



Kensington Elementary PTO
8701 Kensington Drive
Waxhaw, NC 28173
www.kensingtonpto.org

Kensington Elementary School Sponsorship Package

The Kensington Elementary School (KES) Parent Teacher Organization supports ALL areas of the school - academics, athletics, administration, students, teachers, staff, parents and the community.

KES PTO welcomes you to support Kensington Elementary students and staff through the Sponsorship Program. You have the opportunity to choose your desired sponsorship level, which offers varying marketing exposure to all of our Kensington families, teachers and staff. We will serve over 1,000 students and their families during the 2022-2023 school year.

Sponsorships are served on a first come basis. Sponsoring an individual event, your donation will go directly towards that event to ensure its success. KES PTO will promote your business on the marketing for the event and at the actual event. On behalf of the KES PTO Board members, we thank you in advance for your consideration and donation!

Please know that KES PTO has sponsorships to fit every budget... and happy to work with anyone that may need a little more assistance! The following sponsorships are suggested levels and give insight to some of the exposure KES PTO can provide you. Should you have questions or concerns, please contact the KES PTO Fundraiser/Sponsorship Board Representative provided below.

Carla Sims
KES PTO Fundraising/Sponsorship Board Representative
KESFundraising@gmail.com
www.kensingtonpto.org

Kensington Elementary Sponsorship Packages

KES Premier Partner	KES Platinum Partner	KES Gold Partner
\$5,000	\$3,000	\$2,000
<ul style="list-style-type: none"> ❖ Company logo on the school t-shirt ❖ Premier sponsor of Boosterthon/FUN RUN [KES's largest fundraising event] Your logo and name of business will be advertised throughout the days of the event ❖ Ad placement and live link to your website on the KES PTO website for the school year ❖ Ad placement on the KES PTO Facebook Page for three months (90 days) throughout the school year with a link to your Facebook Business Page ❖ Company logo on individual sponsor banner located on the KES fence facing Kensington Drive ❖ Company logo on KES shared sponsor banner 	<ul style="list-style-type: none"> ❖ Event Sponsor for any of the following <i>[more to be announced]</i> <ul style="list-style-type: none"> - Popsicle's on the Playground - Father/Daughter Dance - Mother/Son Night - Family Fun Night - Family Fall & Spring Festivals - 5th grade Graduation/Celebration Week - Field Day ❖ Event Sponsor will cover 90% of KES student fees associated with specific event ❖ Ad placement and live link to your website on the KES PTO website for the school year ❖ Ad placement on the KES PTO Facebook Page for two months (60 days) during the school year with a link to your Facebook Business Page ❖ Company logo on promotional materials leading up to event, at event and individual sign located at the event ❖ Company logo on shared sponsor banner 	<ul style="list-style-type: none"> ❖ Event Sponsor for any of the following <i>[more to be announced]</i> <ul style="list-style-type: none"> - Popsicle's on the Playground - Father/Daughter Dance - Mother/Son Night - Family Fun Night - Family Fall & Spring Festivals - 5th grade Graduation/Celebration Week - Field Day ❖ Event Sponsor will cover 75% of KES student fees associated with specific event ❖ Ad placement and live link to your website on the KES PTO website for the school year ❖ Company logo on promotional materials leading up to event, at event and individual sign located at the event ❖ Company logo on shared sponsor banner
KES Silver Partner	KES Bronze Partner	KES Community Partner
\$1,000	\$500	In-Kind Donation/ Other
<ul style="list-style-type: none"> ❖ Event Sponsor for those listed above ❖ Event Sponsor will cover 50% of KES student fees associated with specific event ❖ Company logo on promotional materials leading up to event, at event and individual sign located at the event 	<ul style="list-style-type: none"> ❖ Ad placement and live link to your website on the KES PTO website for the school year 	<ul style="list-style-type: none"> ❖ In-Kind donations are always welcome! ❖ If none of these sponsorships align with your vision, please contact us to customize a sponsorship that's right for you



Kensington Elementary PTO

8701 Kensington Drive

Waxhaw, NC 28173

www.kensingtonpto.org

Kensington Elementary PTO 2022-2023 Sponsorship/Donation Form

Please check how you would like to partner with Kensington Elementary PTO:

- | | |
|--|--|
| <input type="checkbox"/> KES Premier Partner \$5,000 | <input type="checkbox"/> KES Platinum Partner \$3,000 |
| <input type="checkbox"/> KES Gold Partner \$2,000 | <input type="checkbox"/> KES Silver Partner \$1,000 |
| <input type="checkbox"/> KES Bronze Partner \$ 500
\$_____) | <input type="checkbox"/> KES Community Partner (Donation Value |

Company Name

Company Address City, ST Zip Code

Contact Name Phone

Contact Emails Company Website

Donation Details

[KESPTO Use Only] Approval Date Payment Date/Check No.

Please email this form and logo to the KES PTO Fundraiser/Sponsorship Board Representative at kesfundraising@gmail.com.

Payment Submission to:

Kensington PTO
Attn: Kristan Holzman
8701 Kensington Dr.
Waxhaw, NC 28173

Don't forget to keep a copy of this for your tax records!