

TRIUMPH 7.0

An Exclusive Entrepreneurship Program

The Centre for Entrepreneurship Development (CED) at BRAC University (BRACU) has been empowering students and alumni since 2011 by kindling their entrepreneurial spirit and supporting their journeys.

With the establishment of the specialized Business Incubation Center (BIC), CED provides comprehensive services and mentoring tailored to students at every stage of their entrepreneurial endeavors.

As part of its ongoing commitment to fostering innovation and entrepreneurship, CED proudly presents **TRIUMPH 7.0: Exclusive Entrepreneurship Program for BRACU Students and Alumni 2025**.

Program Overview

TRIUMPH 7.0 invites all student entrepreneurs, innovators, and alumni from any discipline to participate in a pre-incubation training program. This initiative offers best practices and foundational knowledge for launching ventures, along with an acceleration program designed for ideas ready to be launched, guided by business incubator professionals at CED-BRACU.

Participants will receive expert advice and support to successfully launch and scale their businesses. Upon completing the intensive TRIUMPH 7.0 program, participants will be able to:

1. Understand the foundational concepts of entrepreneurship.
2. Analyze changes, innovations, and emerging issues in the entrepreneurial landscape.
3. Grasp the concept of market segmentation.
4. Initiate the design thinking process for product or service development, sales, and marketing to turn business ideas into reality.
5. Identify key factors for achieving the best market-product fit.
6. Prepare compelling business plans to attract potential investors.

Business Plan Competition

Participants will have the opportunity to compete in an exciting Business Plan Competition, which offers:

- Interest-free seed loans of up to 500,000 BDT

- Expert business development support
- National platform for venture showcasing
- Networking with like-minded entrepreneurs
- Skill-building opportunities
- Access to a collaborative workspace

Winning teams will not only receive significant funding but also gain entry into the Incubation Period at the BIC, where they will benefit from following services.

Incubation Services

Our incubation services nurture startups through comprehensive support, including business model refinement, mentorship, and workshops. Startups gain access to essential resources such as workspace, infrastructure, and expert consultations. Networking opportunities connect them with investors and industry professionals, while seed funding assistance helps secure initial capital. Training in market validation, branding, and financial management equips entrepreneurs with the skills needed to establish a solid foundation for their ventures.

Post-Incubation Support

Post-incubation services ensure sustained growth and scalability for startups. Continued mentorship and access to an alumni network provide long-term guidance and collaboration opportunities. Ventures receive support in scaling operations, raising advanced funding, and expanding into new markets. Additionally, branding assistance enhances visibility, while accelerator programs expedite growth. Focused efforts on sustainability and impact measurement help ventures maintain ethical and impactful operations.

CED is committed to supporting student entrepreneurs at every stage of their journey toward success.

Contact CED

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