



10th International Day of Action (IDoA) for Academic Integrity

Student Comic Strip Contest Rules

Submission Deadline: Wednesday October 15th, 2025 at 11:59 pm EST

The International Center of Academic Integrity (ICAI) is organizing the 10th International Day of Action (IDoA) for Academic Integrity.

Theme: Everyday integrity: Discovering your superpower

Student Comic Strip Contest

The purpose of the contest is for you to create a comic strip that explores the theme of “everyday integrity”, showing how honesty, responsibility, and ethical choices can be powerful in daily life. Uncover your inner superhero and bring to life the strength of doing what's right, even when no one is watching!

We’re looking for thoughtful, creative submissions that reflect your authentic perspective as a student. This is your chance to craft a message that’s personally meaningful, something rooted in your own experiences within an educational context, your school culture, and your own understanding of integrity. The most compelling entries will emphasize human connection, emotional impact, original storytelling and a clear message.

Make your comic strip brief, visually engaging, and convey a powerful and clear message about academic integrity.

Thinking about creating a submission?

- Does your submission make people think about academic integrity?
- Does it encourage others to promote integrity in their personal, academic, or professional lives?
- Does it clearly connect to the theme of *everyday integrity*?
- Have you read and understood the terms and conditions below?

Judging criteria

Entries to the contest will be judged by members of the ICAI IDoA planning committee on the following criteria:

- Connection to theme

- Clear and meaningful message
- Originality
- Creativity and design
- Alignment with [ICAI values](#)
- Evidence of human-led design

Responsible Use of Artificial Intelligence Tools:

This is an *academic integrity* contest. Submissions should reflect your own original ideas and creative expression.

What does responsible use of Artificial Intelligence Tools look like for this contest?

- Students must clearly declare any use of AI tools in their submission form.
- If AI was used (e.g., for brainstorming, layout suggestions, coloring, or image refinement), you must specify the name of the tool and exactly how it was used.
- Explain how you meet the requirement to make this primarily a human creation, and explain how the AI-generated images or texts do not form the majority of your creative output.
- We appreciate that there are AI tools available that can generate a comic strip from an AI prompt. We are looking for more evidence of human thought, creativity and engagement. Comic strips that are fully AI-generated are unlikely to win a prize.

Remember: the goal is to celebrate *your* ideas and voice, not those of a machine. Use AI as a tool, not a substitute for your creativity and ethical expression.

Submission Requirements:

- Submit via the [Google form](#)
- Format:
 - Approximately one “letter” size comic strip (8.5x11 inches) or A4 page (21cm x 27.9cm)
 - Minimum 6-panel comic strip
 - Comic strip should include a title, your name(s), and your institution
 - You may opt to use the provided Canva Template: [Canva 6-Panel Comic Strip Template](#)
 - Digital or hand drawn images will be accepted
 - Accepted file types: PDF, JPEG, or PNG
 - No video submissions will be accepted
- Declaration of AI:
 - Students must indicate in the submission form:
 - Whether any AI tools were used
 - The name(s) of the tools
 - A brief explanation of how they were used in the process

We encourage you to share your submission publicly. If you do, please consider including the following hashtags: #everydayintegrity #excelwithintegrity #IDoA2025

CONTEST PRIZES

- a. Prizes will be awarded according to the judging criteria above and the best submissions will receive a gift card up to \$150 U.S. dollars (USD).
- b. With group submissions, the student who submits the contribution via the submission form will receive the prize. It is up to the student who submitted to determine how this prize will be shared by any contributors.
- c. This prize may not be sold or transferred for cash value.
- d. Prizes may be taxable.

Winners will be announced approximately two weeks following the Oct 15th, 2025 contest deadline.

TERMS AND CONDITIONS

- a. Creators must be students enrolled at a higher educational institution (i.e., College, University) or High School. Please identify your educational institution on the submission form. We encourage students from around the globe to submit! We accept submissions in any language.
- b. You may enter as an individual or team (maximum 4 people) - one entry only per person.
- c. The submission must be original and abide by [U.S. Copyright Law](#) and any appropriate copyright law in your jurisdiction. You must have permission to use and share any images included in your entry.
- d. Students consent to ICAI reproducing their submission on different websites and platforms, for education and/or promotional purposes
- e. It is assumed that students who submit to the contest have obtained consent from any other individual involved or represented in their submission.

RIGHTS AND LIABILITIES

- a. It is assumed that each creator or participant has given their permission to ICAI the “right to reproduce, redact for personalization, archive and communicate their submission for education or academic research purposes.”
- b. The student who submitted grants to ICAI the right to edit and reproduce submissions at their discretion.
- c. The student who submitted acknowledge that ICAI:
 - i. has “no responsibility for any liability, loss or injury, howsoever arising, which entrants may incur or suffer in carrying out any task or activity associated with or consequent upon preparation of their submission”;
 - ii. has “the right to disqualify any entry based on non-compliance with these rules, [submission criteria or] any copyright infringements”;
 - iii. “will not be liable for copyright infringement on the part of the participants”.

- d. The IDoA planning committee reserves the right to cancel or modify this competition, not distribute any awards, or not endorse or publish any contest submission.
- e. Judges will evaluate the entries and decide the winners at their sole discretion. The decision of the judges is final and binding.

**These guidelines were adapted from the University of California San Diego “Excel with Integrity: Art Contest” competition guide with the permission of Dr. Tricia Bertram Gallant, Director, Academic Integrity Office.*