanwhile, these relationships are becoming inseparable. Especially in the last ten years, the connection is getting more complicated. I summarize three directions of global communication; they are cultural communication, political communication and economic communication.

I summarize political communications as arms trade, United Nations and international aid plan. Arms trade is not like normal business trade, it contains some political factors. For example, the American government sold weapons to Taiwan many times before. The purpose is to protect Taiwan from China. The United Nations is an international organization; it was created in 1945 after the Second World War. By 2011, the United Nations has 193 members, and the purpose is to promote international law, international security, economic development and human rights. International aid plan means that developed countries support economic assistance and social assistance for developing countries. Besides, some countries support aid for political reasons such as Marshall Plan.

Economic communication includes international trade and labor resources. International trade means the exchange of services and goods between countries. So, international trade includes import trade and export trade, which sell the goods or service to the other countries and accept the goods and service from them. As the amount of trades increasing, economic growth is fast for both countries. Most of labor resources are in developing countries as China and India; because these labor resources are cheap, so the owner can make a great profit. Also, it can make the local economy grow fast.

Cultural communication includes three parts: Language, Food and Technology. Linguistic globalization is a necessary process. The old England colonized many other nations, and they taught local people English as their second language. Nowadays, English is the most widely used international language in the world. England, America, Canada, Australia and New Zealand are all English speaking countries. Over 70 percent of the world's wealth is occupied by these English spoken countries, if you don't learn English, you will lose the chance to touch the 70 percent of wealth. There are almost 800 million people are speaking English, 70 percent of Emails are written in English and 90 percent international meetings is communicated in English. Some non-English speaking countries push a policy of which focus on English education. More and more people will be able to speak English in the future. Food is a part of a country's culture; Chinese food, French food and Italian food are successful all over the world. There are many foreign restaurants located in other countries. With the further global communication, we can see more fresh and interesting food coming from other place. Technological communications make the world develop faster and faster, and people usually can learn many things from other people. In other words, you accept more, you also can learn more. For example: 30 years ago, the

Chinese government opened the market for foreign companies, these companies put their factory in China because of the cheap labor. Then, as the amount of technological communications increased, Chinese companies gradually acquired the new skills and technologies, which are good for their own production to develop. Technological communications can fix problems and find out a new way, conservative choice will not get the new blood.

With the development of the technologies, communication across the nations became easier and easier. Different cultures mingle with each other. The whole world became a melting pot. People learnt to respect each other more and are willing to appreciate each other's culture. Benefiting from the cheap labor cost and international trade, countries are able to enjoy better products with lower price. By communicating knowledge and technologies, people have a better life.