Privacy Policy

Last Updated: October 22, 2026

Women Rise Up Coaching and Retreats LLC, formerly known as GinaMarie Coaching LLC (“Company,” “we,” “us,” or “our”), respects your privacy.

This Privacy Policy explains how we collect, use, disclose, and protect personal information when you visit our websites, subscribe to our emails, register for retreats or events, purchase products, participate in coaching or programs, or otherwise interact with us (“Services”).

This policy does not replace separate coaching agreements, event agreements, or consent forms.

Information We Collect

Depending on how you interact with us, we may collect:

- Contact information: Your name, email address, telephone number, mailing address, and business information.
- Registration and purchase information: Registrations, purchases, billing details, payment status, and transaction records.
- Information you provide: Messages, questionnaires, surveys, feedback, testimonials, writing submissions, and community contributions.
- Event information: Dietary requests, accessibility needs, emergency contacts, and other details needed to prepare for your participation.
- Photos and recordings: Event photographs, session recordings, or other media when disclosed to you and subject to applicable permission requirements.

- Technical and usage information: IP addresses, browser and device information, cookie identifiers, pages visited, links clicked, referring websites, and interactions with our websites, advertisements, and emails.

Some information is optional. Without information needed to complete a purchase or deliver a service, we may be unable to fulfill your request.

Please provide another person's information only when you have permission to do so.

How We Collect Information

We collect information directly from you through forms, purchases, registrations, correspondence, and participation in our Services.

We may also receive information from payment processors, registration platforms, scheduling tools, community platforms, and other providers supporting our Services.

Our websites and emails may collect information automatically through cookies, pixels, and similar technologies.

How We Use Information

We use personal information to:

- Deliver coaching, programs, retreats, events, resources, and purchases.
- Process registrations, payments, and account requests.
- Communicate about scheduling, preparation, purchases, and service updates.
- Answer questions and provide support.
- Arrange meals, accessibility accommodations, and other requested event

preparations.
- Send newsletters, resources, invitations, and promotional communications consistent with your preferences and applicable law.
- Measure website engagement and advertising performance.
- Improve our Services and marketing.
- Maintain security, prevent fraud, resolve disputes, and meet legal obligations.

Where applicable law requires consent for a particular use, we obtain that consent separately.

Sensitive Information

Coaching conversations, prayer requests, personal reflections, and event registrations may include sensitive information, such as religious beliefs or health-related details.

Please share only information relevant to your participation and that you are comfortable providing. We use this information to support the service or accommodation you request and limit access to those who need it for that purpose.

For example, relevant dietary information may be shared with those preparing your meals.

Where required by law, we obtain consent before collecting, using, or sharing sensitive information. You may contact hello@ginamarie.net to withdraw consent, subject to applicable exceptions. Withdrawal does not affect processing that occurred lawfully before withdrawal.

Advertising and Sponsor Communications

We do not sell or rent our customer, attendee, or email subscriber lists.

We use advertising technologies that may disclose website visitor information to advertising providers. Depending on applicable law and how these tools are configured, these disclosures may qualify as a “sale,” “sharing,” or processing for targeted advertising. These practices are described below.

Separately, we do not provide your contact information to event sponsors, speakers, or other third parties for their own direct marketing without your explicit permission.

If an event includes sponsors or speakers, we may offer you the opportunity to receive their resources or communications. Permission will be requested through a clearly identified opt-in form or an express, optional provision in an agreement you affirmatively accept. The request will identify the recipient, the information to be shared, and the purpose.

Registering for an event, attending a presentation, or accepting this Privacy Policy does not, by itself, authorize us to share your contact information for a sponsor’s or speaker’s marketing. Declining does not affect your participation.

You may withdraw permission for future sharing by contacting hello@ginamarie.net. Once information has been shared with your permission, the recipient’s privacy policy governs its subsequent handling. You may unsubscribe from that recipient’s communications directly.

When We Share Information

We may disclose relevant personal information to:

- Service providers: Providers supporting website hosting, email delivery, payment processing, scheduling, forms, storage, community platforms, and

business administration.

- People supporting your experience: Authorized team members, contractors, facilitators, venues, photographers, and meal providers, as needed to deliver the Services.
- Advertising and measurement providers: Providers such as Meta and Google, as described in the tracking section below.
- Professional advisers: Accountants, attorneys, insurers, and other advisers when reasonably necessary.
- Legal authorities or other parties: When required by law or reasonably necessary to protect rights, investigate fraud, respond to legal processes, or address safety concerns.
- Parties involved in a business transaction: In connection with a proposed or completed merger, acquisition, financing, or transfer of business assets, subject to applicable protections.
- Others at your direction: When you request sharing or provide appropriate consent.

Information you share in group sessions, writing partnerships, event conversations, or community spaces is visible to the people participating. We cannot guarantee how other participants will handle information they receive.

Cookies, Analytics, and Online Tracking

We use ClickFunnels to operate our websites and funnels, collect information submitted through forms, and measure visitor activity and engagement.

We also sometimes use Meta Pixel and Google Ads tracking to measure advertising results and understand actions visitors take, such as viewing pages, submitting forms, or completing purchases. Depending on our settings, these tools may also support advertising to people who previously visited our websites.

When enabled, these technologies may collect or receive IP addresses, browser and device information, cookie identifiers, pages visited, and website interactions.

Providers may associate this information with information they already hold about you and may collect information about your activities over time and across different websites.

You can learn about their practices here:

- ClickFunnels Privacy Policy: https://www.clickfunnels.com/privacy-policy
- Meta Privacy Policy: https://www.facebook.com/privacy/policy/
- Google Privacy Policy: https://policies.google.com/privacy
- How Google uses information from websites and apps: https://policies.google.com/technologies/partner-sites

Your Tracking and Advertising Choices

You can manage cookies through your browser settings. Disabling cookies may affect website functionality and may not prevent every form of tracking.

You can also adjust personalized advertising preferences through Google My Ad Center at https://myadcenter.google.com/ and your Meta account's advertising settings. These choices may apply only to a particular browser, device, or account and may not stop all information collection.

To ask about our tracking practices or submit a request concerning targeted advertising or legally defined sale or sharing, contact hello@ginamarie.net. We will review and respond as required by applicable law.

Browser settings and advertising preferences do not necessarily communicate an opt-out request directly to us. This policy does not represent that all browser privacy signals automatically disable tracking on our websites.

Marketing Emails

You may unsubscribe from marketing emails at any time using the unsubscribe link in our emails or by contacting hello@ginamarie.net.

We honor email opt-out requests within 10 business days. You do not need to pay a fee or create an account to unsubscribe.

Unsubscribing does not prevent necessary, nonpromotional communications about purchases, registrations, payments, or Services you requested.

We may retain limited information to record and honor your unsubscribe preference.

Payments

Payment information is handled through the payment providers used at checkout. Their privacy practices are described in their own policies.

We may receive information needed to manage your purchase, such as billing details, payment confirmation, and limited payment-method information.

Please do not email complete credit card numbers or sensitive financial credentials to us.

Photographs, Testimonials, and Recordings

We provide notice of event photography and session recordings as appropriate. Permissions required for promotional use of identifiable photographs, testimonials, or recordings are addressed separately.

For events offering a photography opt-out, contact hello@ginamarie.net before the event so we can coordinate your preference.

We obtain appropriate permission before using your testimonial, name, or image for promotional purposes.

Information Retention

We retain personal information for as long as reasonably necessary to deliver our Services, maintain appropriate business records, honor your preferences, resolve disputes, and meet legal, tax, accounting, and contractual obligations.

Retention depends on the information involved and its purpose. Sensitive event accommodation information is retained only as long as reasonably necessary for its purpose or an applicable legal obligation.

We may retain limited records of privacy requests and marketing opt-outs to document and honor your choices.

Information Security

We use reasonable administrative, technical, and physical safeguards appropriate to the information we handle.

No website, storage system, or method of internet transmission is completely secure. We cannot guarantee absolute security.

Your Privacy Requests and Rights

You may contact hello@ginamarie.net to request access to, correction of, or deletion of your personal information.

Depending on your residence, applicable law, and relevant exceptions, you may also have rights to:

- Obtain a portable copy of your information.
- Learn about certain disclosures to third parties.
- Opt out of legally defined sale or sharing, targeted advertising, or certain profiling.
- Withdraw consent for processing based on consent.
- Appeal a decision about a privacy request.

We may need to verify your identity or an authorized agent's authority before fulfilling certain requests. We request only information reasonably necessary for verification.

We respond within applicable legal deadlines and explain any permitted extension or reason we cannot fulfill a request. Certain information may be retained for legal, security, transaction, or other permitted purposes.

We will not unlawfully discriminate against you for exercising applicable privacy rights.

Minnesota Privacy Requests

Where the Minnesota Consumer Data Privacy Act applies, we generally respond to covered requests within 45 days, subject to legally permitted extensions.

If we decline your request, you may appeal by emailing hello@ginamarie.net with the subject line "Privacy Request Appeal." Include your original request and the reason you would like us to reconsider.

We respond to covered appeals within 45 days, subject to permitted extensions, and explain our decision. You may also submit concerns to the Minnesota Attorney General's Office at https://www.ag.state.mn.us/Office/Complaint.asp.

Children's Privacy

Our Services are intended for adults age 18 and older. We do not knowingly collect personal information from children under 18.

If you believe a child has provided personal information to us, contact hello@ginamarie.net so we can investigate and take appropriate action.

Third-Party Websites and Services

Our Services may link to or use third-party websites, payment platforms, communities, and other services. Their information practices are governed by their own privacy policies.

Where Information Is Processed

We and our providers may process information in the United States and other locations where we operate. Privacy protections may differ between jurisdictions.

Where applicable law requires safeguards for international transfers, we use the safeguards required for those transfers.

Changes to This Policy

We may update this policy as our practices or legal obligations change. We will post the revised policy here and update the date above.

Where required by law, we provide additional notice of material changes and obtain consent before making changes that require it. Merely visiting our website does not substitute for legally required consent.

Contact Us

For privacy questions or requests, contact:

Women Rise Up Coaching and Retreats LLC
Attention: Gina Lokken
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St. Paul, Minnesota 55110
United States

Email: hello@ginamarie.net
Phone: (651) 414-1417