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AFFILIATION:

¹ Department of xxx, Faculty of xxx, University of xxx, Province, Country

² Department of xxx, Faculty of xxx, University of xxx, Province, Country

***CORRESPONDENCE:**
email@email

Abstract

Research aims:

Design/Methodology/Approach:

Research findings:

Theoretical Contribution/Originality:

Practitioners/Policy Implications:

Research Limitations/Implications:

Keywords: e

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Introduction

General requirements: (1) The manuscript should be in the form of research in the field of Marketing Management, Financial and Banking Management, Human Resource Management, Operation Management & Management of Information System, Entrepreneurship. Jurnal Manajemen Bisnis does not accept manuscript from article review; (2) The manuscript which sent to the Jurnal Manajemen Bisnis should be original work, i.e. the same manuscript must have not been published or accepted for publication in any other journals/ books either in full or substantial part; and must not be submitted to any other journal for concurrent publication or being considered for publication or even being reviewed; (3) The manuscript is written in Bahasa Indonesia or English and attaching the author's name, institutional affiliation, and e-mail address. The soft file format should be in Microsoft Word, margin 3 cm for every side, font type is Times New Roman, size 12, space 1.5, and justify; (4) Manuscripts must comply with the following guidelines, and should be formatted according to Jurnal Manajemen Bisnis template for submission. The paper which does not comply this requirement may be returned for revision (format/template) before entering the review process; (5) The manuscript only could be sent via open journal system (OJS) mechanism (not by email) in web address: <http://journal.umy.ac.id/index.php/mb>; (6) The Editor of

Jurnal Manajemen Bisnis reserves the right to edit the grammar and spelling of the text contained without reducing or changing the intent of writing.

This section contains the research background, purpose, contribution (the research benefit from theoretical and practical), research results, and implication (Practical advice based on research result). The research result and implications in the introduction section are only suggestions (not mandatory). Use APA 6th style to make a citation.

Literature Review and Hypotheses Development (Quantitative) or Literature Review (Qualitative)

This section contains theoretical underpinning and literature referenced pertaining to previous research that is related to the topic and also highlighted a research gap. It is highly recommended that the literature referenced is published no more than ten years. Also, it is suggested to prioritize the literature as the following order: reputable international journals, accredited national journals, national journals, international symposiums, national symposiums, and textbooks.

For research with hypothesis testing, the hypothesis development is built based on supporting theory, previous research, and logical reasoning. After the explanation is formulated, then write your hypothesis with this following format:

H₁: write the formulated hypothesis.

For qualitative research (without hypothesis testing), then presented in this section is a literature review (theory and previous research and argumentation focused on research review). If necessary, research focus could be written in this part in the question form by the following format:

R_Q: write the problem that represents the research focus.

Research Methods

This section consists of the research design, subject/object/population/sample, operational definition and measurement of variable, data collection technique and instrument, and data analysis techniques.

Results and Discussion

This section contains the data characteristic of subject/object/sample/respondent, data analysis result, instrument, and hypothesis testing results (if any), the answer to the

research question, findings, and interpretation. This section, if possible, can be graphed for each research variable. Furthermore, the descriptive statistic value was presented (e.g., Mean, SD, Maximum, Minimum) with its interpretation. At the end of the section showed the hypothesis research result and its discussion completely. In the discussion part, the manuscript should compare the research results with previous research results. Research implications and future direction are allowed to be presented.

Conclusion

This section presents the research conclusion, implications, limitations, and advice for future research. The implications are practical advice from result research. Research limitations include all aspects that can be considered by researchers to refine future research, while the research advice is a future direction for the next research based on the limitations highlighted.

Appendix (Optional)

This section is provided for the author to express his gratitude either for the research funders or the other parties who contribute to research realization.

References

Contains the sources referred to in the study. Please follow Harvard style. Its recommended for author to write using citation software such as Mendeley, endNote, Zotero, etc. The examples are provided below.

Journal Article:

Agu, S. U., Okwo, I. M., Ugwunta, O. D., & Idike, A. (2014). Fiscal Policy and Economic Growth in Nigeria: Emphasis on Various Components of Public Expenditure. *Singaporean Journal of Business Economics, and Management Studies*, 2(12), 24-37.
<https://doi.org/10.12816/0006800>

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Schaefer, N. K., & Shapiro, B. (2019, September 6). New middle chapter in the story of human evolution. *Science*, 365(6457), 981–982.
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Carey, B. (2019, March 22). Can we get better at forgetting? *The New York Times*.
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Rabinowitz, F. E. (2019). Deepening group psychotherapy with men: Stories and insights for the journey. American Psychological Association.

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National Cancer Institute. (2019). Taking time: Support for people with cancer (NIH Publication No. 18-2059). U.S. Department of Health and Human Services, National Institutes of Health.

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Webpage on a Website:

Fagan, J. (2019, March 25). Nursing clinical brain. OER Commons. Retrieved September 17, 2019, from

<https://www.oercommons.org/authoring/53029-nursing-clinical-brain/view>

Table and Figure

The table title is numbered and written at the top of the table, accompanied by the source (if any).

Table 1 Result of test t equation 3

		Coefficients ^a			t	Sig.
Model		Unstandardized Coefficients		Standardized Coefficients		
		B	Std. Error	Beta		
1	(Constant)	2.638	1.386		1.904	0.060
	Leadership	0.696	0.054	0.790	12.771	0.000

a. Dependent Variable: job satisfaction

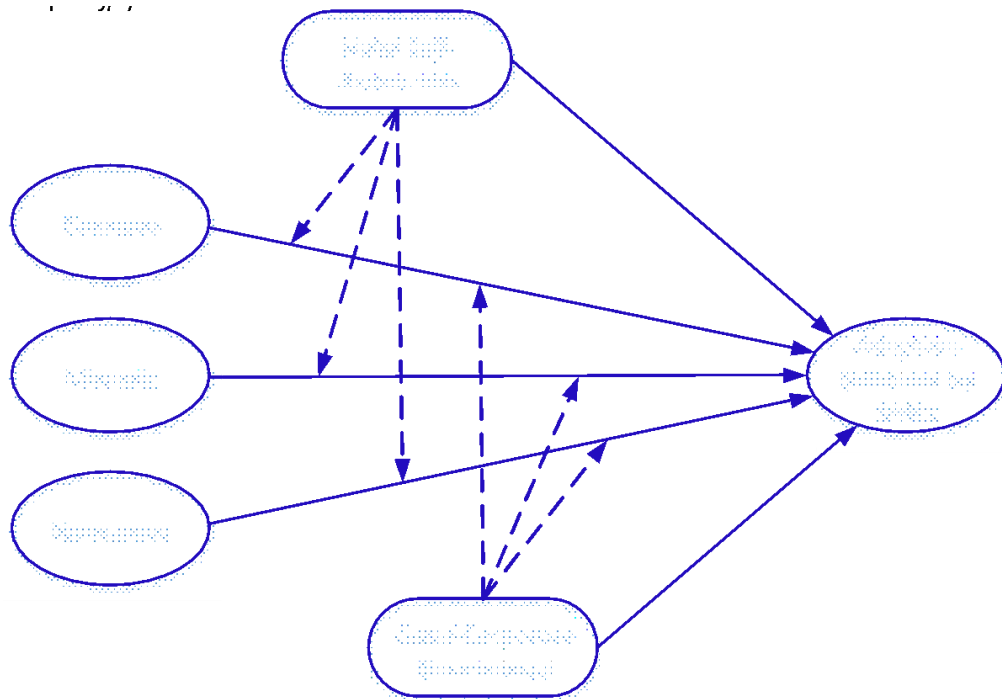


Figure 1 Conceptual Model