

[Library Name] to Discontinue Hoopla Digital

Libraries of Prairie Lakes Library System refocus on sustainable digital access through Libby

[City, State] – [Date] – [Library Name], a member of the Prairie Lakes Library System (PLLS), will discontinue access to Hoopla Digital on December 30, 2025, following a detailed system-wide cost and usage review.

Hoopla Digital is a streaming platform that lets library patrons instantly borrow movies, music, eBooks, and audiobooks. However, the service operates primarily under a *pay-per-use* model—one of the most expensive licensing structures available to libraries. As Hoopla’s popularity grew, so did its costs—making the service financially unsustainable on a consortium level.

“Our libraries take very seriously the responsibility of stretching every budget dollar to serve local readers,” said Steve Ohs, Director of Prairie Lakes Library System. “As much as we value what Hoopla offers, its pricing model simply isn’t sustainable in the long run.”

After December 30, 2025, patrons will no longer have access to Hoopla through Prairie Lakes libraries. Items borrowed before that date will remain available for the remainder of their normal loan period. Patrons who wish to save their Hoopla borrowing history can log in to *My Hoopla* → *History* and copy or screenshot their list before service ends.

Libraries across the Prairie Lakes Library System—and throughout Wisconsin—will continue to offer Wisconsin’s Digital Library, more commonly known by the name Libby (by OverDrive). Libby provides access to thousands of eBooks, audiobooks, and magazines using a variety of licensing models that make the service far more affordable for libraries.

Libby functions more like a traditional library: most titles can be checked out by one patron at a time and placed on hold by others. At the same time, *Lucky Day Collections*, *Skip-the-Line Books*, and *digital magazines* allow for instant access with no waiting.

A new five-year plan adopted by PLLS and its member libraries will significantly increase funding for Libby/OverDrive purchases starting in 2026, helping shorten wait times and fulfill local reading preferences.

“We want to ensure all our readers have equal access to great materials in a way our library can afford for years to come,” said [name], Director of [library name]. “This decision helps us build a stronger, more reliable foundation for digital access well into the future.”

For more information, visit prairielakes.info/hoopla-faq.

About [Library Name]

[Library Name] has served the [City/County] community since [Year], offering resources and services that support education, literacy, and lifelong learning. With a commitment to access, equity, and innovation, [Library Name] continues to evolve to meet the changing needs of our diverse community.

Media Contact

[Name]

[Title]

[Library Name]

[Phone Number]

[Email Address]

[Website URL]