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2025 SAVVY SHOPKEEPER GET TRAFFIC CONFERENCE

This google doc is designed to help you plan your travel arrangements for the 2025 Savvy Shopkeeper Conference.

Click on the Tabs on the LEFT (or scroll down) to answer your specific travel questions.

For instance, some of you will be driving and won't need airport information, while some are traveling by plane (click on the Airport tab). Some of you may be staying with friends/family or booking an Airbnb while others may need hotel recommendations (click on the Accommodations tab).

We hope this document helps you plan out the details. **You'll also get access to the Conference Facebook Pop-up Group so you can coordinate travel and share expenses with other attendees.** *You'll get access to the Facebook Group after your ticket is purchased.*

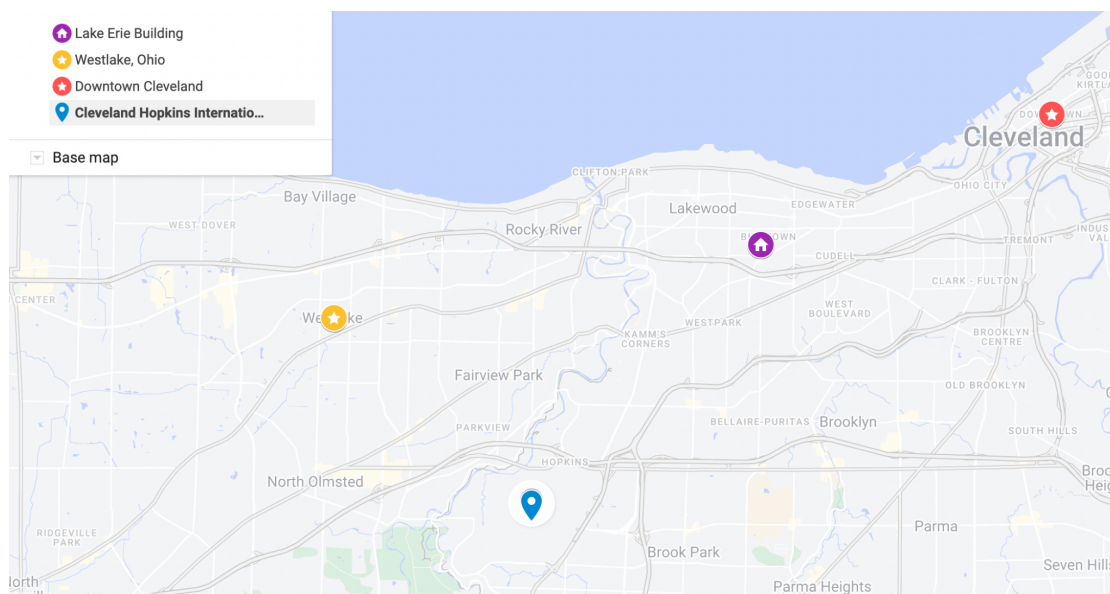
Have other questions? Please send them to hello@savvyshopkeeper.com

MAP + SAMPLE TRAVEL ITINERARY

MAP:

This map is a simple visual to display the following:

- Biographie, Event venue in Lakewood (purple home icon)
- Hotels in the suburb of Westlake (on the left)
- Hotels in Downtown Cleveland (on the right)
- Cleveland Hopkins airport (lower blue map icon)



SAMPLE 3-NIGHT TRAVEL ITINERARY FOR THE LONG DISTANCE TRAVELER:

- **SATURDAY, MAY 17, 2025 - arrival - check-in 4pm (or earlier)** - If you're flying in or driving long distance we recommend arriving on Saturday.
- **SUNDAY, MAY 18, 2025 - conference day one** - We'll kick off at 8:30 am! Day One will end later with a networking happy hour and a special panel interview.
- **MONDAY, MAY 19, 2025 - conference day two** - If you need to head to the airport, or have a long drive home, plan wisely. We've seen attendees who leave early and *when they do, they experience FOMO!*
- **TUESDAY, MAY 20, 2025 - departure - checkout 11am (or earlier)** - Many attendees choose to stay a third night to explore local attractions. While some prefer to use this time to rest and process all they learned before heading home.

AIRPORT INFORMATION:

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CLOSEST OPTION: Cleveland Hopkins International Airport (CLE)

Flying into Cleveland Hopkins International Airport (CLE) is an easy and convenient way to start your Savvy Shopkeeper Experience. With its proximity to downtown, efficient transportation options, and ample amenities, CLE offers a smooth and pleasant travel experience.

CLE has one main terminal, with two concourses: **Concourse A** and **Concourse B**. Most major airlines operate from the airport, including American Airlines, Delta, United, and Southwest.

Website: <https://www.clevelandairport.com/>

SECOND OPTION: Akron-Canton Airport (CAK)

When it comes to flying into Northeast Ohio, Akron-Canton Airport (CAK) offers a unique and convenient alternative to the larger airports in the region. Located about 10 miles south of Akron and 50 miles south of Cleveland, CAK is the perfect entry point for travelers seeking a smooth, stress-free journey to the heart of Ohio.

Akron-Canton Airport has a single terminal, which simplifies navigation. The terminal is divided into two main concourses, each offering a variety of amenities.

Website: <https://www.akroncantonairport.com/>

ACCOMMODATIONS INFORMATION:

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The event venue is located in Lakewood, Ohio. While we don't have hotel recommendations in Lakewood, we encourage you to explore hotel options in Westlake and Cleveland.

Both Westlake and Cleveland offer distinct experiences that cater to different types of travelers. **Westlake provides a traditional suburban vibe** with easy access to Cleveland's bustling attractions, making it ideal for those who prefer a suburban escape while still being close to the action. **Cleveland provides a more energetic urban atmosphere** filled with cultural and historical attractions and offers a wider variety of accommodations, from luxury to budget-friendly.

Here's your guide to hotels in Westlake and Cleveland, whether you're looking for convenience, charm, or modern amenities.

Please note: availability is subject to change at any date. Please book early to guarantee your hotel of choice.

Suburban Westlake (Hotels)

- [Courtyard Cleveland Westlake](#) - 13 Minute Drive
 - Discounted Room Rate: [Book Now](#) or call 1-800-947-7207 and provide them with the access code: GTS
 - \$142 per night plus 17.5% tax



- [TownePlace Suites Cleveland Westlake](#) - 13 Minute Drive

Urban Downtown Cleveland (Hotels)

- [Drury Plaza Cleveland Downtown](#) - 16 Minute Drive
 - Discounted Room Block: [Book Now](#) or call 216-357-3100 and provide them with the access code: 10137478
 - \$224 per night plus tax



- [Hilton Garden Inn Cleveland](#) - 16 Minute Drive
- [Hotel Cleveland \(Marriott\)](#) - 16 Minute Drive
- [Hilton Cleveland Downtown](#) - 14 Minute Drive (limited availability)

Urban “Ohio City” (Cleveland Neighborhood) Small Business

- [Wallace Manor Bed & Breakfast](#) - 12 Minute Drive
- [Stone Gables Inn](#) - 13 Minute Drive

Airbnb

- [Lakewood, Ohio Airbnb's](#)
- [Cleveland, Ohio Airbnb's](#)

GROUND TRANSPORTATION:

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Rental Vehicles

A rental car is a great option if you want to explore Cleveland and the surrounding areas at your own pace. See specific rental car information below for each airport.

Cleveland Hopkins International Airport (CLE)

CLE has a **Rental Car Center** located across from the main terminal, accessible by a free shuttle bus. The bus ride from the terminal to the rental car facility takes approximately 5-7 minutes and runs continuously 24 hours a day, 7 days a week, 365 days a year.

- The rental car shuttle departs from the rental car shuttle terminal, located at the Ground Transportation Center (GTC). The GTC is located at the northend of the terminal on baggage level. Travelers can utilize the 2 banks of elevators across from the welcome center or escalators by claim 9 and claim 3 to access the baggage claim level.
- For travelers needing assistance, a telephone center with rental car information is located at the info counter at Baggage Claim.

Website: [CLE Transportation Information](#)

CLE Rental Companies		
Alamo	888.826.6893	www.alamo.com
Avis	216.265.3700	www.avis.com
Budget	216.433.4434	www.budget.com
Dollar	866.434.2226	www.dollar.com
Enterprise	216.898.2200	www.enterprise.com
Hertz	216.267.8900	www.hertz.com
National	216.912.3917	www.nationalcar.com
Thrifty	877.283.0898	www.thrifty.com
CLE Transportation Map		

Akron-Canton Airport (CAK)

CAK has a rental car center located right next to the terminal, with all the major rental agencies available, including **Enterprise**, **Hertz**, and **Budget**. Please make reservations in advance and list your flight information to make sure arrivals correspond with operating hours.

Website: [CAK Transportation Information](#)

CAK Rental Companies		
Alamo	330.499.8205	www.alamo.com
Avis	330.499.4416	www.avis.com
Budget	330.499.4416	www.budget.com
Dollar	330.896.1331	www.dollar.com
Enterprise	330.499.8205	www.enterprise.com
Hertz	330.896.1331	www.hertz.com
National	330.499.8205	www.nationalcar.com
Thrifty	330.896.1331	www.thrifty.com
CAK Rental Car Availability		

Rideshare Services

Rideshare services like **Uber** and **Lyft** are available at both airports, with designated pickup and drop-off areas located outside the terminal. However, we do recommend a rental car coming from Akron-Canton Airport due to the drive distance.

You can easily request a ride upon arrival, and drivers will meet you at the designated area. Taxis are also readily available, and the airport has a taxi line just outside the baggage claim area for quick access.